

SAN DIEGO COMMUNITY COLLEGE DISTRICT
CONTINUING EDUCATION
COURSE OUTLINE

SECTION I

SUBJECT AREA AND COURSE NUMBER

CEMR 500

COURSE TITLE

CONSUMER EDUCATION

ALTERNATE TITLE:

BUDGET AND HOME ENERGY MGT.

TYPE COURSE

NON-FEE

CATALOG COURSE DESCRIPTION

A course designed to develop the student's skills in decision-making, goal setting, and evaluation as they relate to the consumer's role in the marketplace. Emphasis is placed on consumer rights and responsibilities in a free-enterprise system. (FT)

LECTURE HOURS

3 hours per week
(for 18 weeks)

LABORATORY HOURS

ADVISORIES

NONE

RECOMMENDED SKILL LEVEL

NONE

INSTITUTIONAL STUDENT LEARNING OUTCOMES

1. Social Responsibility
SDCE students demonstrate interpersonal skills by learning and working cooperatively in a diverse environment.
2. Effective Communication
SDCE students demonstrate effective communication skills.

INSTITUTIONAL STUDENT LEARNING OUTCOMES (CONTINUED)

3. Critical Thinking
SDCE students critically process information, make decisions, and solve problems independently or cooperatively.
4. Personal and Professional Development
SDCE students pursue short term and life-long learning goals, mastering necessary skills and using resource management and self-advocacy skills to cope with changing situations in their lives.

COURSE GOALS

Achievement of the course objectives will help the student develop:

1. An awareness of the role the consumer plays in the marketplace.
2. An awareness of how one's personal values and cultural background influence consumer decision-making.
3. An awareness of the decision-making process involved in consumer choices.
4. An awareness of consumer choices available in today's marketplace.
5. An awareness of money management and financial planning.
6. An awareness of resource management in the home and community.
7. An awareness of the community services and agencies available to the consumer.

COURSE OBJECTIVES

At the end of the course the student will demonstrate an ability:

1. To identify and discuss consumer rights and responsibilities.
2. To discuss consumer legislation and consumer protection agencies.
3. To discuss how personal values and cultural backgrounds influence consumer decisions.
4. To list factors to consider in the selection of:
 - 4.1. Housing.
 - 4.2. Home appliances, equipment, and supplies.
 - 4.3. Clothing and food.
 - 4.4. Automobiles.
 - 4.5. Insurance.
 - 4.6. Health care.
5. To evaluate the consumer choices when planning purchases.
6. To recognize the importance of financial planning and develop a money management plan based upon projected income, present and future resources, and need.
7. To identify the various types of credit and financing available in today's marketplace.
8. To identify and practice methods of resource management.
9. To identify and use community agencies offering assistance to the consumer.

SECTION II

COURSE CONTENT AND SCOPE

1. Consumer Rights and Responsibilities
 - 1.1. Contracts and agreements
 - 1.2. Areas of consumer regress
 - 1.3. Legislation - federal, state, local
 - 1.4. Consumer agencies - government and non-government
 - 1.4.1. Local
 - 1.4.2. County
 - 1.4.3. State
 - 1.4.4. Federal/national

COURSE CONTENT AND SCOPE (CONTINUED)

2. Values, Goals, and Cultural Background
 - 2.1. Influence of cultural background
 - 2.2. Influence of lifestyle choice
 - 2.3. Identification of values/goals
 - 2.4. Long term goals
 - 2.5. Short term goals
 - 2.6. Resources
 - 2.6.1. Time/energy
 - 2.6.2. Talent/skills
 - 2.6.3. Money
 - 2.6.4. Other resources
3. Decision-Making Process
 - 3.1. Identifying and defining the problem
 - 3.2. Information search for alternatives
 - 3.3. Weighing alternatives/consequences
 - 3.4. Making the decision/choice
 - 3.5. Evaluation
 - 3.6. Reassessment for improvement
4. Buying Habits/Available Alternatives
 - 4.1. Automobiles
 - 4.1.1. Selection/purchase
 - 4.1.2. Financing
 - 4.1.3. Energy consumption
 - 4.1.4. Maintenance costs
 - 4.1.5. Information sources/advertising
 - 4.1.6. Warranties/guaranties
 - 4.2. Clothing
 - 4.2.1. Type of stores
 - 4.2.2. Quality and cost
 - 4.2.3. Maintenance costs
 - 4.2.4. Credit
 - 4.2.5. Information sources/advertising
 - 4.3. Foods

COURSE CONTENT AND SCOPE (CONTINUED)

- 4.3.1. Selection/purchase of food
- 4.3.2. Types of markets available
- 4.3.3. Storage
- 4.3.4. Information sources/advertising
- 4.4. Furniture
 - 4.4.1. Selection and purchase
 - 4.4.2. Financing
 - 4.4.3. Maintenance costs
 - 4.4.4. Warranties/guaranties
- 4.5. Household appliances and equipment
 - 4.5.1. Selection/purchase
 - 4.5.2. Credit/financing
 - 4.5.3. Types of stores
 - 4.5.4. Energy consumption
 - 4.5.5. Warranties/guaranties
 - 4.5.6. Information sources/advertising
- 5. Money Management and Financial Planning
 - 5.1. Financial planning
 - 5.1.1. Long term
 - 5.1.2. Short term
 - 5.2. Record keeping
 - 5.3. Taxes
 - 5.4. Banking
 - 5.4.1. Savings
 - 5.4.2. Checking
 - 5.4.3. Loans
 - 5.4.3.1. Types
 - 5.4.3.2. Interest
 - 5.5. Credit-types available
 - 5.6. Investments
 - 5.7. Insurance
 - 5.8. Sources of consumer information
- 6. Resource Management
 - 6.1. Energy-wise appliances and equipment
 - 6.2. Techniques for energy conservation
 - 6.3. Recycling of resources
- 7. Agencies and Services Offering Assistance to the Consumer
 - 7.1. Health
 - 7.2. Protection-fire, police, consumer
 - 7.3. Recreation
 - 7.4. Social
 - 7.5. Transportation

APPROPRIATE READINGS

NONE

WRITING ASSIGNMENTS

NONE

OUTSIDE ASSIGNMENTS

NONE

APPROPRIATE ASSIGNMENTS THAT DEMONSTRATE CRITICAL THINKING

NONE

EVALUATION

The student and the teacher will evaluate the success of the course using student evaluations of the course content and the teacher in addition to one or more of the following:

1. The student will set goals and evaluate the achievement of these goals upon completion of the course.
2. The student will take a pre-test and a post-test.
3. Student attendance and participation in class.

METHOD OF INSTRUCTION

Lectures, films, guest speakers, and student projects.

TEXTS AND SUPPLIES

There is no required text. The instructor will provide a copy of the course syllabus and all relevant handouts. The student will provide a pen/pencil and a notebook.

PREPARED BY Phyllis Cooper/Marjorie Howe DATE April, 1986

REVISED BY Instructional Services, SLOs added DATE March 10, 2017

Instructors must meet all requirements stated in Policy 3100 (Student Rights, Responsibilities and Administrative Due Process), and the Attendance Policy set forth in the Continuing Education Catalog.

REFERENCES:

San Diego Community College District Policy 3100
California Community Colleges, Title 5, Section 55002
Continuing Education Catalog