



## **SDAERC** Agenda

**Date:** January 17, 2019 from 3:00 -4:30

**Location:** ECC 4343 Ocean View Blvd. 92113 **Room:** SDCE Headquarters PDC Room 106

**Teleconference Access:** This meeting can be joined electronically via website at: Join from PC:

 $https://cccconfer.zoom.us/j/801944995 - Or\ Telephone: \\ +1\ 669\ 900\ 6833\ (US\ Toll)\ Meeting\ ID: 801\ 944\ 995$ 

Item	
1. Call to Order	All
2. Adoption of Agenda & Selection of Meeting Chair and Co- Chair	All
3. Public Comment	
Consent Items     Approval of Minutes from November 1, 2018 SDAERC     Meeting	All
5. Action Items:	
<ul> <li>a. Approval Member Accountability &amp; Effectiveness Survey</li> <li>b. PY 18/19 Q2 Expenditure Report and Preliminary PY 17/18 Expenditure and Attendance report by 7 AEBG Program</li> </ul>	<ul><li>a. Kelly Henwood &amp; Becki Washington</li><li>b. Kelly Henwood and Other Reps for SDCE &amp; SDUSD</li></ul>
<ul> <li>a. Strategic Planning Process (Due June 7, 2019)</li> <li>b. Subcommittee Structure &amp; Approach</li> <li>c. SDAERC Communication &amp; Marketing Coordinated Joint Efforts: Presentation of Draft HSD Coordinated Joint Flyer</li> <li>d. JECC November Meeting Recap</li> </ul>	<ul> <li>a. Becki Washington, Consultant</li> <li>b. Kelly Henwood</li> <li>c. Marketing Workgroup (Marketing Workgroup Members: Mike Reynolds, Cat Prindle; Leah Gualtieri; Ranessa Ashton; Rosas Monica; Elmer; Becki Walker; Kelly Henwood; Quezada Carmen)</li> <li>d. Kelly Henwood, SDCE Special Projects Manager</li> <li>e. Michelle Fischthal, SDCE VPI</li> </ul>
7. Presentation Item(s): a. Human Centered Design Team Presentation b. Marketing Overview	<ul> <li>a. Team Members: Rachel Rose (team lead),</li> <li>Megan Johnson, Alex, Berry, Flora Barron,</li> <li>Mike Reynolds, Denise Munoz, Jessica</li> <li>Luedke</li> <li>Becki Walker</li> </ul>
8. Informational Items: a. San Diego Imperial County AEBG Super Region Updates b. Upcoming State Deadlines, Webinars & Events c. Debrief Past Events  Adjournment	<ul><li>a. Rachel Rose</li><li>b. Kelly Henwood</li><li>c. All</li></ul>
Next Meeting: Thursday March 7 <sup>th</sup> 2019 2:30 – 4pm	Next Meeting Agendas:





**SDAERC Purpose:** SDAERC is the decision-making body on issues pertaining to AB104 and Adult Education in the region and includes member agencies from San Diego Unified School District and San Diego Continuing Education. The SDAERC's role is to: 1) Establish the Consortium's strategic agenda, including objectives and annual plans, 2) Fiscal oversight including setting priorities for financial plans for the Consortium, 3) Evaluate the needs in the Adult Education need of the community, 4) Prioritize and direct resources toward serving the unmet needs of the community, 5) Evaluate the annual performance measures and student data, and 6) Appoint committees as necessary and prescribe roles and duties for committee work.

## **SDAERC Members:**

**SDCE:** Michelle Fischthal, Vice President of Instruction, Lorie Howell, Dean of Adult Basic Education, Adult Secondary Education, and Hospitality and Culinary Programs and West City Campus, Magda Kwiatkowski, ESL Instructor and WIOA II Faculty Coordinator

**SDUSD:** Al Love, College Career and Technical Education and Adult Education Director, Andrea Vinson, Principal of Alba Alternative School, Megan Johnson, Adult Education Instructor