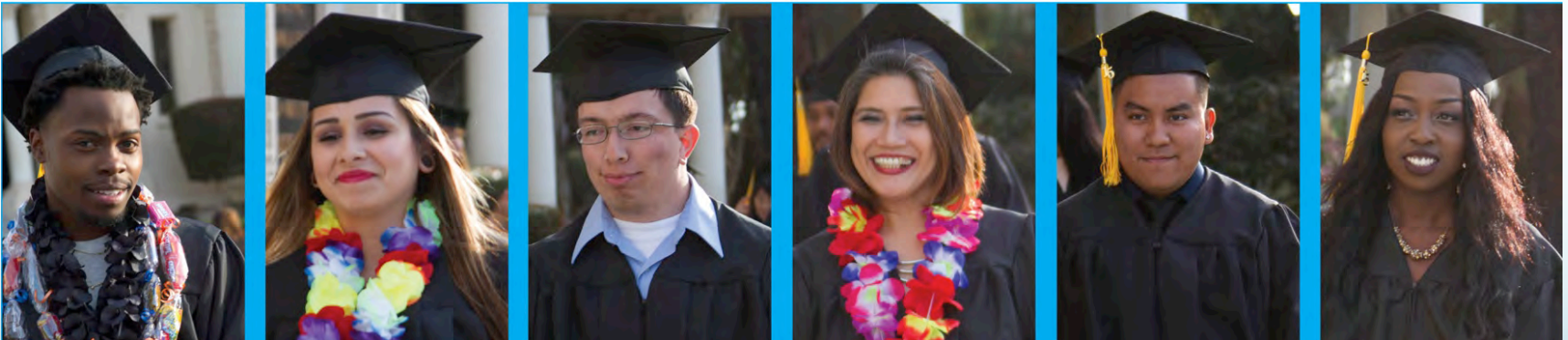


# San Diego Continuing Education

## Fall Semester 2015 Campus Visits



**Carlos O. Turner Cortez, Ph.D.**  
*President*

# 60,000 Students Enroll in Credit Colleges



SAN DIEGO CITY COLLEGE



SAN DIEGO MESA COLLEGE



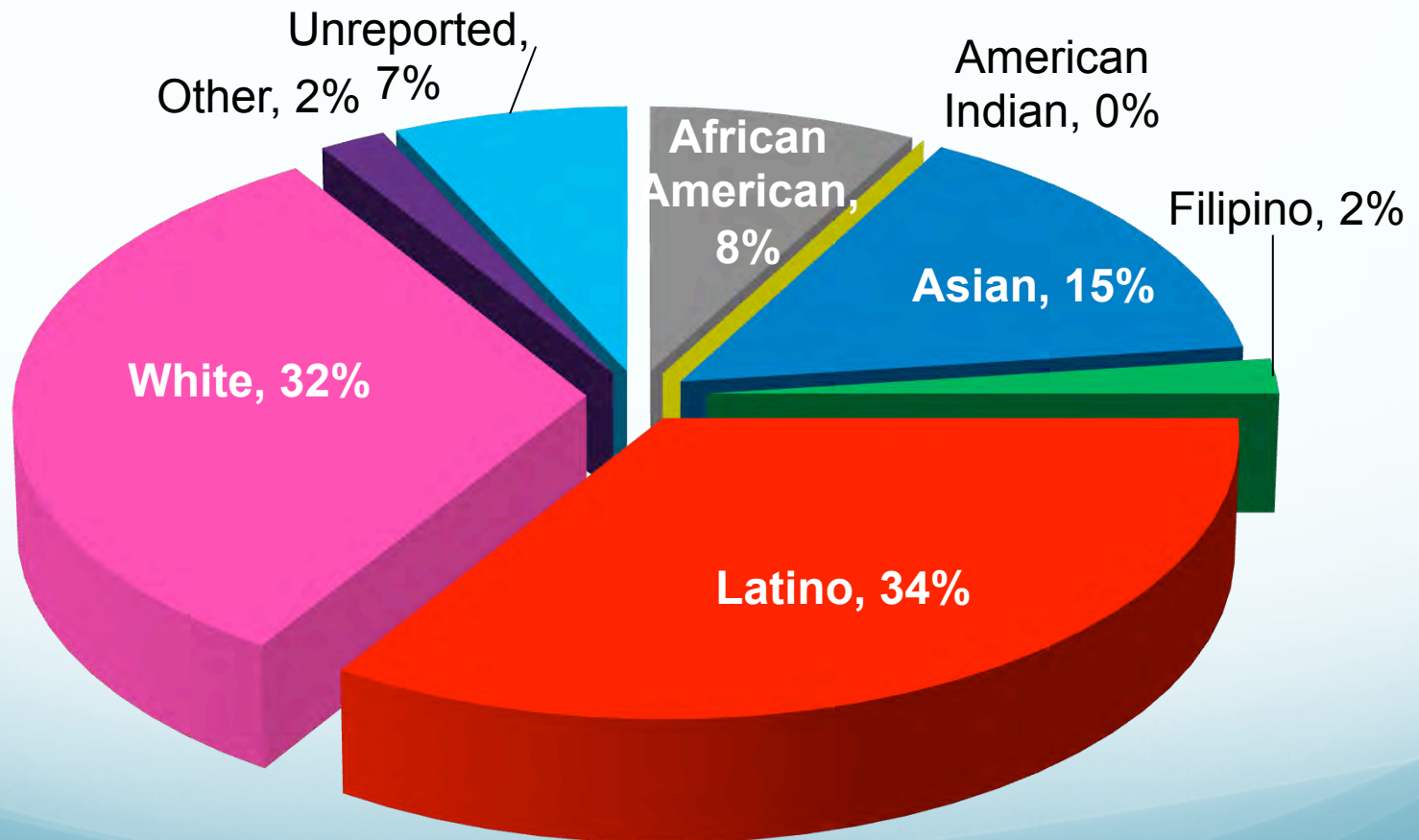
SAN DIEGO MIRAMAR COLLEGE

# 45,000 Students Enroll in Continuing Education



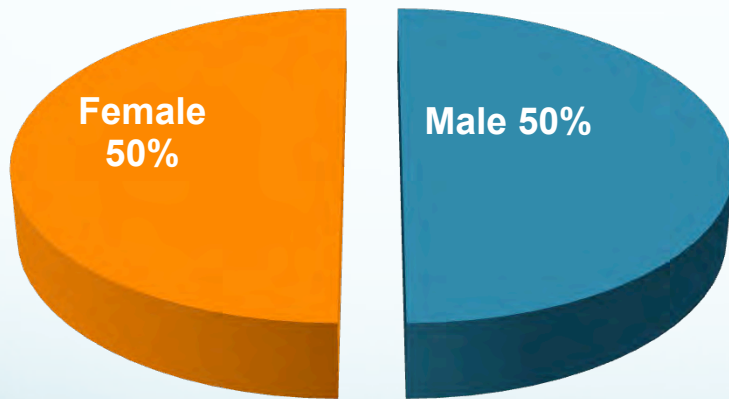
- CE at Mesa College
- Cesar E. Chavez Campus
- Educational Cultural Complex
- North City Campus
- Mid-City Campus
- West City Campus

# Ethnicity of Continuing Education Students Fall 2014

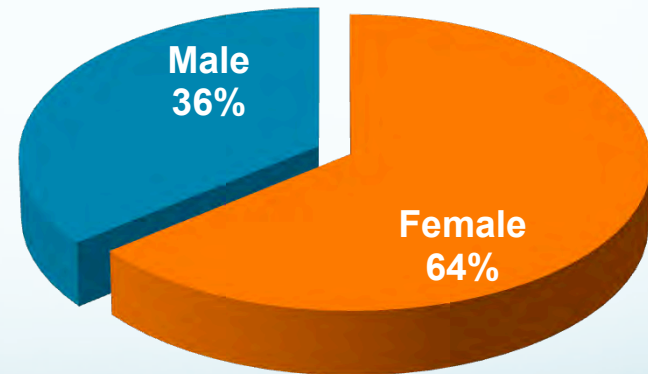


# Gender of College & Continuing Education Students Fall 2014

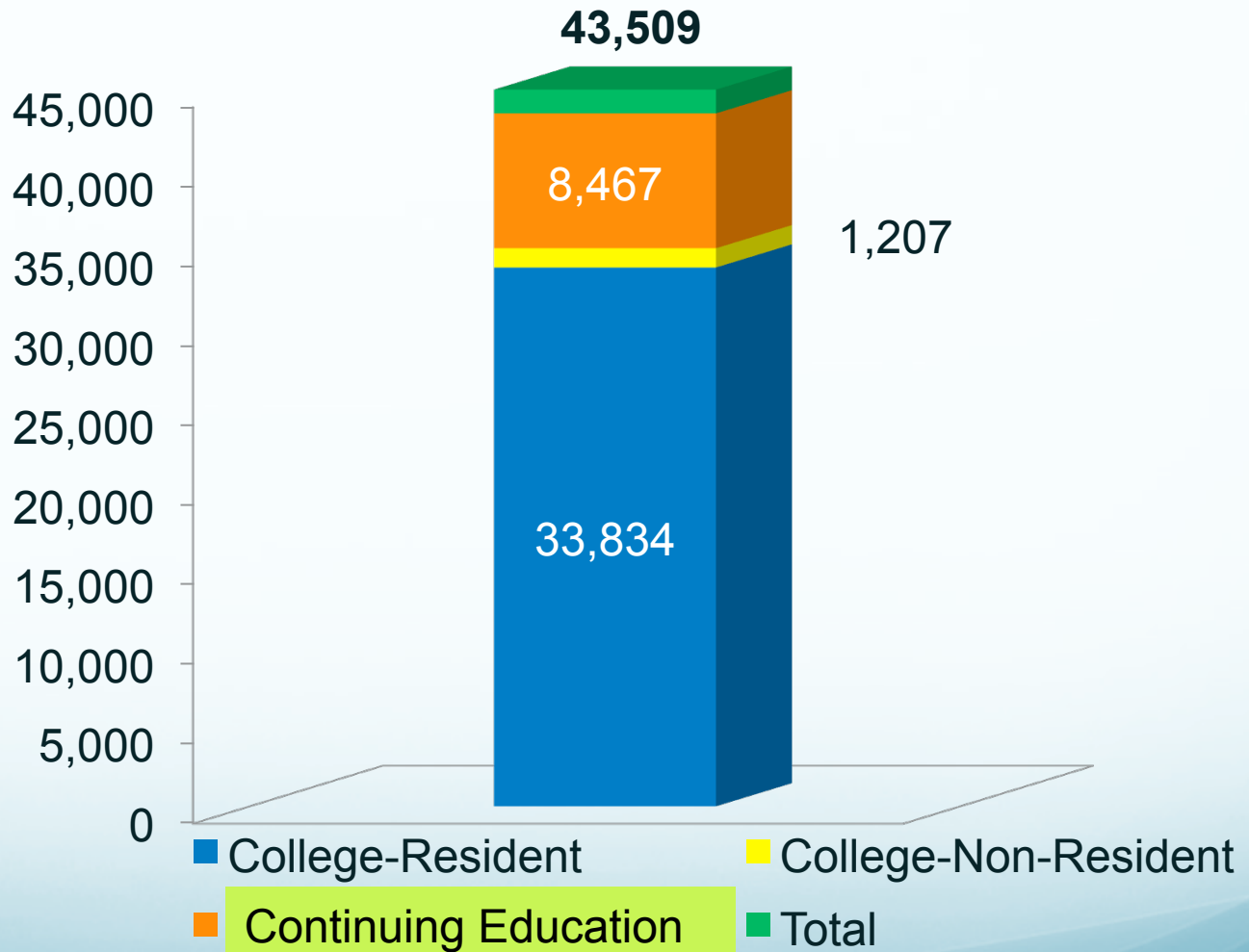
College



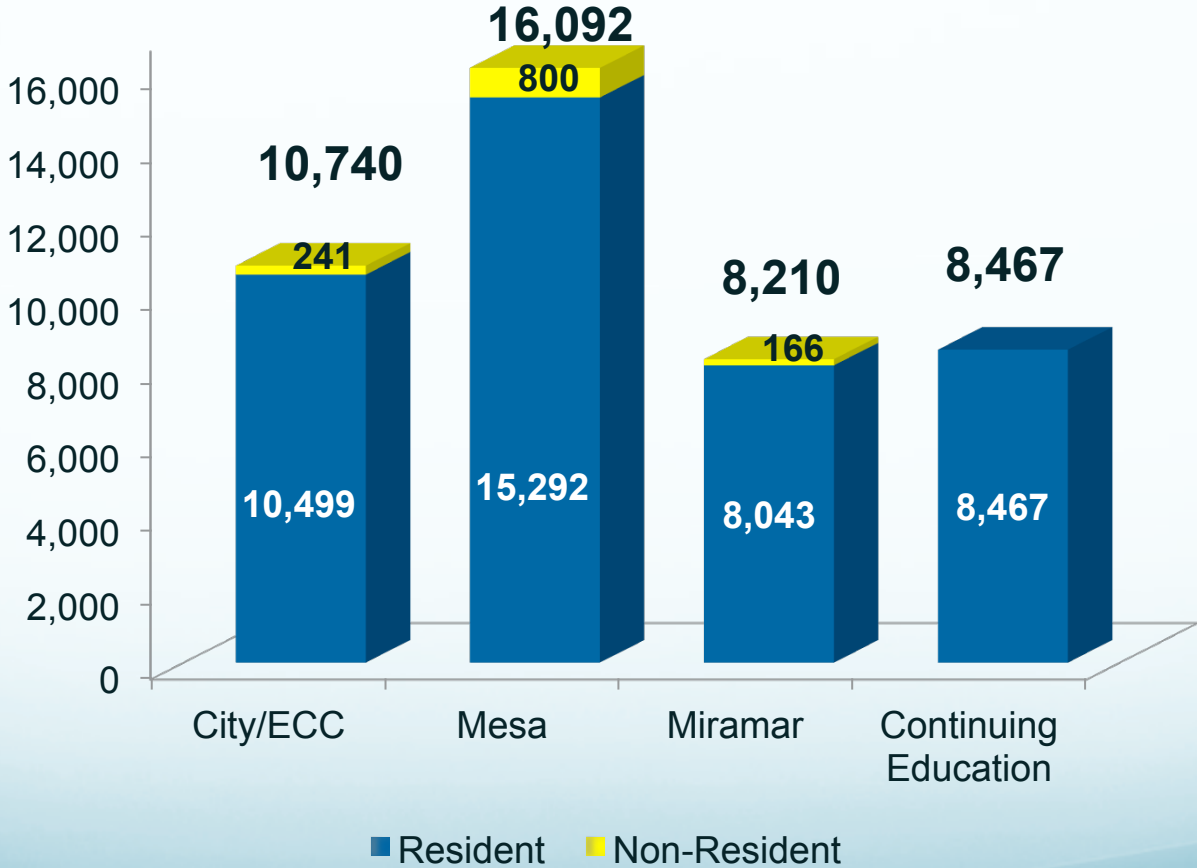
Continuing Education



# District Total FTES 2014/2015



# FTES by College & Continuing Education 2014/2015



# Total Resident FTES Targets 2015-2016

## 2015-2016 Resident FTES Targets

<b>City College</b>	<b>10,971</b>
<b>Mesa College</b>	<b>16,052</b>
<b>Miramar College</b>	<b>8,327</b>
<b>Continuing Education</b>	<b>8,575</b>
<b>District Total</b>	<b>43,925</b>





# Continuing Education – Completed Projects



Educational Cultural Complex (ECC) Wing Expansion Phase IIB



North City Campus

# Continuing Education – Completed Projects



Continuing Education Mesa College Campus



Mid-City Campus

# Continuing Education – Completed Projects



West City Campus



Educational Cultural Complex (ECC) Skills Center

# Continuing Education - Completed Projects



Cesar E. Chavez



Cesar Chavez Car Park



West City Parking Lot Expansion

# Planning Map for 2015-16

- Accreditation
- Enterprise Resource Planning (ERP)
- Education Master Plan
- Student Support and Success Plan
- Student Equity Plan
- AEBG (AB86→SB91)
- Basic Skills Initiative Plan
- Carl D. Perkins CTE Act Plan
- Adult Education and Family Literacy Act Plan
- DSPTS Master Plan
- CalWORKs Master Plan
- New Horizons/Gender Equity Master Plan
- ASB Master Plan
- CE Foundation Master Plan
- ETI Master Plan



# President's 2015-2016 Goals

- **Goal I:** Increase FTES from 8467 in academic year 2014-15 to AY 8575 in 2015-2016 to meet the established District target for student enrollment growth.
- **Goal II:** Work closely with the three Colleges to delineate the role of San Diego Continuing Education in the delivery of developmental skills programming by June 30, 2015.
- **Goal III:** Pursue formal relationship with WIB in the form of two grant applications, alignment of strategic CTE program development at SDCE with the deputy navigator sector pathways, and the development of robust infrastructure around career counseling, job placement, and industry engagement.
- **GOAL IV:** Expand SDCE Career Development College Preparation (CDCP) programming to meet the needs of the community and increase revenue for the District, SDCE students, and local employers in the form of FTES growth during AY 2015-16.
- **GOAL V:** Recruit, support, and retain diverse faculty and staff by program, resulting in an overall increase in the ethnic and racial diversity of CE faculty and staff of 3 percent by June 2016 and 15 percent over five years.
- **Goal VI:** Collectively develop a 5-year master strategic plan for Continuing Education by May 2016 to launch in July 2016.

# Accreditation Self Study

- The Accreditation Steering Committee formed last fall and continues to oversee development of the Self-Study Report
- Writing teams are working this fall and will continue this spring drafting narratives for the report and including the appropriate data to support these narratives with a rough draft of the report due by the end of November 2015
- Classroom observations are scheduled for this spring and an opportunity to take part in this effort will occur in January 2016
- During November 2015, key members of the Steering Committee will meet with members of the Board of Trustees to address self-study items regarding district governance
- Second draft of Self-Study will be due in late spring 2016
- Third draft of Self-Study will be due in August 2016
- Final copy of Self-Study will be presented to the Board of Trustees in October 2016
- WASC Schools Commission team visit will occur in March 2017
- All encouraged to participate!

# Newsletter for Faculty and Staff





# Newsletter for Faculty and Staff

- Building on Success through synergy
- Survey to determine interest resulted in a monthly newsletter
- Flexible and standing articles
- All are encouraged to submit ideas for flexible articles in the newsletter
- E-mail your dean, supervisor or PIO with ideas
- Alignment with new SDCE Master Calendar

# Our team is growing!

- 23 new faculty
- Minimum of 10 new classified
- Vice President of Student Services
- Special Projects Manager
- New Security Personnel at our campuses



# SDCE Strategic Plan

- **Two Part – Five Year Plan**
  - July 2016-June 2017: Bridge
  - July 2017-June 2021: Aligned with SDCCD Strategic Planning Cycle
- **Four Core Elements**
  - Environmental Scan: Demographic and Labor Market Data
  - Integration of Executive Summary of Various Institutional Planning Docs
  - Future of Instructional, Student Services, Business, and PIO Programming
  - Evaluation
- **Facilitators: Vice President Ellison and Dean Rivera-Lacey**
- **Lead Editor: Dean Fischthal**
- **Timeline:**
  - January 2016: Text from Co-Authors Due
  - February 2016: Draft Plan
  - April 2016: Shared Governance Review
  - May 2016: Formal Announcement and Dissemination

# Strategic Planning Themes



- Experimentation with synchronous distance education
- Further integration basic skills / Applied, contextualized pre-foundational programming
- Delineation of the role of SDCE and the colleges in basic skills instruction
- Expansion of career placement and counseling services
- Implementation of additional targeted services for specific disadvantaged student populations
- Development of robust program and candidate evaluation / Data-driven decision making
- Exploration of offering credit in particular programs

# President's Innovation Grant

- Multiple grants will be awarded between \$500 and \$5,000.
- Online applications
- Application deadline: January 31, 2016 (Incomplete and/or late applications will not be reviewed.)
- Project timeline: Awards will be distributed in mid-spring. Projects must be completed by February 1, 2017.
- Apply as individual or groups of employees
- Goal: To improve SDCE.
- Theme: Building on Success!

Special thanks for the  
Chancellor's Office for  
slides 2-12.