

Since 1972 important historical events occurred at the Educational Cultural Complex (ECC) that impacted the history of American civil rights. Most major events associated with Rev. Dr. Martin Luther King, Jr. Day/

Weekend in San Diego were founded and organized at ECC, including the annual Parade, King and Queen Pageant, Annual Educator's Breakfast, and eventually the multicultural community festival. In addition ECC leaders drove the work of the California Commission to establish Martin Luther King, Jr. Day as a Federal Holiday.

Shortly after the federal holiday was established, the late, great Coretta Scott King came to ECC to host a three-day symposium to thank SDCE for leading the national campaign to celebrate her husband's legacy. We often celebrate the life and work of Rev. Dr. Martin Luther King Jr., but his wife stood by his side and then furthered the legacy of her husband and his noble work for decades to follow. We at SDCE celebrate Ms. King for her efforts to lead the continuous struggle for social justice and inclusion for all!



# SAN DIEGO CONTINUING EDUCATION

Festivities indoors and outdoors:
Gospel brunch attire, comfortable shoes



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### SPONSORSHIPS

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- · Company name and logo featured on all publicity
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### Let Freedom Ring - \$5,000

- Ten tickets
- Company name and logo featured on all publicity
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### I've Been to the Mountain Top - \$500

- Two tickets
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### Other Options

- Mimosa Bar Sponsor \$3,000 (including 5 tickets)
- Flower Sponsor \$2,500 (including 5 tickets)
- Business Card Ad in the Program book \$100
- Name Listing in the Program book \$75

# TICKETS

 \$100	Single	Ticket (	x	tickets)
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Tickets may be purchased online at Eventbrite.

Please make checks payable to San Diego Continuing Education Foundation and return this form in the enclosed envelope with your contribution before Friday, February 21st, 2020

# PROGRAM BOOK ADVERTISEMENTS

 3300 i dili Fage	(7.5 x 7.6 III.)
 \$350 Half Page	(7.5 x 4.812 in.)
 \$150 Quarter Page	(3.66 x 4.812 in.)
\$100 Business Card	(3.66 x 2.312 in.)

\$500 Eull Daga (75 v 98 in )

\_\_\_ \$75 Name Listing

Please contact Dr. Laurie Coskey for details regarding program book advertisements at (858) 231-9933 or Lcoskey@sdccd.edu. Submissions due before

Friday, February 21st, 2020

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