



San Diego College of Continuing Education Foundation

FIRST ANNUAL

HOOP HYSTERIA '25

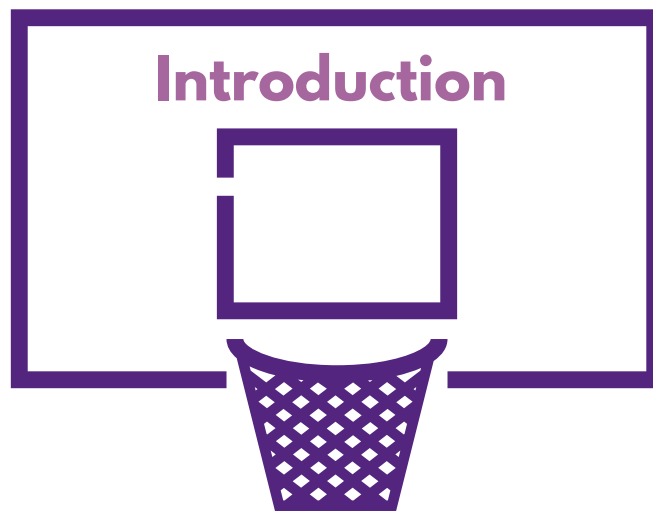
24 HOURS OF BASKETBALL!!

Sponsorship Packet



SAN DIEGO
COLLEGE OF
CONTINUING EDUCATION
FOUNDATION





*We are excited to announce our first annual fundraiser, Hoop Hysteria, hosted by the San Diego College of Continuing Education Foundation. This event aims to raise funds for our on-campus food pantry, which serves approximately **1,400 students** each month.*

About San Diego College of Continuing Education: Founded in 1914, the San Diego College of Continuing Education (SDCCE) has a rich history of providing accessible, high-quality education to the community. Originally established to offer free night classes for adults, SDCCE has grown into the largest institution of its kind in the nation, serving over 26,000 students annually across seven campuses. Our mission has always been to meet the educational needs of our diverse community, offering programs in basic skills, career and technical education, and personal enrichment.

How Your Donations Will Help: Your generous support of Hoop Hysteria helps us ensure that the basic needs of our students are met, providing them with the foundation they need to thrive in their educational journey. Every dollar raised will directly contribute to our mission, empowering us to:

- **Support our ECC Campus Food Pantry:** Ensuring it continues to provide essential food and resources to our students.
- **Open Two Additional Pantries:** One at our Cesar Chavez campus located in Barrio Logan and another at our Mid-City campus, expanding our reach and support to even more students in need.

By participating in Hoop Hysteria, you are making a tangible difference in the lives of our students, helping them to focus on their education without the worry of food insecurity. Together, we can create a supportive and nourishing environment for all.

Sponsorship Packet



SAN DIEGO
COLLEGE OF
CONTINUING EDUCATION
FOUNDATION





*Sponsor of
the Year
\$50,000*

*Platinum
\$25,000*

*Gold
\$10,000*

*Silver
\$5,000*

*Bronze
\$2,500*

*Supporting
\$1,500*

*In Kind
Sponsorships*

**Pantry Naming
Rights**



**Quarterly Social
Media Recognition**



**Acknowledgement
and Press Release**



**Logo Displayed at
Event**



**Recognition in
Event Video**



**1 team registration +
Food + Drink**



**Logo on Shirts and
Plaque**



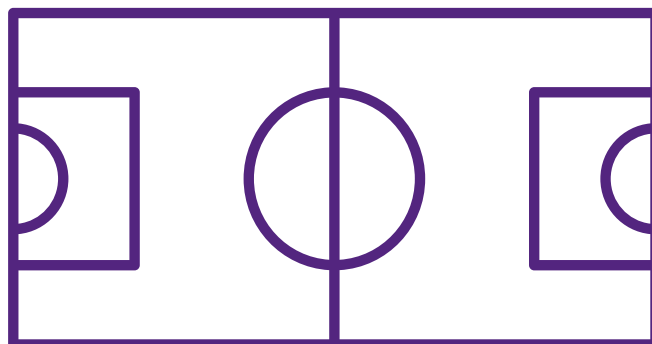
**Verbal Acknowledgement
on Event Day**



Sponsorship Packet



SAN DIEGO
COLLEGE OF
CONTINUING EDUCATION
FOUNDATION



Commitment Form



\$50,000 Sponsor of the Year

\$5,000 Silver

\$25,000 Platinum

\$2,500 Bronze

\$10,000 Gold

\$1,500 Supporting

Payment Enclosed

Bill Me Later

Company Name: _____

Name on Card: _____

Type of Card: Visa Master Card Amex Discover

Account Number: _____

Expiration Date: _____

Security Code: _____

Billing Address _____

City, State, Zip: _____

Phone Number: _____

Authorized Signature: _____

By signing this form, you authorize San Diego College of Continuing Education Foundation to charge your card for the amount listed above. Thank you for your support!! Your donation is tax deductible!!

Sponsorship Packet



SAN DIEGO
COLLEGE OF
CONTINUING EDUCATION
FOUNDATION

**To receive maximum marketing exposure
please submit this form by Friday, May 30,
2025**

**For questions on other sponsorship or
donor opportunities, contact: Dr. Tami Foy,
CEO/Executive Director at tfoy@sdccd.edu**