



San Diego College of Continuing Education Foundation

FIRST ANNUAL

HOOP HYSTERIA '26

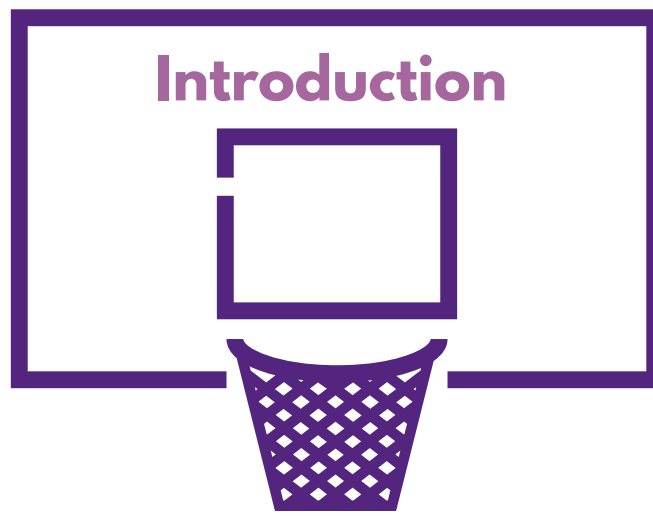
ALL DAY BASKETBALL !

Sponsorship Packet



SAN DIEGO
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FOUNDATION





We are excited to announce our first annual fundraiser, Hoop Hysteria, hosted by the San Diego College of Continuing Education Foundation. This event aims to raise funds for our on-campus food pantry, which sees over 14,500 student visits per year.

About San Diego College of Continuing Education: Founded in 1914, the San Diego College of Continuing Education (SDCCE) has a rich history of providing accessible, high-quality education to the community. Originally established to offer free night classes for adults, SDCCE has grown into the largest institution of its kind in the nation, serving over 40,000 students annually across seven campuses[1]. Our mission has always been to meet the educational needs of our diverse community, offering programs in basic skills, career and technical education, and personal enrichment.

How Your Donations Will Help: Your generous contributions to Hoop Hysteria will directly support our mission to ensure that no student goes hungry. The funds raised will be used to:

- **Support our ECC Campus Food Pantry:** Ensuring it continues to provide essential food and resources to our students.
- **Open Two Additional Pantries:** One at our Barrio Logan Cesar Chavez campus and another at our Mid City campus, expanding our reach and support to even more students in need.

By participating in Hoop Hysteria, you are making a tangible difference in the lives of our students, helping them to focus on their education without the worry of food insecurity. Together, we can create a supportive and nourishing environment for all.

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Title Sponsor
\$50,000

Platinum
\$25,000

Diamond
\$10,000

Gold
\$5,000

Silver
\$2,500

Bronze
\$1,500

Team Sponsorship
\$500

Pantry Naming Rights



Quarterly Social Media Recognition



Acknowledgement and Press Release



Logo on Shirts and Trophy



Logo Displayed at Event



Recognition in Event Video



1 team registration + Food + Drink



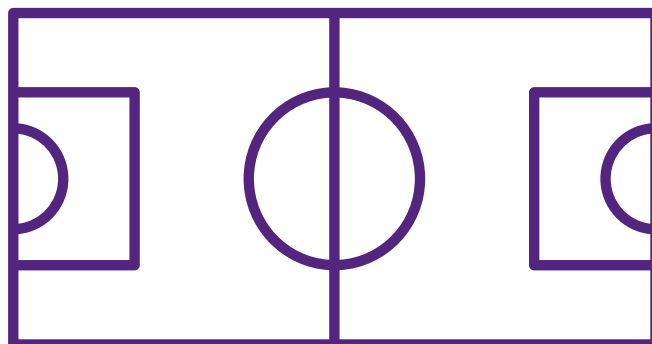
Verbal Acknowledgment on Event Day + 1 team registration



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Commitment Form



\$50,000 Sponsor of the Year

\$25,000 Platinum

\$2,500 Silver

\$10,000 Diamond

\$1,500 Bronze

\$5,000 Gold

\$500 Team Sponsorship

Payment Enclosed

Bill Me Later

Company Name: _____

Name on Card: _____

Type of Card: Visa Master Card Amex Discover

Account Number: _____

Expiration Date: _____

Security Code: _____

Billing Address _____

City, State, Zip: _____

Phone Number: _____

Authorized Signature: _____

By signing this form, you authorize San Diego College of Continuing Education Foundation to charge your card for the amount listed above. Please send a copy of the credit card and ID.

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**To receive maximum marketing exposure
please submit this form by March 2, 2026**



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**For questions on other sponsorship or
donor opportunities, contact
nlucascarballo@sdccd.edu**