

San Diego College of Continuing Education
2022/23 – 2031/32 Institutional Goals and Objectives

INSTITUTIONAL GOAL	INSTITUTIONAL OBJECTIVE
1. STUDENT ENROLLMENT AND PROGRAMMING Grow enrollment to support our community and meet district targets	1.1 Conduct a needs assessment and build a system of enrollment management with institution-wide collaboration 1.2 Develop online and in-person student services protocols and technology to improve the enrollment process to support student access, retention and success 1.3 Develop and implement marketing and promotional campaigns that support enrollment and increase program awareness 1.4 Schedule instructional modalities that increase access and are informed by data and student demand 1.5 Develop varied modalities to improve communication between students and student services to enhance accessibility 1.6 Expand outreach to prospective student communities using culturally-sensitive recruitment strategies 1.7 Implement programs and services that support transitions from SDUSD to SDCCE
2. STUDENT EXPERIENCE AND PATHWAYS Enhance the student experience and clarify student pathways	2.1 Clarify and communicate academic and career pathways 2.2 Implement informed student-counselor educational planning: clarify student goal, intentionality, and how to succeed 2.3 Maintain, update and create curriculum and work-based learning programs that align with technology, industry and community needs 2.4 Expand supports that increase student transition to career and college within five years (e.g., internships, Promise scholarship, credit by exam, events, communication, etc.) 2.5 Provide spaces and opportunities for student engagement, leadership, and social interactions
3. DIVERSITY, EQUITY AND INCLUSION Cultivate a culture of diversity, equity, inclusion and anti-racism	3.1 Cultivate a culture of inquiry through the use of data to determine any disproportionate impact current programs have and correct the impact 3.2 Create student services protocols that support differentiated populations equitably 3.3 Develop curriculum, instruction, and student services programs/systems with a diversity, equity and inclusion lens

4. ORGANIZATIONAL EFFECTIVENESS	<p>4.1 Develop an infrastructure for internal communication including assessment, plan development and execution</p> <p>4.2 Expand infrastructure and increase use and sharing of student outcomes data for planning and resource allocation, including information to support enrollment, equity, retention, completion, and transition</p> <p>4.3 Support planning with student and employee studies (survey, focus groups)</p> <p>4.4 Provide professional development opportunities that focus on customer service, DEI, fiscal processes, leadership, and technology</p> <p>4.5 Provide faculty professional development that supports teaching and assessment in all modalities and the development of online instruction</p>
<p>5. PARTNERSHIPS</p> <p>Enhance internal and external partnerships</p>	<p>5.1 Develop collaboration between disciplines and departments that increase student success</p> <p>5.2 Increase the number of employers participating in industry advisory boards to inform programming, employment skills, training, and equipment that support living wage careers</p> <p>5.3 Increase campus awareness by holding more on-and off-campus community events at all seven campuses</p> <p>5.4 Encourage entrepreneurship in creating external partnerships to support enrollment, employment opportunities, student resources, and new fiscal opportunities</p>
<p>6. STEWARDSHIP OF RESOURCES</p> <p>Develop sustainable, efficient and transparent organizational and fiscal practices</p>	<p>6.1 Develop and implement processes that streamline planning and resource allocation within two years</p> <p>6.2 Develop and maintain a human resource process based upon short- and long-term priorities</p> <p>6.3 Develop a technology plan within two years that supports annual resource allocation, infrastructure maintenance, instructional classroom support, and training to support use of technology</p> <p>6.4 Create and implement a facilities master plan that focuses on upgraded technology, how space on campus is used, and that prioritizes health and safety</p>