

transforming  
**LIVES**  
educating.equalizing.empowering.

Convocation 2018

SAN DIEGO  
CONTINUING  
EDUCATION



# Welcome to Convocation



# Senate Welcome

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Richard Weinroth, Ed.D., Academic Senate President

Neill Kovrig, Classified Senate President

# Connect with Us

#TransformingLives

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**@SDCE**

**@SDCEPresident**

**@SDCEVPSS**

**@SDCEVPI**

**@SDCEVPA**

**@SDCEResearch**

**@SDCEOutreach**

**@SDCEDeanSEP**



SAN DIEGO  
CONTINUING  
EDUCATION



# Mission

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*San Diego Continuing Education commits to student success and community enrichment by providing accessible, equitable, and innovative quality education and support services to diverse adult learners in pursuit of lifelong learning, training, career advancement, and pathways to college.*

# SDCE's Six Pillars

## POVERTY AND INEQUITY IN EDUCATION



Employment Security

Food Security

Housing Security

Financial Literacy

Textbook and Course Material Affordability

Intellectual and Emotional Security

**= STUDENT SUCCESS**

# Institutional Updates

OFFICE OF THE VICE PRESIDENT OF INSTRUCTION



Enrollment Management

Distance Education

Curriculum Development

Integrated Planning and Program Alignment

Workforce Development

Professional Development

# Institutional Updates

## ENROLLMENT MANAGEMENT



ESL Enrollment

»»»»»

Strategies

Increased Marketing

»»»»»

140% Increase (24 Videos)

Increased Curriculum  
Development

»»»»»

17 Courses and 8 Programs

Increased Distance Education

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23% and 42 Section Increase

Short- and Long-Term Planning

»»»»»

Program Review and IEPI

Data-Informed Decision Making

»»»»»

Enrollment, Retention,  
Completion Report



# Institutional Updates

## INCREASES IN DISTANCE EDUCATION

Online Sections	2014/15	2015/16	2016/17	2017/18
Auto	0	0	0	1
Business	4	27	37	38
Child Development	2	2	2	7
CISCO & Networking	17	27	26	27
Digital Media & Web Development	50	49	66	74
ESL	0	2	9	20
Office & Accounting	21	31	22	29
Older Adult	24	27	31	41
<b>Totals</b>	<b>118</b>	<b>165</b>	<b>193</b>	<b>237</b>

# Institutional Updates

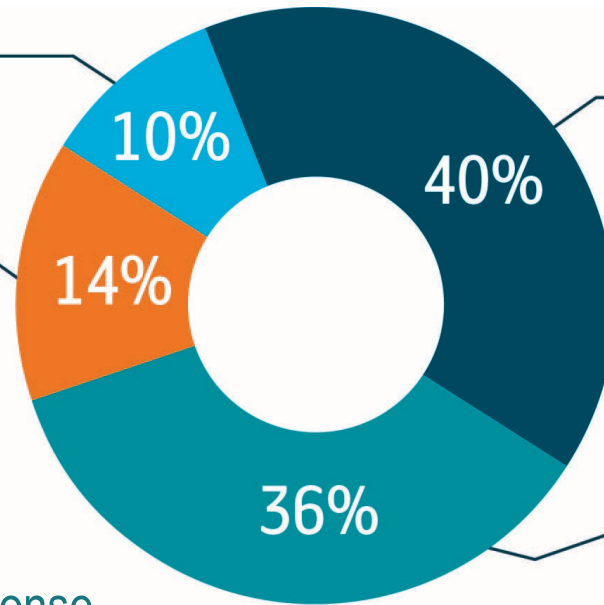
## 2017-18 CURRICULUM DEVELOPMENT

### PROGRAM REVISIONS (4)

PROGRAM REVISIONS (4)

Virtual Datacenter  
ESL Conversation  
ESL Pronunciation  
Cybersecurity Analyst  
Cyber Threat and Response  
Business Information Worker 1, 2, 3

### NEW PROGRAMS (8)



### NEW COURSES (17)

### COURSE REVISIONS (15)

# Institutional Updates

## INTEGRATED PLANNING AND PROGRAM ALIGNMENT

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# Institutional Updates

## WORKFORCE DEVELOPMENT

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# Institutional Updates

## 2017-18 PROFESSIONAL DEVELOPMENT

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Passport to Success

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40 participants (19 faculty, 20  
classified professionals, 1 admin)

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Internal PD via Flex

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356 workshops (7,269 faculty hours)

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Five-Day Experiential  
Leadership Institute (FELI)

»»»»»

33 participants

# Institutional Updates

OFFICE OF THE VICE PRESIDENT OF STUDENT SERVICES



Career and College Transition Services

Equity and Outreach Activities

Mental Health Services

# Institutional Updates

## CAREER AND COLLEGE TRANSITION SERVICES



- Career and College Transition Services Expanded
  - » Career Services Job Developers
  - » Career Service Job Coordinator
  - » Dean, Career and College Transition
- San Diego Gateway to College and Career (SDG2CC)
- San Diego Promise

# Video: Student Success





# Institutional Updates

## EQUITY AND OUTREACH ACTIVITIES

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- Rising to Success Equity Centers
- Rising to Success Pathway Project
- SDCEats
  - » Food Pantry
  - » Farmer's Market
  - » Farm to Family Fair

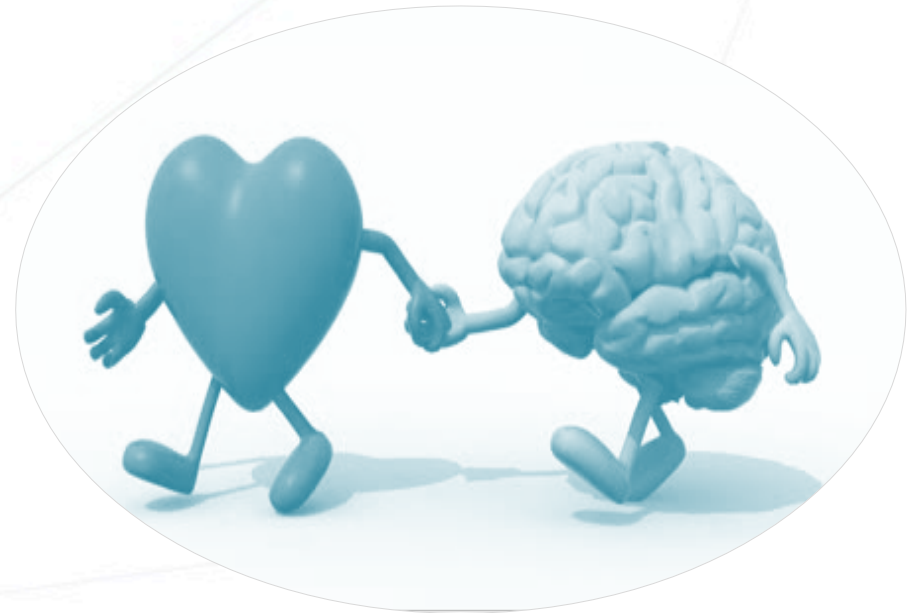


# Institutional Updates

## MENTAL HEALTH SERVICES



- Creating a Mental Health Infrastructure
- California Community College Mental Health Grant
  - Purpose
  - Personal
  - Services



# Institutional Updates

OFFICE OF THE VICE PRESIDENT OF ADMINISTRATIVE SERVICES



Budget

Facilities

Personnel/Hiring

# Budget

## San Diego Continuing Education Budget

FUND	BUDGET
General Fund	36,364,003
Adult Education Block Grant	2,823,332
Strong Workforce	1,233,416
Student Success and Support Programs	2,394,481
Student Equity Plan	860,589
Basic Skills	354,555
CalWORKs	1,256,711
TANF	283,228
Perkins	567,029
WIOA I	375,045
WIOA II	1,991,041
<b>Total</b>	<b>48,503,430</b>

# Facilities



- Facilities and Safety Committee
  - » Building improvements
- Sustainability Committee
- Historical Preservation Committee

# Personnel/Hiring

## Administrators

Alexander Berry | Program Activity Manager

Roberta Krauss | Director, CalWORKs

Jessica Luedtke | Dean of Planning,  
Research, and Institutional Effectiveness

Cassandra Storey | Dean of Automotive,  
Skilled and Technical Trades

## Classified Professionals

Damella Abbott | Senior Accounting Technician

Jenelle Castillejos | Administrative Technician

Linda Galicia  
Senior Student Services Assistant

Betzua Garduno | Student Services Assistant

Steven (Hyun Bum) Kim  
Accounting Technician

Leila La | Senior Student Services Assistant

Mitza Lindsey | Student Services Assistant

Marcos Lopez | Instructional Lab Technician

Patricia Lopez | Senior Secretary

Edgar Miranda Luna | Instructional Assistant

Andrew Na | Instructional Assistant

Danielle Ninness | Senior Clerical Assistant

# Personnel/Hiring

## Classified Professionals

Nathaniel Pitcher   Theatre Technician	Carla (Floreniza) Yumul   Accounting Technician
Diana Romero   Senior Office Manager	Eric Ruiz Cadena   Senior Clerical Assistant
Crystal Saldana   Student Services Assistant	Cassandra Schaeg   Job Developer
Rita Shamoon   Job Developer	Kenia Suarez   Senior Clerical Assistant
Anthony Vargas Business Office Support Supervisor	Clark Wilson   Job Developer
Cindy Ybarra   Senior Office Manager	Sopheak Yi   Instructional Lab Technician

# Personnel/Hiring

## Faculty

Lindsay Cohen   DSPS Counselor	Jessica Walton   Counselor (CalWORKs)
Deborah Emery Flores Emeritus Contract Instructor	Veleka Iwuaba   Learning Center Interdisciplinary Studies Contract
Robert Jackson   CTE Contract Instructor	Eric Miller   ESL Contract Instructor
Bryan Perrin   CTE Contract Instructor	Juan Serrano   Counselor (CalWORKs)
Jia Sun   ESL Contract Instructor	Diana Vera Alba   ESL Contract Instructor
Lisa Cork Healthcare Careers Contract Instructor	



# Personnel/Hiring

## SDCE Foundation

Flora Barron | Program Manager

Allison Bechill | Executive Director

Laurie Coskey | Executive Director, San Diego Gateway to College & Career

Kay Faulconer Boger  
Director of Industry Partnerships

Semret Hailemariam  
Youth Workforce Coordinator

# Stretch



# Connecting the Pillars to Student Success: It's Up to You

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- Employment Security
- Food Security
- Housing Security
- Financial Literacy
- Textbook and Course Material Affordability
- Intellectual and Emotional Security



*Tanis King Starck, Ph.D.*

# Closing Comments

