

# pathways to SUCCESS

Excellence in Career, College and Life Preparation

Building on Success  
The Essential Role of Noncredit in Guided Pathways

# Connect with Us

#PathwaysToSuccess

**@SDCE**

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**@SDCEOutreach**

**@SDCEDeanSEP**

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# Mission

*San Diego Continuing Education commits to student success and community enrichment by providing accessible, equitable, and innovative quality education and support services to diverse adult learners in pursuit of lifelong learning, training, career advancement, and pathways to college.*

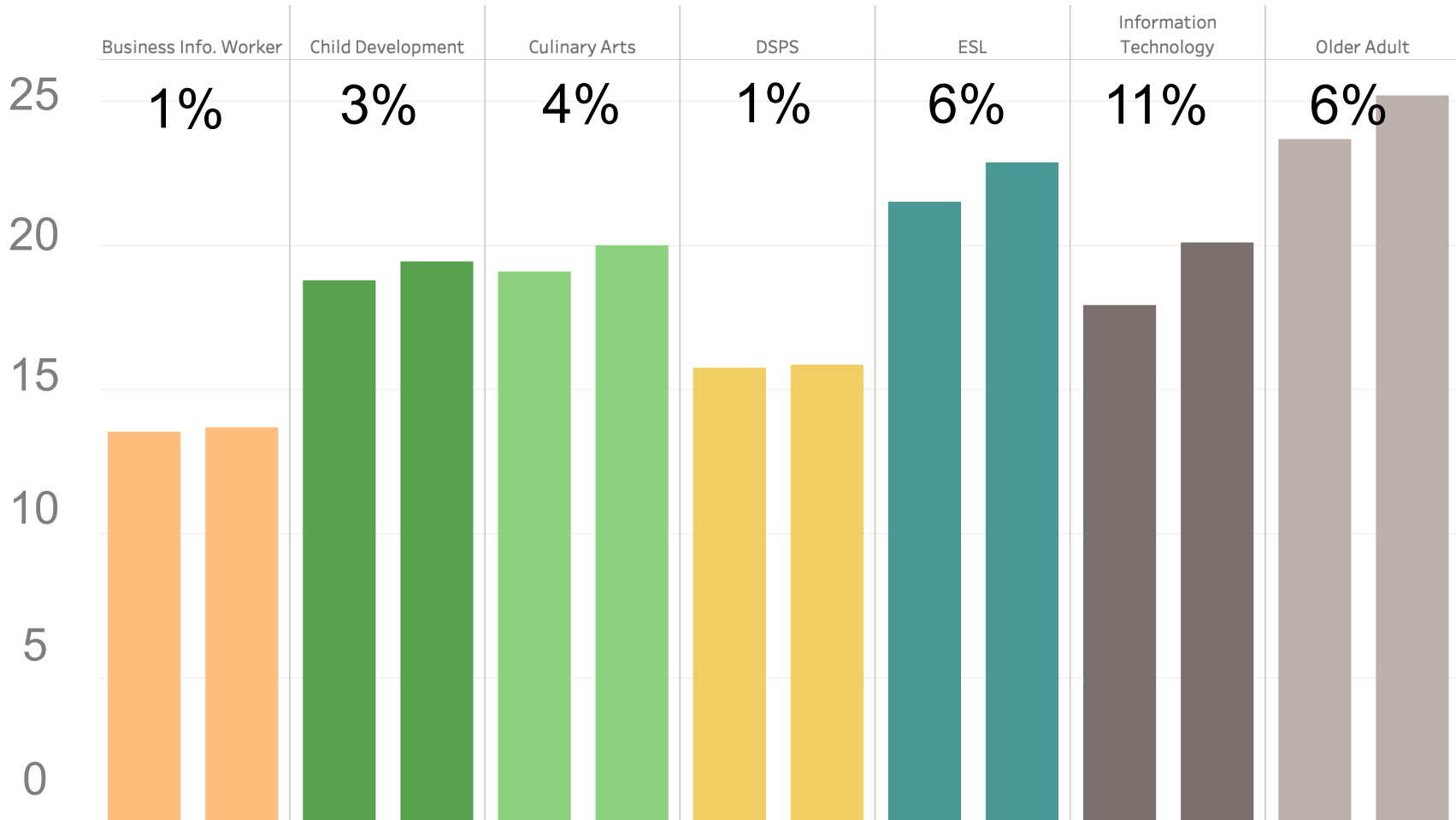
# Instructional Updates

## Accomplishments

- ★ 2018-19 FTES Target 7,408
- ★ Productivity
- ★ Faculty Coordinator Leads
- ★ Marketing & Outreach
- ★ CTE Online Grant
- ★ Faculty Presentations at State and National Conferences
- ★ Contract Education/ETI expanded by 49%
- ★ Curriculum Development  
17 courses; 8 programs
- ★ Online Education  
72.8%  from spring 2017
- ★ Collaboration with SDUSD

# Instructional Updates

## Average Class Size Program Increases (Spring)



# Instructional Updates

## Marketing and Outreach

- ★ Increased SDCE awareness in traditional news and on social media
- ★ Created 25 videos to support programs and student success
- ★ Significant out of home advertising (e.g. radio, billboards, trolley cars)
- ★ Increased targeted marketing for instructional programs (e.g. ESL promotion in south bay)
- ★ Maintained the online registration system; registered 15,000+ students for an orientation
- ★ Maintained [sdce.edu](http://sdce.edu)
  - ★ Sent 41,000 prospective students to CEREG on the District website to register for a CSID
  - ★ Served 3.3 million pages to 457,000 unique users

# Institutional Updates

## INSTRUCTIONAL PATHWAYS

- ★ ABE/ASE
- ★ Automotive
- ★ Business and Accounting
- ★ Child Development
- ★ DSPS
- ★ Digital Media
- ★ ESL
- ★ Emeritus
- ★ Fashion
- ★ Healthcare
- ★ Hospitality/Culinary Arts
- ★ Information Technology
- ★ Skilled and Technical Trades

# Institutional Updates

## Guided Pathways



### Four Pillars of Guided Pathways



Create clear curricular pathways to employment and further education.



Help students choose and enter their pathway.



Help students stay on their path.



Ensure that learning is happening with intentional outcomes.



# Institutional Updates

## Guided Pathways & Integration



- ★ Intro to Pathways
- ★ CAEP Coordinators



- ★ Outreach
- ★ Assessment Centers
- ★ Pathways Project



- ★ Rising to Success Centers
- ★ Counseling



- ★ Capstone Projects
- ★ Work-Based Learning Coordinators

# Instructional Updates

## New Institutional Non-Classroom Faculty Coordinators

### Pathways Coordinators

- ★ Natalie Lindenberg, Edith Quintero
- ★ Guiding conversations across a student's journey and helping eliminate silos to increase collaboration and integration

### CAEP Coordinators

- ★ Diana Vera-Alba, Lola Gaona
- ★ Clarifying the path from our K-12 Partners

### Work-Based Learning Coordinators

- ★ Richard Weinroth, Ed.D., Deborah West
- ★ Ensuring student learning by standardizing advisory boards and bringing industry *in to* classrooms and deploying faculty *out to* industry

# Instructional Updates

## Data Informed Decision Making

### INSTITUTIONAL DATA COACHING

★ VISUAL FROM JESSICA BY FRIDAY