

BOARD OF TRUSTEES FALL 2020

EXCELLENCE IN CAREER AND COLLEGE TRANSITION

SAN DIEGO
CONTINUING
EDUCATION



SDCE/SDCCD AT CROSSROADS: FUTURE OPPORTUNITIES

- Planning for Sustainability
- Innovating Workforce Development
- Reinventing Online Teaching, Learning, and Student Success
- Investing in Funding and Resource Development
- Valuing Entrepreneurship

ONLINE TEACHING, LEARNING AND STUDENT SUCCESS SERVICES

Carlos O. Turner Cortez, Ph.D.

President

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ICOM ACADEMY

Michelle Fischthal, D. B. A.

Vice President, Instructional Services

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WHAT MAKES ICOM UNIQUE?

- First fully online noncredit in state
- Focus on high demand-high pay jobs
- Developed by faculty in collaboration with a learning design company
- Professionally produced courses
- Standardized in structure
- Highly interactive
- Open Educational Resources
- Robust online student success ecosystem



ICOM
ACADEMY

Interactive Competency-Based
Online Microcredentialing

Fast, free, flexible career education

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ICOM ACADEMY

- Small Business Planning
- Mobile Application Development
- Virtual Datacenter
- Linux Server Administration
- Programming with Python
- Data Management with Python
- Windows System Administration
- Cyber Threat and Response
- Cyber Security Analyst
- Automotive Quick Service Inspection Technician
- Infant Care Specialist
- Child Provider
- Infant Care Specialist
- Child Home Care
- Health Unit Coordinator
- Project Management



Fully Online

ONLINE STUDENT SUCCESS ECOSYSTEM

Star Rivera-Lacey, Ph.D.

Vice President, Student Services

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ONLINE EDUCATIONAL INITIATIVE: CALIFORNIA VIRTUAL COLLEGE

- Statewide collaboration of colleges that increases student access to, and success in, high-quality online courses
- First District institution to join: January 2021 launch
- SDCE leading development of a new noncredit course adoption rubric, setting standard for the system
- ICOM Academy courses first to be included on a new noncredit landing page
- Benefits for SDCE:
 - Integration with statewide initiative
 - Establishment of a new noncredit landing page to market programs statewide
 - Adoption of free online tools and resources to support faculty and students with online teaching and learning

TOOLS AND RESOURCES:

MOST DYNAMIC SET OF ONLINE TOOLS AND RESOURCES STATEWIDE

- Ally (Blackboard) (DSPTS) - OEI
- Campus Solutions
- Canvas (LMS) – OEI
- Canvas Studio (more robust live programming in Canvas) – OEI
- CASAS Assessment (placement and progress assessment)
- ConexEd/Cranium Café – OEI
- ConferZoom (synchronous instruction and meeting)
- Edquity
- ExLibris (virtual library)
- EzText
- Financial Aid Platform
- Flipgrid
- G Suite and Google drive
- Labster (CTE lab simulations) – OEI
- LibChat (24-hour live library services)
- Maxient
- Microsoft Office for students
- NetTutor (24- hour tutoring) – OEI
- Ocelot Chatbox (24 AI support)
- Ottor.ai (add-in option for Zoom)
- Padlet
- Pisces (tutoring and workgroups) – OEI
- Proctorio (proctoring for tests) – OEI
- Pronto
- Quest for Success (online learning tutorials) – OEI
- SARS
- Starfish
- TechSmith Relay (educational video platform)
- Trello
- Unicheck (plagiarism)
- Voice Thread
- Wellness Central (Community wellness services by ZIP code)- OEI

TOOLS AND RESOURCES: CRANIUM CAFÉ

- Outreach / Information sessions
- Orientations
- Registration
- Academic counseling: Student Educational Plan
- Career counseling
- DSPS counseling
- Mental health counseling
- Career transition services
- College transition services
- DSPS services including assessment when possible
- Student equity services
- CalWORKs Services
- Veterans Services
- Learning community case management
- ASB
- Online space for students to connect to one another
- Online space for faculty to connect to one another

SDCE FOUNDATION DEVELOPMENT: THE RETURN ON INVESTMENT

Laurie Coskey, Ed.D.
Executive Director

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SDCE FOUNDATION REVENUE GROWTH

We've Grown!

REVENUE



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RESOURCES TO STUDENTS

- Stars on the Rise Scholarships and Awards
- Barriers to Student Success Grants
- San Diego Promise Guarantee
- SDCEats! Marketplace and Farm to Family Fair
- Learning Communities
 - San Diego Gateway to College and Career: Opportunity youth, ages 18-24
 - Rising2Success PATHWAYS: Disconnected adult learners, ages 25+
- Supplement support staff
 - Dedicated case managers
 - Specialized job developers
 - Inclusive counseling services

SDCE FOUNDATION RISING TO SUCCESS

Diana Decker

Rising to Success Student

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BARRIER TO STUDENT SUCCESS GRANTS

SUCCESS GRANTS

\$23,000

2010 to 2015

\$24,000

2016

\$25,000

2017

\$200,000

2018

\$250,000

2019

\$330,000

2020

- Emergency financial supports:
 - Textbooks and course materials
 - Testing fees
 - Laptops and WIFI
 - Transportation
 - Grocery card gift cards
 - Emergency cash grants
- 2019-20: **\$330,000+** Success Grants
- 2020-21 (to date): **\$1.4 million+** Success Grants



EMBRACING ENTREPRENEURSHIP AS A CORE VALUE

Laurie Coskey, Ed.D.
Executive Director

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EMPLOYEE TRAINING INSTITUTE

- Employee Training Institute (ETi)
- Contract education that advances commitment to equity, inclusion, and social justice
 - San Diego Workforce Partnership
 - San Diego Housing Authority
 - Naval Consolidated Brig Miramar
 - Naval Consolidated Brig Pendleton
- Revenue to support Barriers to Student Success Grants
- Additional employment opportunities for SDCCD faculty



ünmudl

- Employee Training Institute (ETi)
- Fee-based education marketplace
- February 2021 launch
- Target: \$10 million annual revenue by year 5
- Revenue to support:
 - Continuous build out of ICOM Academy career education offerings
 - Expansion of ICOM Academy to ESL, High School Diploma, DSPS, and Emeritus
 - Investment in online student success ecosystem
 - Support for Barriers to Student Success Grants
 - Additional employment opportunities for SDCCD faculty, counselors, and classified professionals

MAKER SPACES

- Citizen Schools Grant
- AmeriCorps Maker Space Fellow
- Reimagining the delivery of career education
- New maker spaces to launch at ECC and West City Campus
- New Career Launch Pathways program in partnership with SDUSD for high school "opt outs" and completers
- Launching new program in Advanced Manufacturing



In Memory of
DR. ROBERT MATTHEWS
President Emeritus
(1984-1992)

San Diego Continuing Education
San Diego Community College District
1930-2020

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