## San Diego Continuing Education ENROLLMENT, RETNENTION,

 \& COMPLETION REPORT: Culinary Arts 2018
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## Culinary Arts Survey Results

## Student Profile

| Students selecting Culinary Arts as primary pro | Primary purpose (goal) in taking classes in program ( $\mathrm{n}=53$ ) |
| :---: | :---: |
| 53 Fall 2017 students <br> $26 \%$ of all students primary taking Culinary Arts classes <br> (10\% of all CTE survey participants) |  |


| Age | Respondents | Population |  |
| :--- | ---: | ---: | ---: |
| $18-24$ | 2 | $4 \%$ | $10 \%$ |
| $25-29$ | 2 | $4 \%$ | $13 \%$ |
| $30-39$ | 9 | $17 \%$ | $17 \%$ |
| $40-49$ | 17 | $32 \%$ | $21 \%$ |
| 50 and $>$ | 23 | $43 \%$ | $40 \%$ |
| Total | $\mathbf{5 3}$ | $\mathbf{1 0 0 \%}$ | $\mathbf{1 0 0 \%}$ |


| Ethnicity | Respondents |  | Population |
| :--- | ---: | ---: | ---: |
| African American | 4 | $8 \%$ | $8 \%$ |
| American Indian | 0 | $0 \%$ | $<1 \%$ |
| Asian/Pacific Islander | 10 | $19 \%$ | $12 \%$ |
| Filipino | 0 | $0 \%$ | $4 \%$ |
| Latino | 23 | $43 \%$ | $44 \%$ |
| White | 16 | $30 \%$ | $28 \%$ |
| Other | 0 | $0 \%$ | $2 \%$ |
| Unreported | 0 | $0 \%$ | $1 \%$ |
| Total | $\mathbf{5 3}$ | $\mathbf{1 0 0 \%}$ | $\mathbf{1 0 0 \%}$ |


| Gender | Respondents |  | Population |
| :--- | ---: | ---: | ---: |
| Female | 41 | $77 \%$ | $75 \%$ |
| Male | 12 | $23 \%$ | $25 \%$ |
| Total | 53 | $\mathbf{1 0 0 \%}$ | $\mathbf{1 0 0 \%}$ |


| Poverty Indicator | Respondents |  | Population |
| :--- | ---: | ---: | ---: |
| Above poverty line | 30 | $57 \%$ | $51 \%$ |
| Living in poverty | 23 | $43 \%$ | $49 \%$ |
| Total | $\mathbf{5 3}$ | $\mathbf{1 0 0} \%$ | $\mathbf{1 0 0 \%}$ |


| Employment | Respondents |  | Population |
| :--- | ---: | ---: | ---: |
| Not working | 31 | $58 \%$ | $48 \%$ |
| $1-9$ hours/week | 2 | $4 \%$ | $5 \%$ |
| $10-19$ hours/week | 2 | $4 \%$ | $10 \%$ |
| $20-29$ hours/week | 5 | $9 \%$ | $16 \%$ |
| $30-39$ hours/week | 5 | $9 \%$ | $10 \%$ |
| $40+$ hours/week | 8 | $15 \%$ | $11 \%$ |
| Total | $\mathbf{5 3}$ | $\mathbf{1 0 0 \%}$ | $\mathbf{1 0 0 \%}$ |


| Income | Respondents |  | Population |
| :--- | ---: | ---: | ---: |
| Under $\$ 5,000$ | 17 | $32 \%$ | $34 \%$ |
| $\$ 5,000-\$ 9,999$ | 3 | $6 \%$ | $7 \%$ |
| $\$ 10,000-\$ 14,999$ | 2 | $4 \%$ | $7 \%$ |
| $\$ 15,000-\$ 19,999$ | 1 | $2 \%$ | $4 \%$ |
| $\$ 20,000-\$ 24,999$ | 5 | $9 \%$ | $8 \%$ |
| $\$ 25,000-\$ 29,999$ | 3 | $6 \%$ | $4 \%$ |
| $\$ 30,000-\$ 34,999$ | 2 | $4 \%$ | $3 \%$ |
| $\$ 35,000-\$ 39,999$ | 2 | $4 \%$ | $3 \%$ |
| $\$ 40,000+$ | 18 | $34 \%$ | $29 \%$ |
| Total | $\mathbf{5 3}$ | $\mathbf{1 0 0 \%}$ | $\mathbf{1 0 0 \%}$ |

Note. Results are reflective of survey participants only. Population percentages describe the identified Culinary Arts population ( $n=202$ ) according to the study's methodology (see overall report).
Percentages may not total 100\% due to standard rounding error. Percentages may also differ from summarized percentages due to rounding within combined categories.

## Program Awareness and Interest

Effectiveness of outreach channels in raising program awareness
How students first heard about their primary program's classes (n=53)


Factors impacting students' decision to enroll in their program
Verylsomewhat important in the decision to enroll in primary program's classes ( $n=53$ )


## Co-Enrollment Patterns

Took class at a different institution in Fall 2017 ( $n=53$ )


## Schedule Preferences and Satisfaction with Scheduled Offerings

When students prefer to take classes for their primary programs ( $n=53$ )


Note. Students could choose multiple options. Non-responses were excluded from calculations.
Satisfaction with class availability, size, location, and variety

| Availability of daytime weekday classes (n=34) |  |  |  |  | Availability of evening weekday classes (n=22) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 65\% |  |  |  |  | 68\% |  |  |  |  |
|  | 15\% | 9\% | 12\% | 0\% |  | 9\% | 5\% | 14\% | 5\% |
| Very satisfied | Somewhat satisfied | Neutral | Somewhat unsatisfied | Very unsatisfied | Very satisfied | Somewhat satisfied | Neutral | Somewhat unsatisfied | Very unsatisfied |


| Availability of daytime weekend classes (n=10) |  |  |  |  |  | Availability of evening weekend classes ( $\mathrm{n}=5$ ) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 20\% $50 \%$ |  |  | 0\% | 10\% 10\% |  | 60\% | 0\% | 0\% | 20\% 0\% |  |  |
|  |  |  | 20\% |  |  |  |  |  |  |  |
| Very satisfied | Somewhat satisfied | Neutral |  | Somew unsatis | Very <br> nsatisfied | No response | Very satisfied | Somewhat satisfied | Neutral | Somewhat unsatisfied | Very <br> nsatisfied | No response |



Reasons students were not able to take all classes they wanted in Fall 2017 ( $\mathrm{n}=17$ )


Note. Students could choose multiple options. Percentages were calculated based on the number of students that indicated they were not able to take all of the classes they wanted during Fall 2017.

Schedule preferences by whether or not students were able to take all the classes they wanted in Fall 2017


Note. Students could choose multiple options for schedule preferences. Percentages were calculated based on the number of students that fell under each category (i.e. able, not able).

## Challenges that Impact Attendance and Completion

Factors that impacted student attendance during Fall 2017 ( $n=45$ )


Note. Students could choose multiple options. Non-responses were excluded from calculations.

Biggest challenge to staying in school during Fall 2017 ( $n=45$ )


Uncertainty/insecurity experienced in the last year ( $n=46$ )


Note. Students could choose multiple options. Non-responses were excluded from calculation.

## Interventions to Increase Retention and Completion

What helped students continue to attend their program's Fall 2017 classes ( $n=51$ )


Note. Students could choose multiple options. Non-responses were excluded from calculations.


Note. Percentages may not total $100 \%$ due to standard rounding error.
What SDCE has done well to help students stay in school/progress toward completing their program ( $\mathrm{n}=33$ ):
Top themes


Note. Responses comprised multiple themes. Non-responses were excluded. See report Addendum for comments.

What SDCE could do better to help students stay in school/progress toward completing their program (n=32):
Top themes


Note. Responses comprised multiple themes. Non-responses were excluded. See report Addendum for comments.

