San Diego Continuing Education ENROLLMENT, RETENTION, & COMPLETION REPORT:

Culinary Arts
2018

SDCE Office of Planning, Research, and Institutional Effectiveness

August 2018

OFFICE OF PLANNING, RESEARCH, AND INSTITUTIONAL EFFECTIVENESS

4343 Ocean View Boulevard, San Diego, CA 92113



# **Table of Contents**

C	ulinary Arts Survey Results	2
	Student Profile	
	Program Awareness and Interest	
	Co-Enrollment Patterns	
	Schedule Preferences and Satisfaction with Scheduled Offerings	
	Challenges that Impact Attendance and Completion	5
	Interventions to Increase Retention and Completion	6

## **Culinary Arts Survey Results**

#### **Student Profile**



Age	Respondents		Population
18 - 24	2	4%	10%
25 - 29	2	4%	13%
30 - 39	9	17%	17%
40 - 49	17	32%	21%
50 and >	23	43%	40%
Total	53	100%	100%

Ethnicity	Respondents		Population
African American	4	8%	8%
American Indian	0	0%	<1%
Asian/Pacific Islander	10	19%	12%
Filipino	0	0%	4%
Latino	23	43%	44%
White	16	30%	28%
Other	0	0%	2%
Unreported	0	0%	1%
Total	53	100%	100%

Gender	Respondents		Population
Female	41	77%	75%
Male	12	23%	25%
Total	53	100%	100%

Poverty Indicator	Respondents		Population
Above poverty line	30	57%	51%
Living in poverty	23	43%	49%
Total	53	100%	100%

Employment	Respondents		Population
Not working	31	58%	48%
1 - 9 hours/week	2	4%	5%
10 - 19 hours/week	2	4%	10%
20 - 29 hours/week	5	9%	16%
30 - 39 hours/week	5	9%	10%
40+ hours/week	8	15%	11%
Total	53	100%	100%

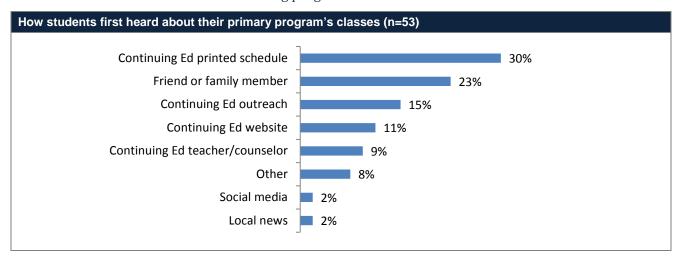
Income	Respondents		Population
Under \$5,000	17	32%	34%
\$5,000 - \$9,999	3	6%	7%
\$10,000 - \$14,999	2	4%	7%
\$15,000 - \$19,999	1	2%	4%
\$20,000 - \$24,999	5	9%	8%
\$25,000 - \$29,999	3	6%	4%
\$30,000 - \$34,999	2	4%	3%
\$35,000 - \$39,999	2	4%	3%
\$40,000+	18	34%	29%
Total	53	100%	100%

Note. Results are reflective of survey participants only. Population percentages describe the identified Culinary Arts population (n=202) according to the study's methodology (see overall report).

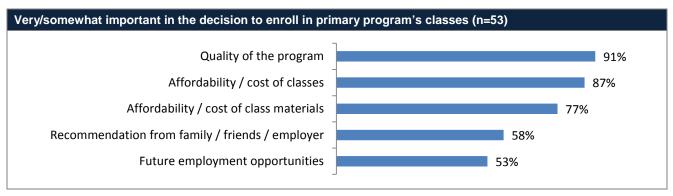
Percentages may not total 100% due to standard rounding error. Percentages may also differ from summarized percentages due to rounding within combined categories.

### **Program Awareness and Interest**

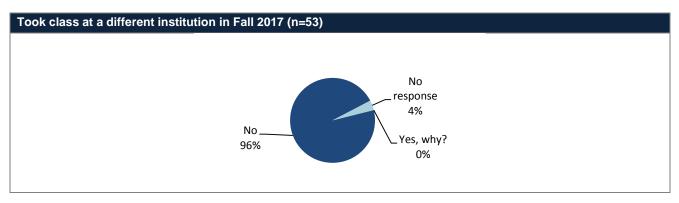
Effectiveness of outreach channels in raising program awareness



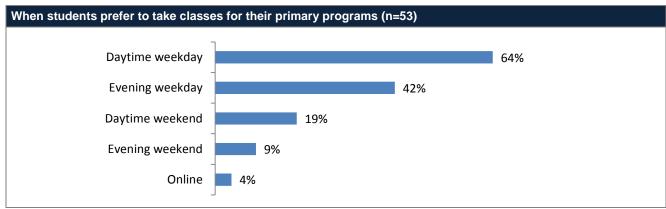
Factors impacting students' decision to enroll in their program



### **Co-Enrollment Patterns**



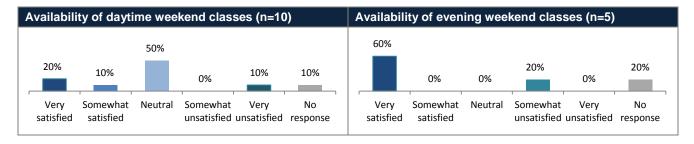
### **Schedule Preferences and Satisfaction with Scheduled Offerings**

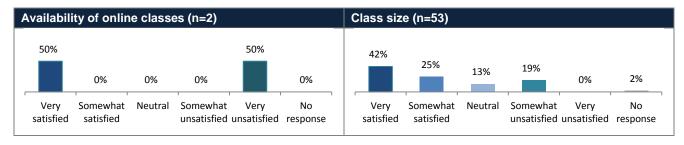


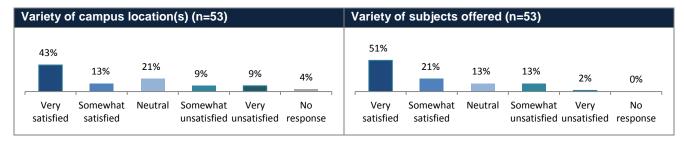
Note. Students could choose multiple options. Non-responses were excluded from calculations.

Satisfaction with class availability, size, location, and variety



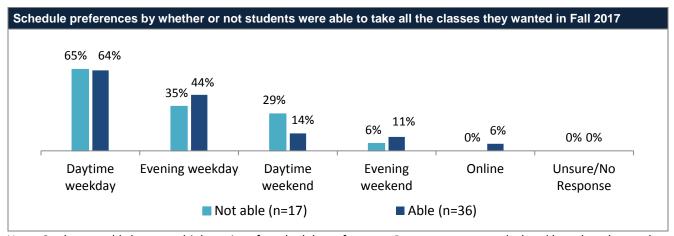






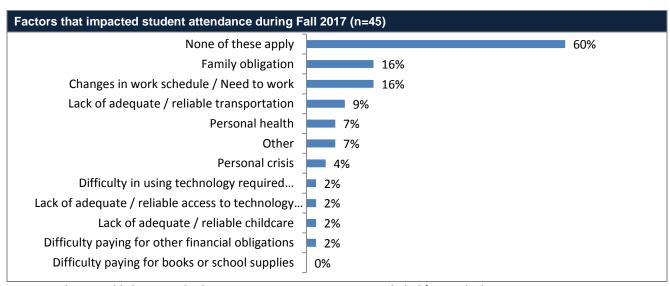


Note. Students could choose multiple options. Percentages were calculated based on the number of students that indicated they were not able to take all of the classes they wanted during Fall 2017.



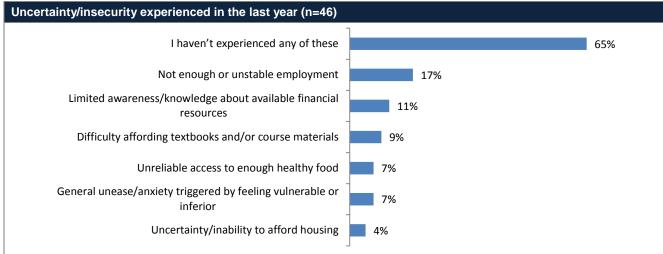
Note. Students could choose multiple options for schedule preferences. Percentages were calculated based on the number of students that fell under each category (i.e. able, not able).

## **Challenges that Impact Attendance and Completion**



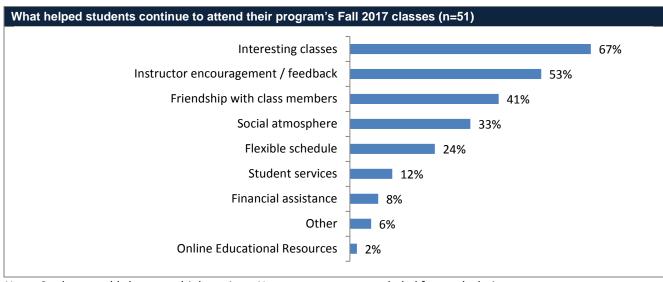
Note. Students could choose multiple options. Non-responses were excluded from calculations.





Note. Students could choose multiple options. Non-responses were excluded from calculation.

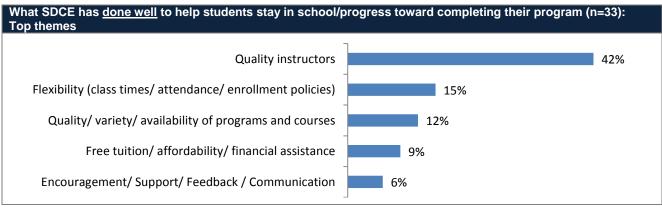
### **Interventions to Increase Retention and Completion**



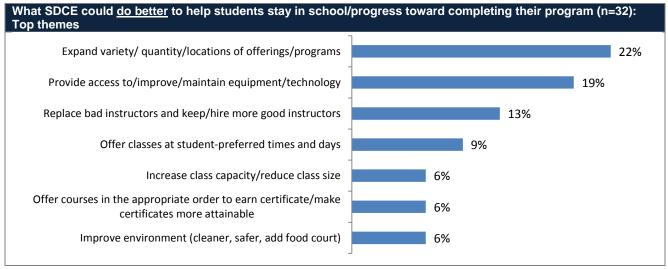
Note. Students could choose multiple options. Non-responses were excluded from calculations.



Note. Percentages may not total 100% due to standard rounding error.



Note. Responses comprised multiple themes. Non-responses were excluded. See report Addendum for comments.



Note. Responses comprised multiple themes. Non-responses were excluded. See report Addendum for comments.