

ELECTRONIC BALLOT – OFFICIAL NAME OF SAN DIEGO CONTINUING EDUCATION

Prepared by:
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Planning, Research, & Institutional Effectiveness
San Diego Continuing Education at Mesa College
7350 Armstrong Place, San Diego, CA 92111



PURPOSE

During the last accreditation cycle, the WASC visiting team suggested San Diego Continuing Education (SDCE) look to the official name of our institution to better explain the size and scope of the institution. This fall, the SDCE community engaged in discussions around adding “college” to the official name of our institution to reflect educational offerings and programs available to adults, and to elevate community understanding of what SDCE is and does within the community college system. This poll will provide further clarity as to the opinion of SDCE employees.

METHODOLOGY

PRIE conducted online survey data collection in November 2020 (11/01/2020 – 11/09/2020). A total of 1,188 SDCE employees were emailed one survey invitation followed by two reminders. A total of 324 surveys were completed (27% response rate).

SURVEY RESULTS

Do you support the proposal to add the word “college” to the official name of San Diego Continuing Education?

Answer choices	Responses	
Yes	247	76%
No	77	24%
Total	324	100%
<i>Skipped</i>	0	---

Note. Percentages are calculated based on "Answered".

Which name do you propose that we adopt?

Answer choices	Responses	
San Diego Continuing Education College	82	29%
College of San Diego Continuing Education	34	12%
San Diego College of Continuing Education	166	59%
Total	282	100%
<i>Skipped</i>	42	---

Note. Percentages are calculated based on "Answered".