

San Diego Continuing Education
ENROLLMENT, RETENTION,
& COMPLETION REPORT:
Fashion and Textiles
2018

**OFFICE OF PLANNING, RESEARCH, AND
INSTITUTIONAL EFFECTIVENESS**

4343 Ocean View Boulevard, San Diego, CA 92113

*SDCE Office of Planning,
Research, and
Institutional Effectiveness*

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& INSTITUTIONAL EFFECTIVENESS

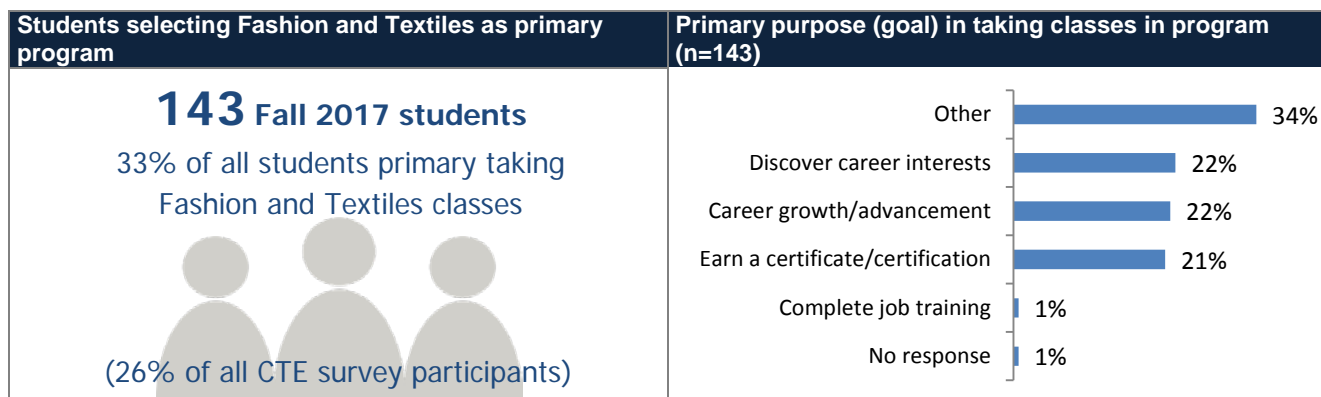
SAN DIEGO
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Fashion and Textiles Survey Results

Student Profile



Age	Respondents	Population
18 - 24	2	1%
25 - 29	8	6%
30 - 39	22	15%
40 - 49	20	14%
50 and >	91	64%
Total	143	100%

Ethnicity	Respondents	Population
African American	14	10%
American Indian	0	<1%
Asian/Pacific Islander	15	10%
Filipino	4	3%
Latino	34	24%
White	68	48%
Other	4	3%
Unreported	4	3%
Total	143	100%

Gender	Respondents	Population
Female	126	88%
Male	17	12%
Total	143	100%

Poverty Indicator	Respondents	Population
Above poverty line	98	69%
Living in poverty	45	31%
Total	143	100%

Employment	Respondents	Population
Not working	76	53%
1 - 9 hours/week	13	9%
10 - 19 hours/week	8	6%
20 - 29 hours/week	13	9%
30 - 39 hours/week	8	6%
40+ hours/week	25	17%
Total	143	100%

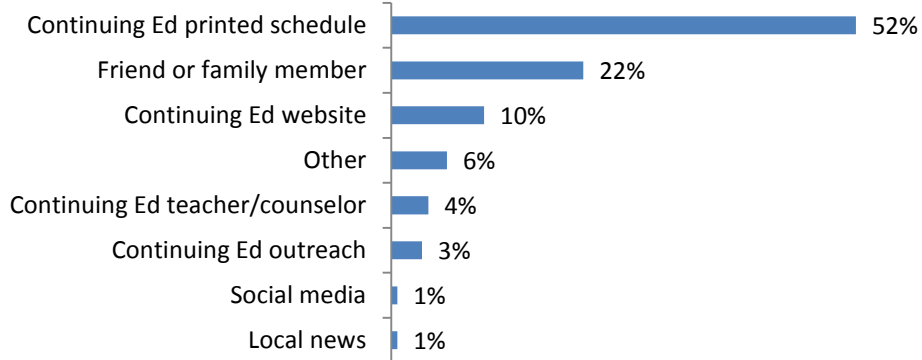
Income	Respondents	Population
Under \$5,000	28	20%
\$5,000 - \$9,999	5	3%
\$10,000 - \$14,999	14	10%
\$15,000 - \$19,999	6	4%
\$20,000 - \$24,999	5	3%
\$25,000 - \$29,999	9	6%
\$30,000 - \$34,999	2	1%
\$35,000 - \$39,999	11	8%
\$40,000+	63	44%
Total	143	100%

Note. Results are reflective of survey participants only. Population percentages describe the identified Fashion and Textiles population (n=427) according to the study's methodology (see overall report). Percentages may not total 100% due to standard rounding error. Percentages may also differ from summarized percentages due to rounding within combined categories.

Program Awareness and Interest

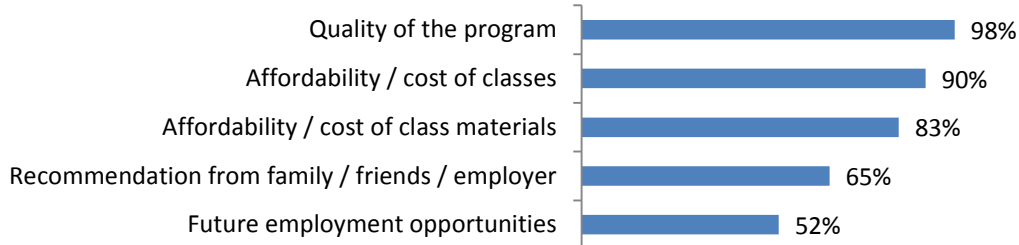
Effectiveness of outreach channels in raising program awareness

How students first heard about their primary program's classes (n=143)



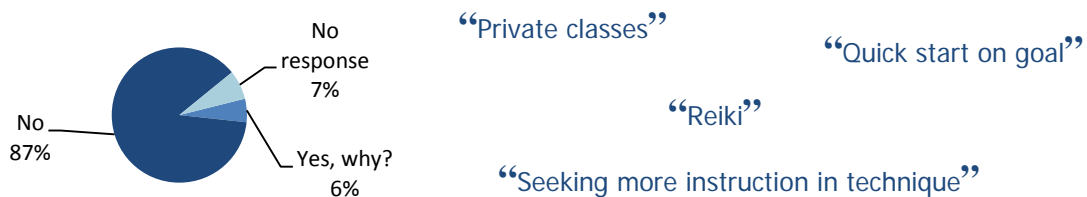
Factors impacting students' decision to enroll in their program

Very/somewhat important in the decision to enroll in primary program's classes (n=143)



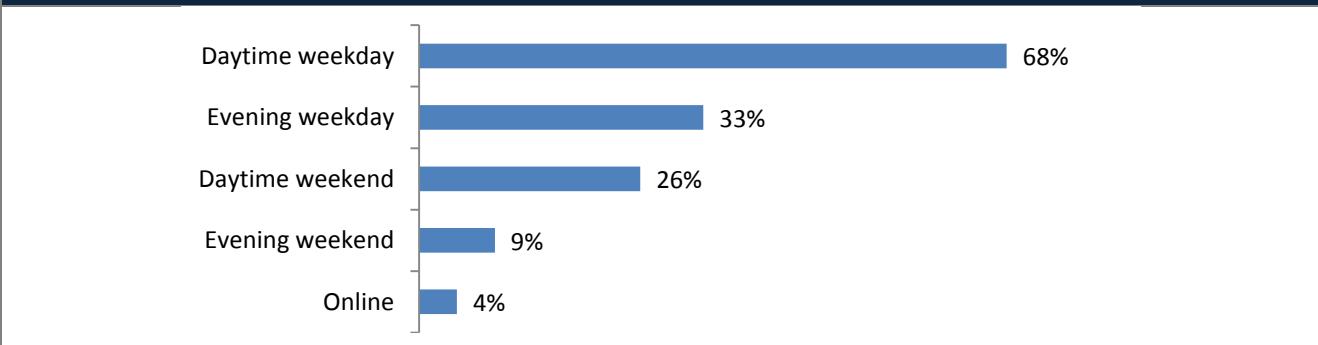
Co-Enrollment Patterns

Took class at a different institution in Fall 2017 (n=143)



Schedule Preferences and Satisfaction with Scheduled Offerings

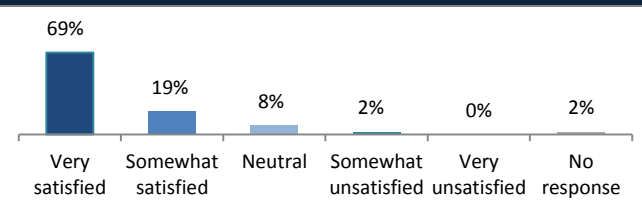
When students prefer to take classes for their primary programs (n=137)



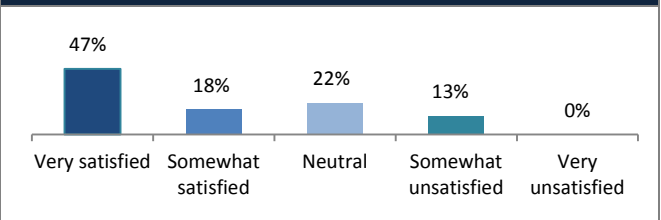
Note. Students could choose multiple options. Non-responses were excluded from calculations.

Satisfaction with class availability, size, location, and variety

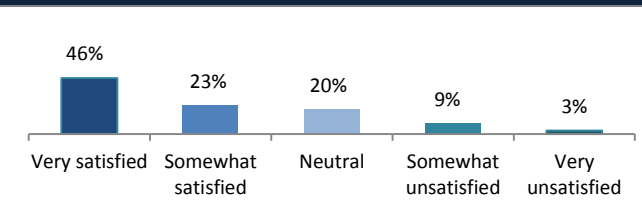
Availability of daytime weekday classes (n=93)



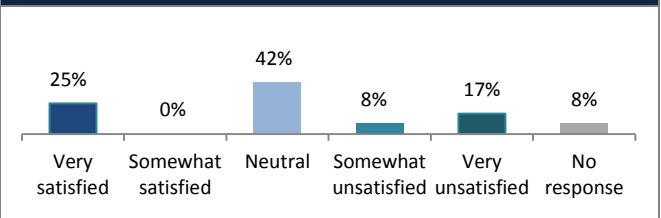
Availability of evening weekday classes (n=45)



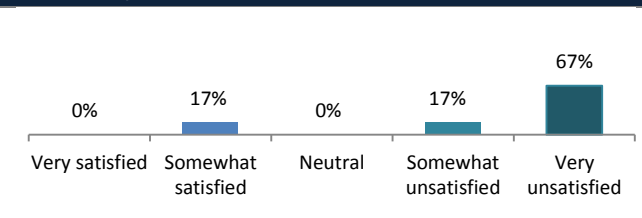
Availability of daytime weekend classes (n=35)



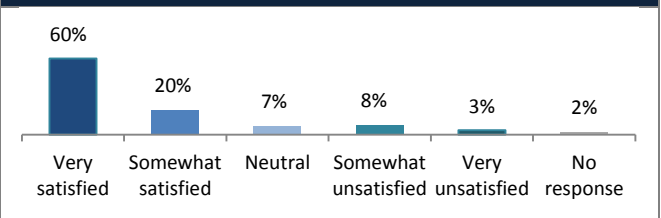
Availability of evening weekend classes (n=12)



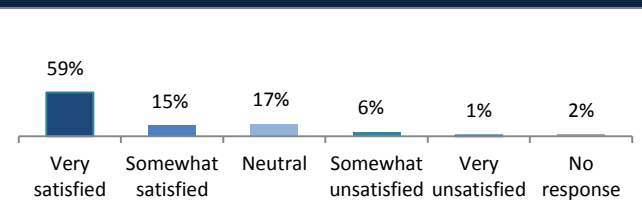
Availability of online classes (n=6)



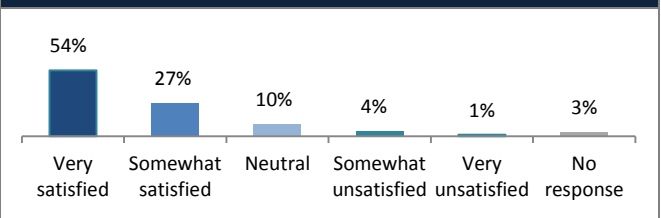
Class size (n=143)

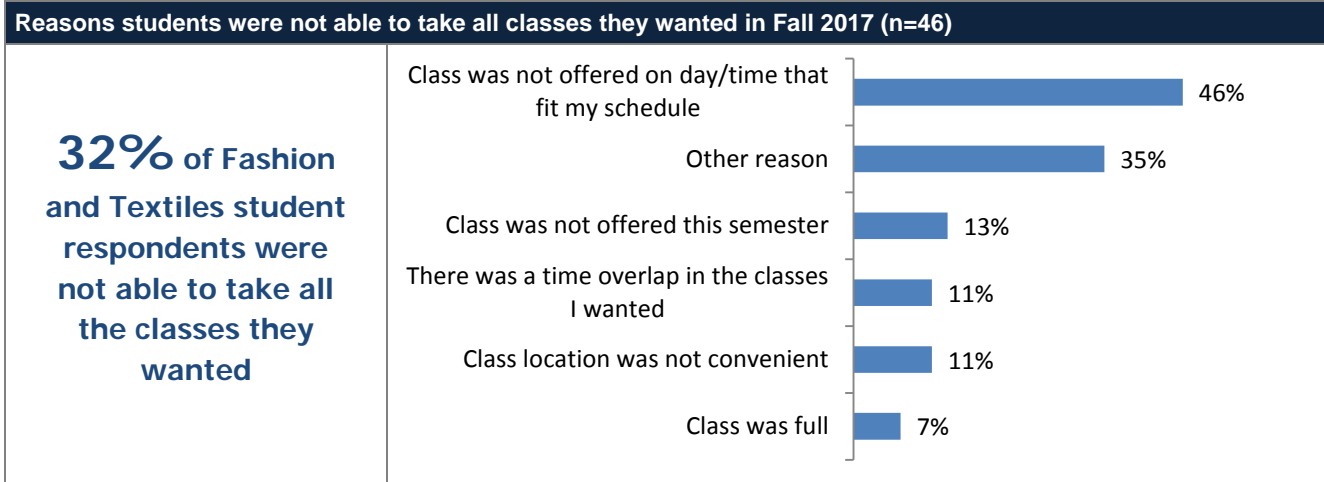


Variety of campus location(s) (n=143)

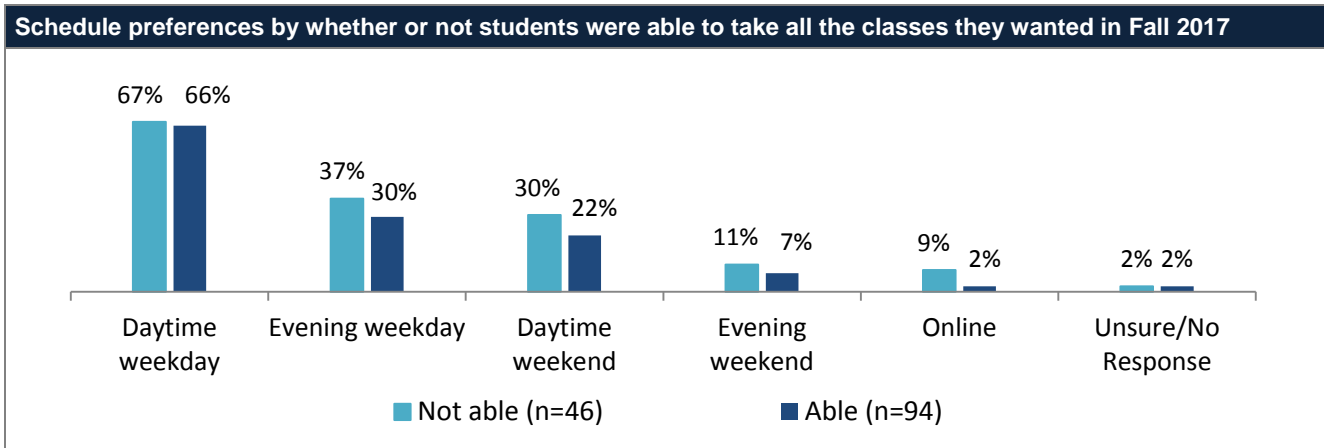


Variety of subjects offered (n=143)



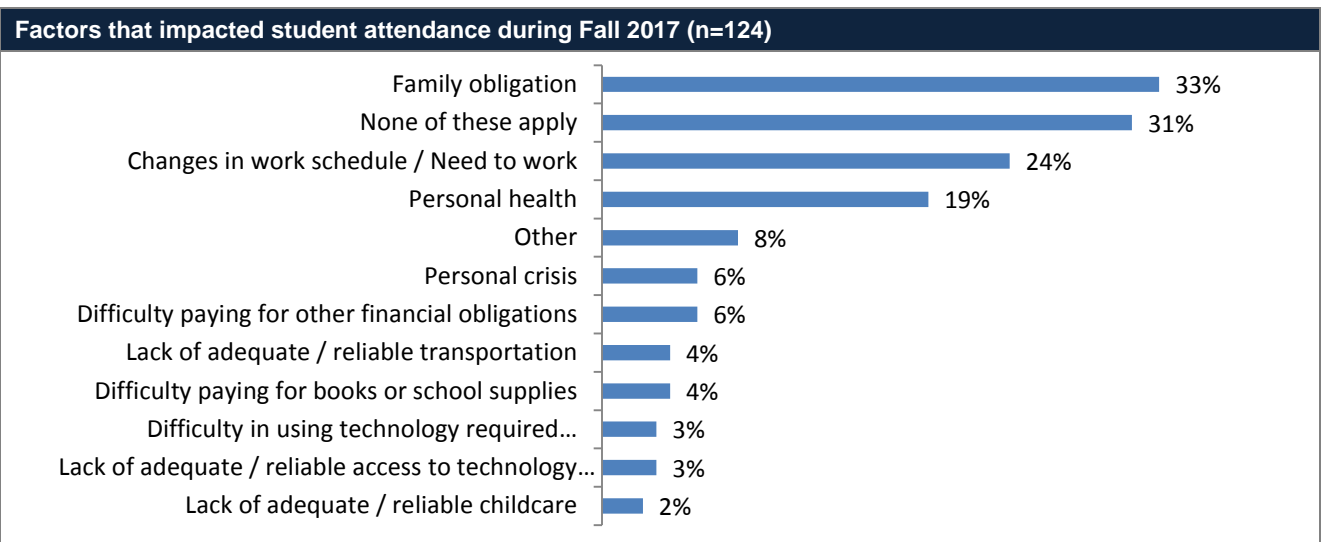


Note. Students could choose multiple options. Percentages were calculated based on the number of students that indicated they were not able to take all of the classes they wanted during Fall 2017.

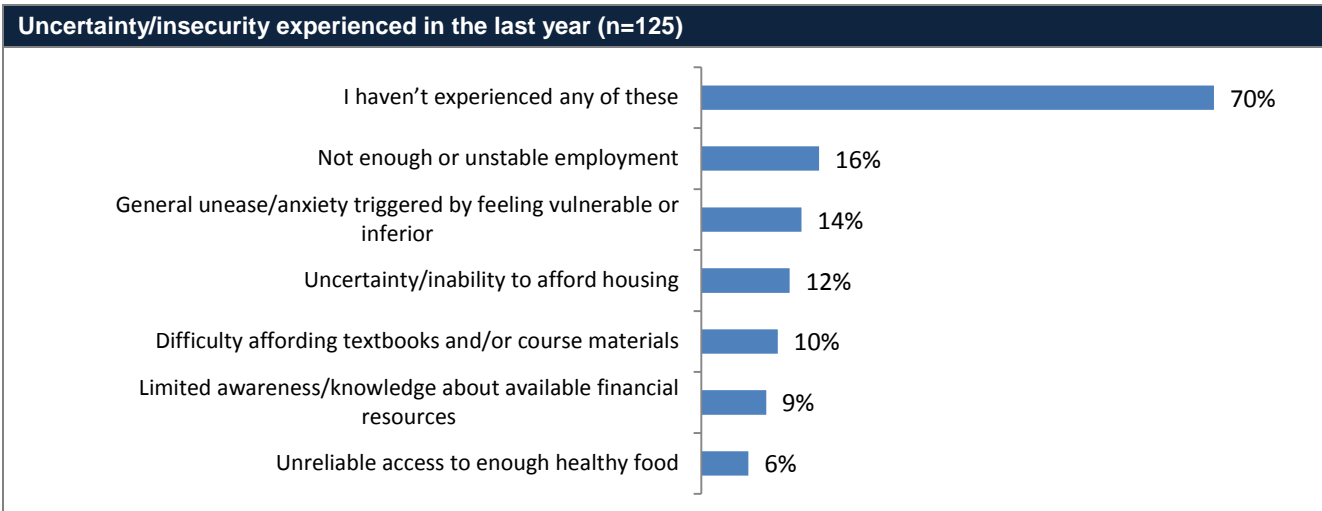
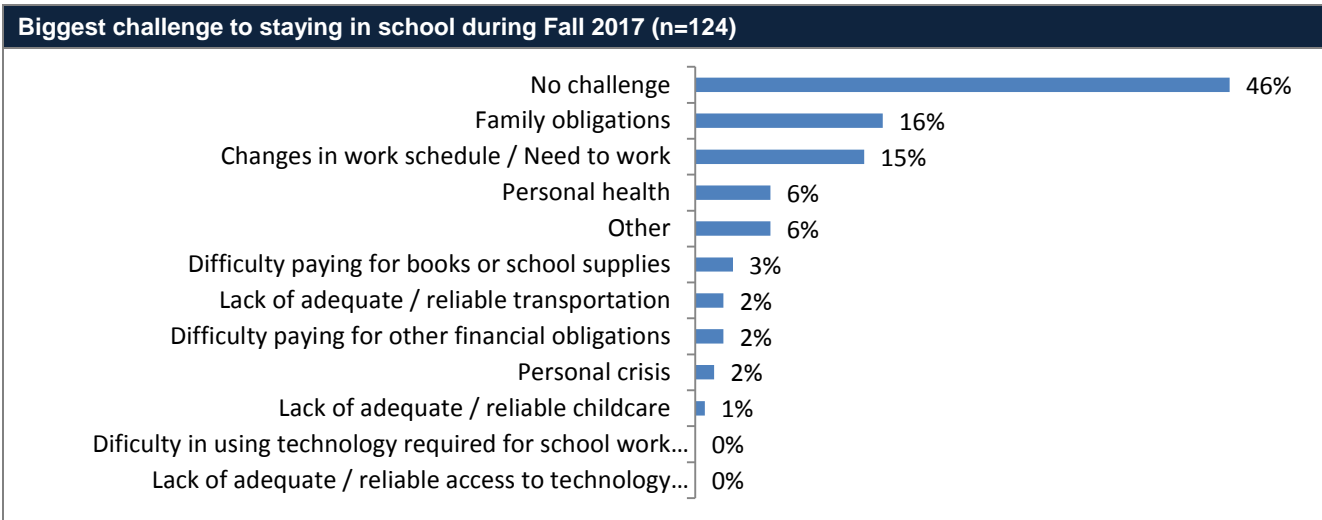


Note. Students could choose multiple options for schedule preferences. Percentages were calculated based on the number of students that fell under each category (i.e. able, not able).

Challenges that Impact Attendance and Completion

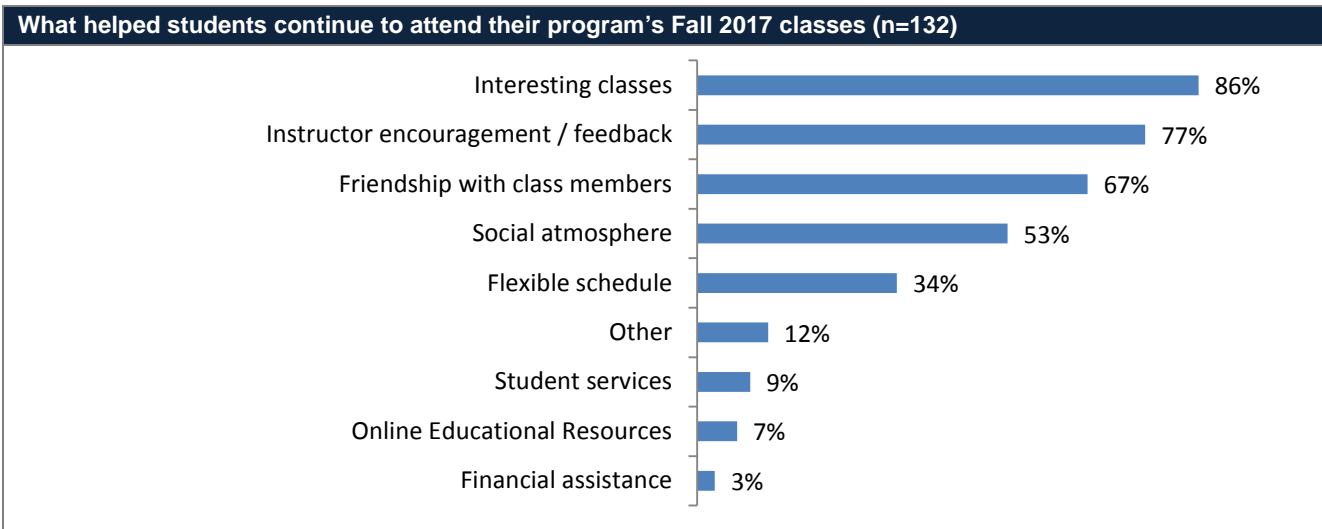


Note. Students could choose multiple options. Non-responses were excluded from calculations.



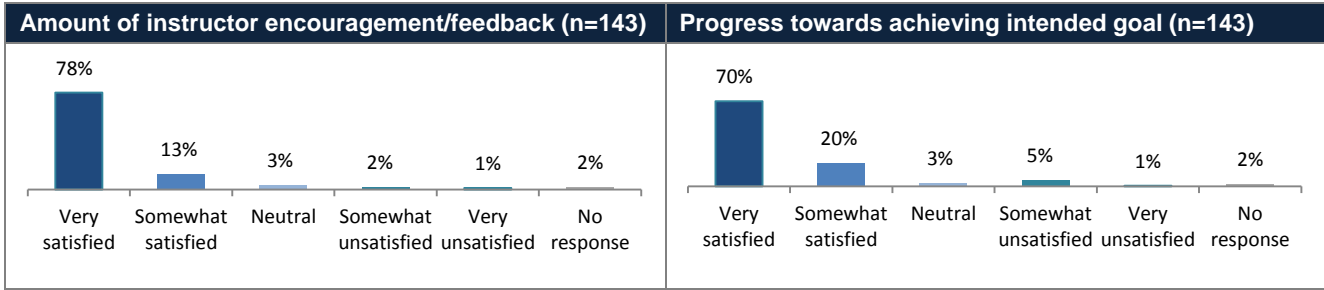
Note. Students could choose multiple options. Non-responses were excluded from calculation.

Interventions to Increase Retention and Completion

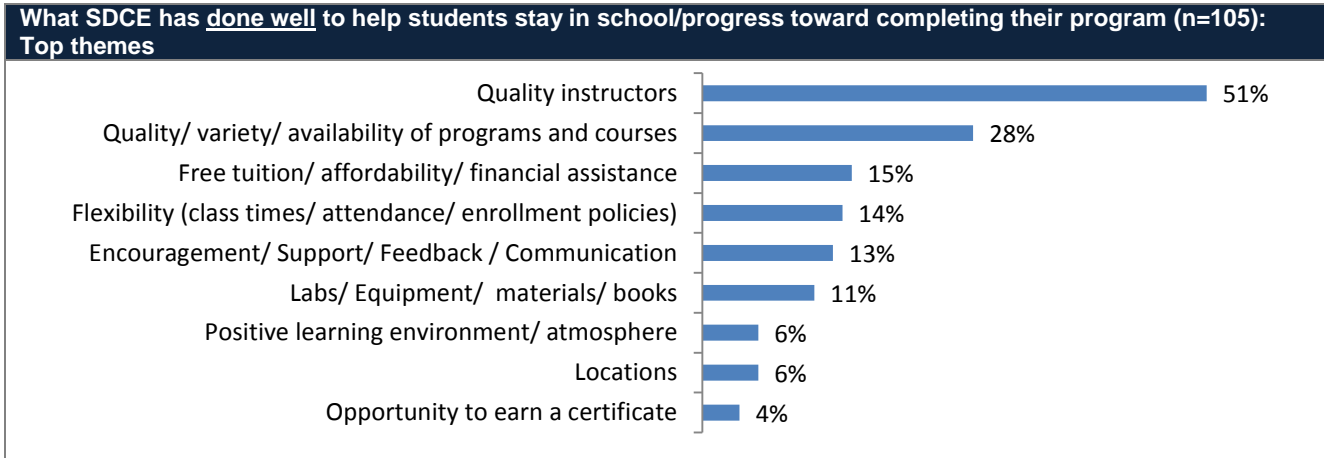


Note. Students could choose multiple options. Non-responses were excluded from calculations.

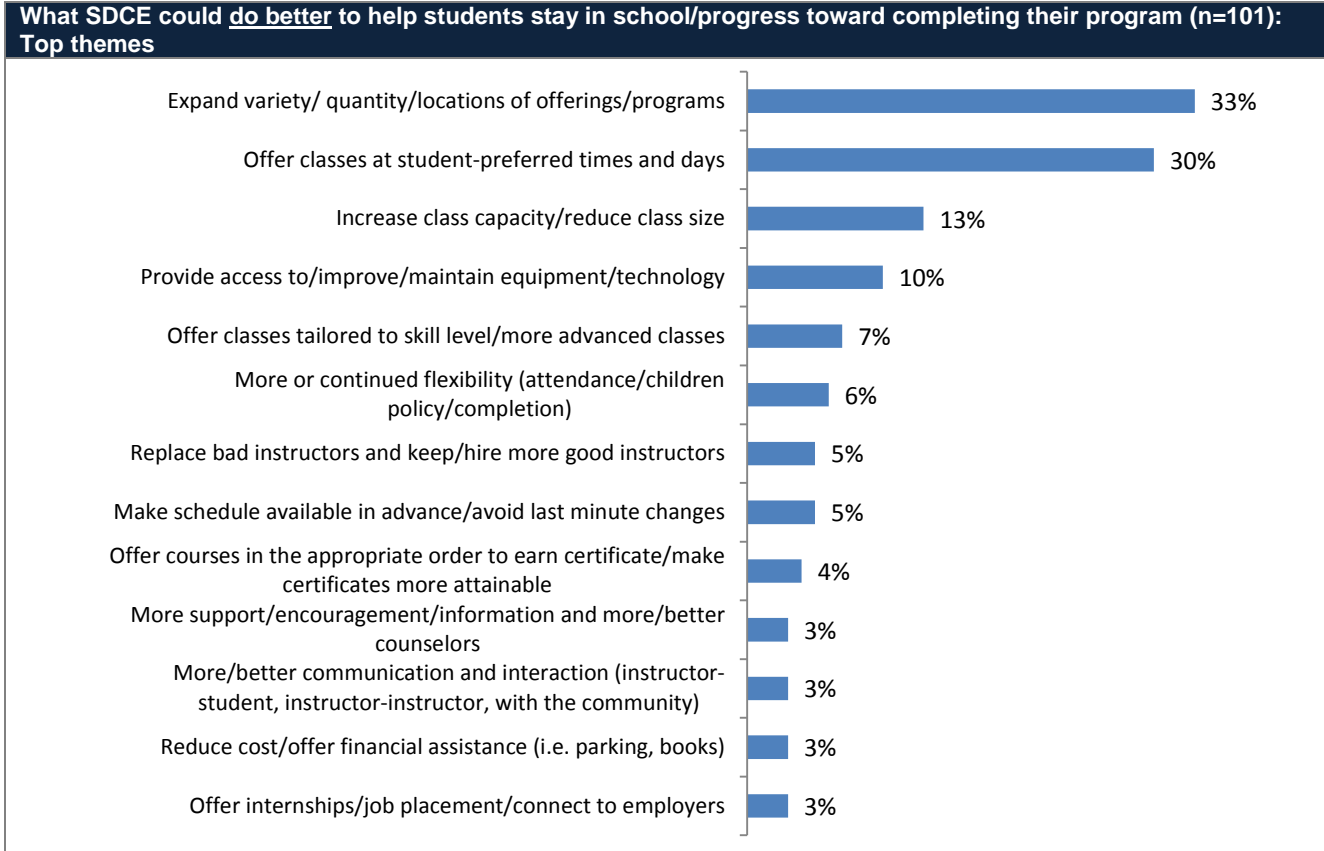
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Note. Percentages may not total 100% due to standard rounding error.



Note. Responses comprised multiple themes. Non-responses were excluded. See report Addendum for comments.



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