

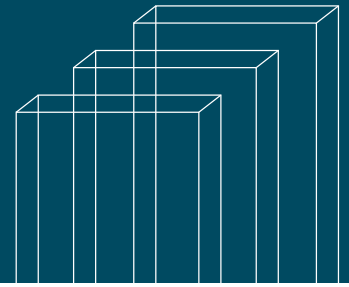
INSTITUTIONAL GOALS AND OBJECTIVES

INSTITUTIONAL
GOAL

1

Grow SDCE Programming through increased access and enhanced instructional and student services

- | | |
|------------------------------------|---|
| Institutional Objective 1.1 | Grow SDCE Distance Education classes through the integration of hybrid and online course development by 10% annually |
| Institutional Objective 1.2 | Increase the number of offsite facilities to compensate for lack of classroom space on SDCE campuses by 5% in five years and maximize the use of campus space |
| Institutional Objective 1.3 | Recruit to increase the faculty pool of adjunct substitutes (and immediate hires) in each program by 25% in five years |
| Institutional Objective 1.4 | Maintain CTE curriculum to current industry standards while making accessible to a larger population of students and increasing CTE enrollment annually by the District's growth percentage (year 1 = 2%) |
| Institutional Objective 1.5 | Develop systematized and standardized student recruitment and orientation processes, with online marketing and informational materials for all programs within five years |
| Institutional Objective 1.6 | Increase attendance and completion rates in targeted Career Development and College Preparation (CDCP) programs by 2% annually |



INSTITUTIONAL
GOAL

2

Cultivate an environment of creativity and increased collaboration both internally and externally

- | | |
|------------------------------------|---|
| Institutional Objective 2.1 | Increase professional development activities by 2% annually that seek to enhance employee talents interests, and increase collaboration and effective communication |
| Institutional Objective 2.2 | Increase Interdisciplinary collaboration for student enrollment in multiple disciplines by at least one per program within five years |
| Institutional Objective 2.3 | Increase and strengthen community partnerships by 5% annually through increased opportunities to collaborate |
| Institutional Objective 2.4 | Create a plan for program specific marketing and branding in coordination with the restructuring of the marketing committee to respond and support the creation of a SDCE brand and marketing |
| Institutional Objective 2.5 | Create an infrastructure and process for informing internal staff and faculty of new programs and services |



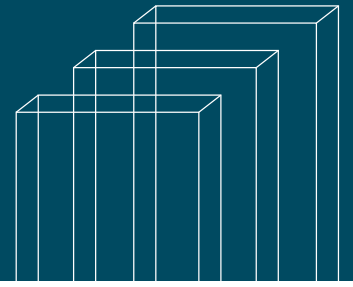
INSTITUTIONAL GOALS AND OBJECTIVES

INSTITUTIONAL
GOAL

3

Increase student success, academic achievement, life-long learning, and workforce development

- | | |
|------------------------------------|---|
| Institutional Objective 3.1 | Increase students transitioning from SDCE to the colleges by 5% annually |
| Institutional Objective 3.2 | Identify and implement effective strategies, activities, and interventions using data and analysis to improve access and persistence (course and program completion) for all SDCE diversity groups by 5% (overall) annually |
| Institutional Objective 3.3 | Increase student support services and access to services and resources by 5% within five years |
| Institutional Objective 3.4 | Increase workforce development resources and services by 10% over five years |
| Institutional Objective 3.5 | Upgrade all campus classrooms with smart technology to enhance student learning and active engagement in the learning process |
| Institutional Objective 3.6 | Use the Faculty Priority Hiring Committee (FPH) and the Classified Hiring Priority Committee (CHP) and associated processes and rubrics when replacing any vacating faculty and classified positions |



INSTITUTIONAL
GOAL

4

Provide SDCE employees with resources and training to increase the quality of instruction and services

Institutional Objective 4.1

Orient all new employees to continuing education within their first term of hire beginning fall 2016

Institutional Objective 4.2

Provide current employees the opportunity to participate in at least one professional development activity annually to enhance their teaching, customer service, and technology and/or leadership skills beginning in spring, 2017

Institutional Objective 4.3

Create and maintain an annual technology plan as part of the resource allocation process

Institutional Objective 4.4

Automate student assessment

Institutional Objective 4.5

Develop specifications and identify a systems for course and program completion tracking to improve access to student completion and success data by 2021

Institutional Objective 4.6

Develop a sustainable and efficient process for the collection of instructor attendance paperwork prior to the implementation of PeopleSoft



INSTITUTIONAL GOALS AND OBJECTIVES

INSTITUTIONAL
GOAL

5

Strengthen institutional effectiveness through integrated planning and resource allocation

- | | |
|------------------------------------|---|
| Institutional Objective 5.1 | Develop and implement an integrated planning model within five years |
| Institutional Objective 5.2 | Systematically and annually assess the effectiveness of integrated planning and resource allocation beginning spring 2017 |
| Institutional Objective 5.3 | Assess institutional processes and procedures for efficiency and effectiveness within three years |
| Institutional Objective 5.4 | Increase the use of data in decision making through data access and integrated planning processes beginning spring 2017 |
| Institutional Objective 5.5 | Create an integrated SDCE brand and marketing campaign in support of the SDCE institutional goals within three years |