## ANNUAL INSTITUTIONAL STRATEGIC PLAN & ACCREDITATION ACTION PLAN UPDATE 2018/19

Presenter: Jessica Luedtke, Dean of Planning, Research, & Institutional Effectiveness Prepared by: SDCE Office of Planning, Research, and Institutional Effectiveness

May 2019



#### PIE COMMITTEE MEMBERS (2019)

Jessica Luedtke (Co-Chair, Dean PRIE)

John Bromma (Co-Chair, Academic Senate)

Michelle Fischthal (VPI)

Carol Wilkinson (Acting VPSS)

David Holden (Faculty)

Barbara Ponsgriskul (Dean of Deans)

Richard Weinroth (Faculty)

Katie Serbian (Faculty)

Jesus Rivas, (R&P Analyst, PRIE)

Marne Foster (Faculty)

Michele Madrid-Novak (Classified Staff)

Neill Kovrig (Classified Staff)

Debi King (Classified Staff)



#### ACCREDITATION SUB-COMMITTEE MEMBERS (2019)

Jessica Luedtke (Co-chair, Dean PRIE)

Katie Serbian (Co-chair, Faculty)

Barbara Pongsrikul (Deans)

Marne Foster (Faculty)

Jesus Rivas (R&P Analyst, PRIE)

Ginger Davis (Classified)

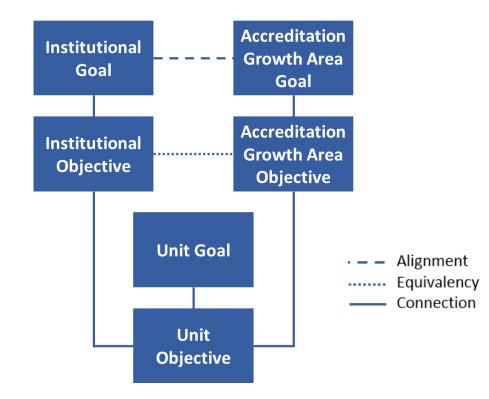
Karen King (Classified)



#### **INSTITUTIONAL PLANNING PROCESS**

Progress on Unit Objectives support progress on Institutional-Level Plans

✓ Progress on the Institutional Plan is progress on the Accreditation Action Plan





## ACCREDITATION ACTION PLAN GROWTH AREAS (2016-2021)

- 1. Growth in Enrollment and Student Success (IG# 1 & 3)
- 2. Increased Communication and Community Collaboration (IG# 2)
- 3. Professional Development (IG# 4)
- 4. Maintaining and Securing Technology in Support of Instruction & Student Services (IG# 4)
- 5. Integrated Planning (IG# 5)



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## INSTITUTIONAL GOALS (2016 - 2021)

- 1. Grow SDCE Programming through increased access & enhanced instructional & student services
- 2. Cultivate an environment of creativity & increased collaboration both internally & externally
- 3. Increase student success, academic achievement, life-long learning, & workforce development
- 4. Provide SDCE employees with resources & training to increase quality of instruction & services
- 5. Strengthen institutional effectiveness through integrated planning & resource allocation



#### PLANNING ACCOMPLISHMENTS

Extended cycle to 7 years to align with sister colleges

- ✓ Unit plans in planning system
- Accreditation Newsletter



Increased unit participation in the strategic planning process

- Similar # of participants (2017/18: 36, 2018/19: 37)
- Plans are more fully completed compared to 2017/18
  - $\geq$  26%, respective increase in filled progress indicators for program goals (223 to 281) and objectives (549 to 689)



#### 2016 - 2021 Unit-Level Strategic Plan Progress

#### ✓ 77% of Unit Objectives are Complete, Ongoing, or In Progress

Institutional Goals	Related I. Objectives	Related Program Objectives					
		Total #	Complete & Ongoing	In Progress	Deferred & Canceled	Unreported	
Grow SDCE programming	7	300	40%	38%	17%	4%	
Cultivate environment of creativity and increased collaboration	5	170	44%	36%	14%	6%	
Increase student success, academic achievement, life-long learning, and workforce development	7	126	40%	34%	17%	10%	
Provide SDCE employees with resources and training	5	108	42%	34%	10%	14%	
Strengthen institutional effectiveness	5	77	40%	31%	14%	14%	

Note 1: Due to rounding, percentages may not always appear to add up to 100 percent.

Note 2: The data shown relates to activities that either started or ended between 2016 and 2021, and it is not comparable with last year's calculations as they only included activities that occurred between 2017 and 2018.



#### 2016 - 2021 Unit-Level Action Plan Progress

#### ✓ 84% of Unit Objectives are Complete, Ongoing, or In Progress

Growth Areas	Related I. Objectives	Related Program Objectives					
		Total #	Complete & Ongoing	In Progress	Deferred & Canceled	Unreported	
Growth in enrollment and student success	8	145	36%	46%	16%	2%	
Increased communication / community collaboration	3	41	32%	51%	17%	0%	
Professional development	1	21	43%	48%	10%	0%	
Maintaining / securing technology in support of instruction & student services	2	10	20%	70%	0%	10%	
Integrated planning	2	15	47%	53%	0%	0%	

Note 1: Due to rounding, percentages may not always appear to add up to 100 percent.

Note 2: The data shown relates to activities that either started or ended between 2016 and 2021, and it is not comparable with last year's calculations as they only included activities that occurred between 2017 and 2018.



#### INSTRUCTIONAL ACCOMPLISHMENTS (2018-2019)

- Increased use of open education resource (OER) materials
- Increased collaboration with marketing and increased program promotion within the CE community
- Focus on CTE curriculum development
- Increased development of distance education



SDCE's Plumbing Program



#### ADMINISTRATIVE/COMMITTEE ACCOMPLISHMENTS (2018-2019)



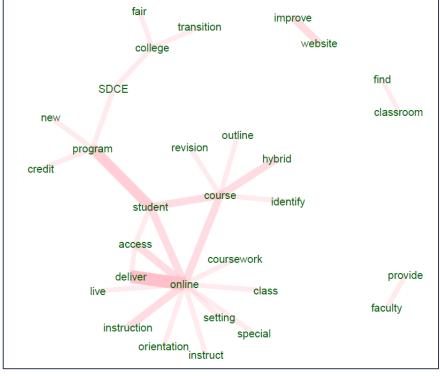
SDCEats! Farm to Family Fair Event

- Computer equipment and software needs assessment
- Increased collaboration between committees for integrated planning
- Strengthened student services capability for delivering services in collaboration with district and community partners



#### OPERATIONAL ACCOMPLISHMENTS (2018-2019)

#### Enhanced access to Strategic Planning information





Word network

Tag cloud



#### CHALLENGES

- Improved, but still inconsistent efforts to maintain and update annual plans
- Written achievements/barriers/challenges not fully completed by writers
- Some unit goals and objectives don't reflect the institutional goals and objectives they are related to
- Many unit objectives linked to institutional goals, but not to institutional objectives (e.g. 4.0 Other)



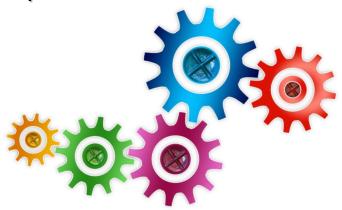
## NEXT STEPS

Sustained implementation of Campus Labs for continuous updates, ease of tracking, efficiency, and detailed outcomes.

Upcoming: Resource requests in planning module

Upcoming: SLO's in outcomes module

Develop accreditation mid-cycle template and begin evidence collection





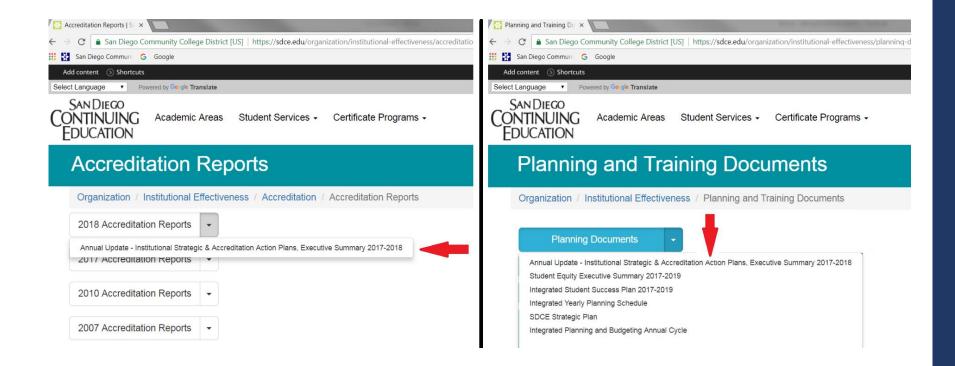
## NEXT STEPS

- Planning committees provide leadership in the development of a culture of continuous improvement & collective understanding of the strategic planning process
- Continued training on Campus Labs, Data Workshops, and Integrated Planning throughout Fall 2019
- Shift from building systems for planning to detailed reporting and progress oversight on Accreditation Action Plan





## The Strategic Plan & Accreditation Action Plan Update Executive Summary will be available on the PRIE website in two locations:



#### http://www.sdce.edu/organization/institutional-effectiveness



#### Access to CampusLabs is available on the PRIE website:



#### Welcome to the Office of Planning, Research, and Institutional Effectiveness

Established in February of 2016 as the Office of Institutional Effectiveness; as of July of 2018, the department is now the Office of Planning, Research, and Institutional Effectiveness, The purpose of the Planning, Research, and Institutional Effectiveness office at San Diego Continuing Education (SDCE) is to provide leadership in developing a comprehensive, integrated program of planning, assessment and institutional research that assists SDCE in achieving its mission and goals.

#### What We Do

The Office of Planning, Research, and Institutional Effectiveness encourages and supports:

- · Evidence-based planning and decision-making
- · Improvements in student learning, student services, and administrative processes
- · Collaboration and coordination in order to make the best use of limited resources and achieve maximum effectiveness
- · Communicating institutional and educational effectiveness efforts to internal and external audiences

We are members of the Research and Planning (RP) Group for the California Community Colleges, and our work is guided by the Association for Institutional Research (AIR) Code of Ethics and Professional Practices and the American Evaluation Association Guiding Principles for Evaluators.

#### Contact Us



http://www.sdce.edu/organization/institutional-effectiveness



**CONTACT INFORMATION** 

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