

INSTITUTION DAY

January 2022

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Welcome and Introductions

- Kay Faulconer Boger, Ed.D., Interim President
- John Bromma, SDCCE Academic Senate President
- Neill Kovrig, SDCCE Classified Senate President

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



OFFICE OF THE PRESIDENT

Kay Faulconer Boger, Ed.D.
Interim President

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Reviewing Goals

- Help navigate a return to workplace and places of learning that are safe, welcoming, and equitable
- Continue and expand community outreach
- Continue to work with employers to offer relevant and recognized workforce training
- Support you as we strive to continue outstanding service to our students and community
- Focus on communication after COVID and how best to communicate with each other

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Focus on Communication

- Meeting Analysis
- Events (Convocation, Forums, Holiday)
- President's Weekly Messages
- Quarterly Newsletter
- Classified Professionals Spotlights

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





Facilities has been here since the pandemic happened. We were considered essential. No

Focus on Partnerships

- Education Strategy Group
- County of San Diego
- San Diego Workforce Partnership
- San Diego Rescue Mission
- Chambers of Commerce
- Biotech
- Textiles
- Theatre
- Partnership Breakfast in March

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



PARTNERSHIP FOCUS

*San Diego Unified School District
Workforce Partnership
San Diego Housing Commission*

Michelle Gray, Dean
Business and Information Technology

Stephanie Lewis, Dean
Career & College Transition

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



SAN DIEGO HOUSING COMMISSION

Staying Engaged

- Outreach Services (Office of Student Equity) conducts virtual general information sessions & application workshops
- 1:1 support to complete applications; create mySDCCD portal accounts; sign-up for orientations, and register for classes
- 95 served in fall 2021 (Oct-Dec)
- Provide information and access to Office of Student Equity's Digital Literacy Program funded through SDCCE's Foundation by the City of San Diego
- Provide information for SDCCE's PATHWAYS program serving homeless students funded through SDCCE's Foundation by Lucky Duck



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



San Diego Housing Commission

Digital Design Partnership

- Housing Commission awarded Grant to support digital design careers
- 7 participants were provided assistance with registration, signing up for orientations and enrolling in the Digital Design program in spring 2022
- Housing Commission offers paid internship to students while they are in the program
- New cohort joining us in summer 2022



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



CYBERHIRE SAN DIEGO



- SDCCE is a Preferred Provider of the @San Diego Workforce Partnership CyberHire program. (Kudos: Richard Gholson & Steve Major)
- Win-Win: Students from CCE can enroll in CyberHire & SDWP Participants enroll in CCE IT Courses
- 27 Workforce Partnership participants enrolled in our Desktop Technician Certificate program this spring 2022, more joining us for summer 2022.
- CyberHire covers CompTIA costs for A+, Network+ and Security+ (\$200 – \$400)
- Support with resume development, LinkedIn, mock interview, placement w/internship and/or long-term employment



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



SD WORKFORCE PARTNERSHIP



WIOA opportunity youth grant serving ages 16-24:

- Paid Internships
- HSD/HiSET
- CTE Training
- Job readiness workshops
- Career Navigator support
- Transition to college through Promise scholarship

WIOA opportunity youth grant serving English Language Learners/Refugees/Immigrants ages 16-24

- ESL
- Paid Internships
- HSD/HiSET
- CTE Training
- Job readiness workshops
- Career Navigator support
- Transition to college through Promise scholarship

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



SAN DIEGO WORKFORCE PARTNERSHIP

High Roads Construction Careers (SB1) Apprenticeship Ready Program

- § Designated populations in six (6) cohorts of 27
- § Laptops and hotspots for virtual classroom engagement
- § CPR, Mobile Elevator Platform Worker, OSHA 30, MC3 certifications
- § Collaborative partnership with construction sites throughout San Diego
- § Collaborative partnership with San Diego Building and Trades
- § College and Career readiness class, SafeZone training, Microaggression training, math tutor

Low Carbon Grant

- § Add on to HRCC SB1 grant
- § Additional Math tutoring
- § Memberships for all student to San Diego Green Building Council (SDGBC)
- § Additional supports and resources for personal necessity



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



SAN DIEGO PROMISE

Flexibility to accommodate:

- Students who cannot continue to attend full-time in their second year
- Former Continuing Education students who are not first-time to college (25-50)
- Former Foster Youth or Veterans who are not recent high school grads



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



CE PROMISE

Participants



2016 - 2017: 25 Students offered Scholarships
2017 – 2018: 24 Students offered scholarships
2018 – 2019: 22 Students offered scholarships
2019 – 2020: 23 students offered scholarships
2020 – 2021: 32 students offered scholarships

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



OFFICE OF ADMINISTRATIVE SERVICES

Jacqueline Sabanos, M.A.

Vice President, Administrative Services

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



OFFICE OF ADMINISTRATIVE SERVICES

Budget		
FUND	2020-2021	2021-2022
General Fund	\$30,821,355	\$31,500,762
California Adult Education Program	\$3,590,933	\$3,736,367
Strong Workforce	\$1,184,993	\$1,184,993
Student Success and Support Programs	\$2,301,554	\$2,301,554
Student Equity Plan	\$835,210	\$835,210
Basic Skills	\$350,330	\$350,330
CalWORKS	\$1,366,138	\$1,475,110
TANF	\$212,557	\$223,923
Perkins	\$541,478	\$541,478
WIOA II	\$1,898,425	\$1,901,935
CARES	\$3,082,404	\$0
HEERF II & III	\$0	\$7,803,918
TOTAL	\$46,185,377	\$51,855,580

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



OFFICE OF ADMINISTRATIVE SERVICES

Facilities and IT Projects

- Facilities Master Plan
- ECC Theater Remodel
- Hyflex technology installation
- Dark Fiber construction
- Wireless upgrade

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



OFFICE OF ADMINISTRATIVE SERVICES

New Employees

Administrators

- Shakerra Carter | Vice President of Student Services

Classified Professionals

- Claudia Osuna Salinas | Student Services Assistant, CE Mesa
- Rocio Lopez | Administrative Technician, Administrative Services

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



OFFICE OF ADMINISTRATIVE SERVICES

New Employees

SDCCE Foundation

- Aurora Alvarez | Case Manager for Compliance
- Samantha Harrod | Career Navigator, Gateway CDBG
- Kalia Williams | Digital Literacy Coordinator, PATHWAYS Program

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



STRATEGIC PLANNING AND ACCREDITATION

Jessica Luedtke

Dean, Planning, Research, and Institutional
Effectiveness

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



STRATEGIC PLANNING

2022/23 – 2031/32 Institutional Goals

- **1. STUDENT ENROLLMENT AND PROGRAMMING:** Grow enrollment to support our community and meet district targets
- **2. STUDENT EXPERIENCE AND PATHWAYS:** Enhance the student experience and clarify student pathways
- **3. DIVERSITY, EQUITY AND INCLUSION:** Cultivate a culture of diversity, equity, inclusion and anti-racism
- **4. ORGANIZATIONAL EFFECTIVENESS:** Strengthen our commitment to students and employees by promoting internal communication and using data to inform decisions and professional development opportunities
- **5. PARTNERSHIPS:** Enhance internal and external partnerships
- **6. STEWARDSHIP OF RESOURCES:** Develop sustainable, efficient and transparent organizational and fiscal practices



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



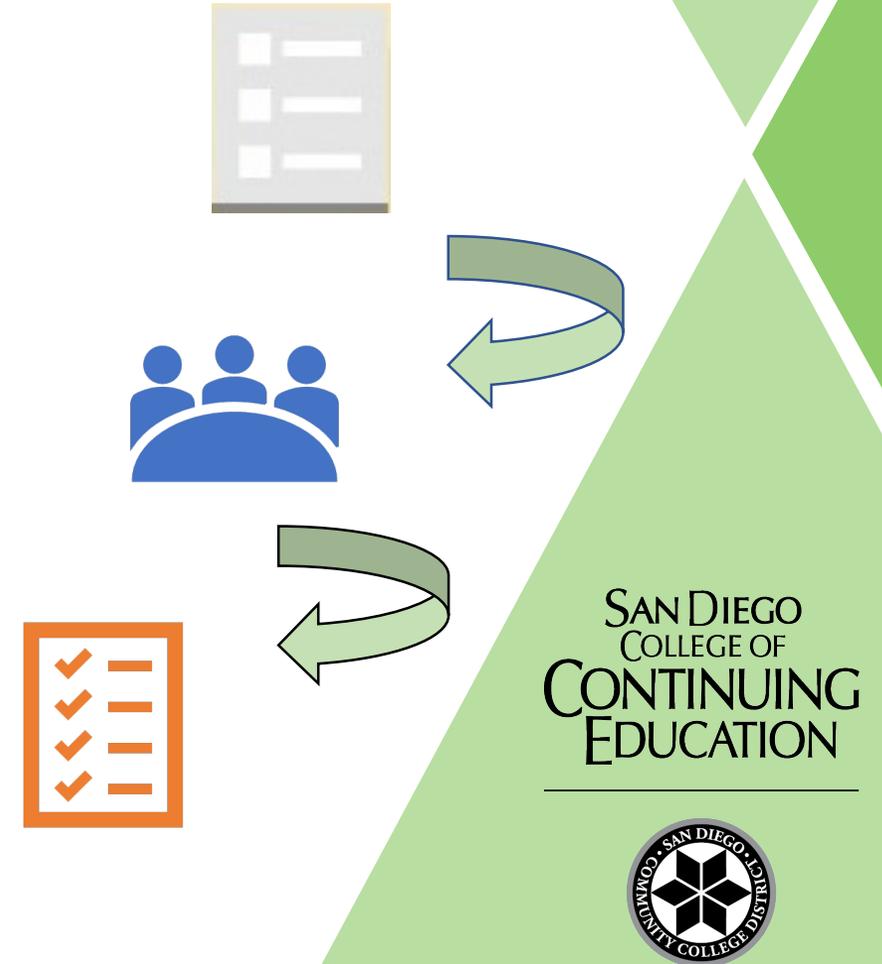
ACCREDITATION next steps:

Feedback from Mid-Cycle Visit

“...It was a great opportunity to get a global view of all of the amazing work that has been taking place at our institution and hear the various stakeholders speak to the work they have been doing with great passion and eagerness to support our students.” -

Veleka Iwuaba,
Professor & FELI/CCR
Coordinator

“It was an awesome experience. I appreciated getting all the reports ahead of time, the opportunity to attend a well-prepared presentation about the upcoming visit, and another opportunity to attend a drop-in session to get questions answered before the accreditation team arrived. I felt prepared for the visit and liked being part of a panel .” - **Cat Prindle, Professor/Counselor**



SDCCE FOUNDATION

Laurie Coskey, Ed.D., CEO/Executive Director

San Diego College of Continuing Education Foundation

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



WHO WE ARE

- Responsive
- Vibrant
- Nimble
- Relevant
- Innovative



Foundation Board of Directors and Staff

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



DIA DE LOS MUERTOS 2021

The SDCCE ASB celebrated Dia De Los Muertos with the first on campus, outdoors, public event since COVID.

The joyful celebration, funded by the County of San Diego, featured Teatro Izcalli, rituals and pan muerto



EMPLOYEE TRAINING INSTITUTE

Caron Lieber, ETi Manager

David Anton, HVAC Instructor

Bradley Dorschel, Welding
Instructor

*Presentation of the Six-Week
Summer Training Program for the
Navy*



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





**Employee
Training
Institute**

San Diego Community College District

Naval Special Warfare Construction Battalion Training



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION







Strategic Enrollment
Management Planning:
Equity-Minded Redesign
Institution Day

January 31, 2022

Presented By:

Vice President of Instructional Services: Dr. Michelle Fischthal
Vice President of Student Services – Dr. Shakerra Carter
FCCC GP Regional Coordinators – Symone McDaniels & Stacy Teeters

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





FOUNDATION *for* CALIFORNIA
COMMUNITY COLLEGES

Guided Pathways Regional Coordinators San Diego/Imperial Region

Introductions



Stacy Teeters



Symone McDaniels

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



First...*An Acknowledgment*





Our Big Whys

Seeing the Big Picture

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





What's Happening to Our Students

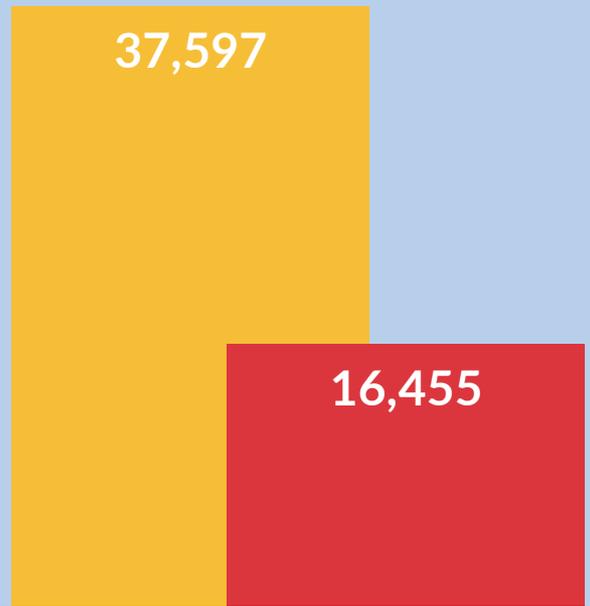
A Quick Snapshot

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





■ 2018-19 ■ 2020-21



3-Year Change
-56%

Lost Students
21,136

of Students



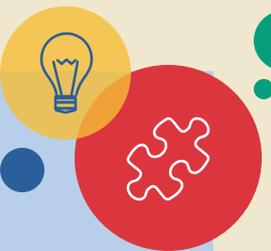
Ethnicity	2018-19	3 Year Change	2020-21
-----------	---------	---------------	---------

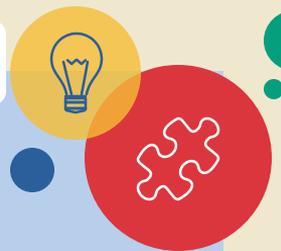
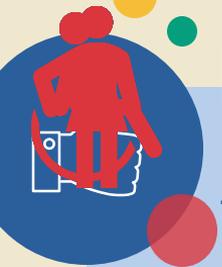
African American/Black	2,793		1,106
American Indian	102		33
Asian/Pacific Islander	5,781		2,426
Filipino	996		586
Latino/a/x	12,814		5,803
White	11,616		4,765
Other Ethnicity	711		420
Unreported Ethnicity	2,784		1,322

How can we think about this loss?

Let's think about it like we have 10 people from each group...

How many of those 10 did we lose?





Ethnicity	2018-19	3 Year Change	2020-21
-----------	---------	---------------	---------

African American/Black	2,793	~ 6 in 10	1,106
American Indian	102	~ 7 in 10	33
Asian/Pacific Islander	5,781	~ 6 in 10	2,426
Filipino	996	~ 4 in 10	586
Latino/a/x	12,814	~ 6 in 10	5,803
White	11,616	~ 6 in 10	4,765
Other Ethnicity	711	~ 4 in 10	420
Unreported Ethnicity	2,784	~ 5 in 10	1,322

Evidence of Equity Gaps



Our Taskforce Effort



Taskforce Groups



Student Onboarding

Develop a streamlined student enrollment process beginning with orientation, application, assessment, intake form, ed. planning and through to enrollment.

Leads: Shakerra Carter &
Jackie Sabanos



Marketing & Outreach

Develop a strategic internal and external communication, marketing, and outreach plan and identify the infrastructure to support the plan.

Leads: Maureen Rubalcaba &
Shirley Pierson




Taskforce Groups




Student-centered Scheduling

Develop a student-centered schedule through increased communication, improved processes, data exchange and collaboration between departments.

Leads: Andrei Lucas &
Edith Quintero



Transitions & Student Journey

Increase and systematize student transitions.

Leads: Stephanie Lewis &
Jan Jarrel



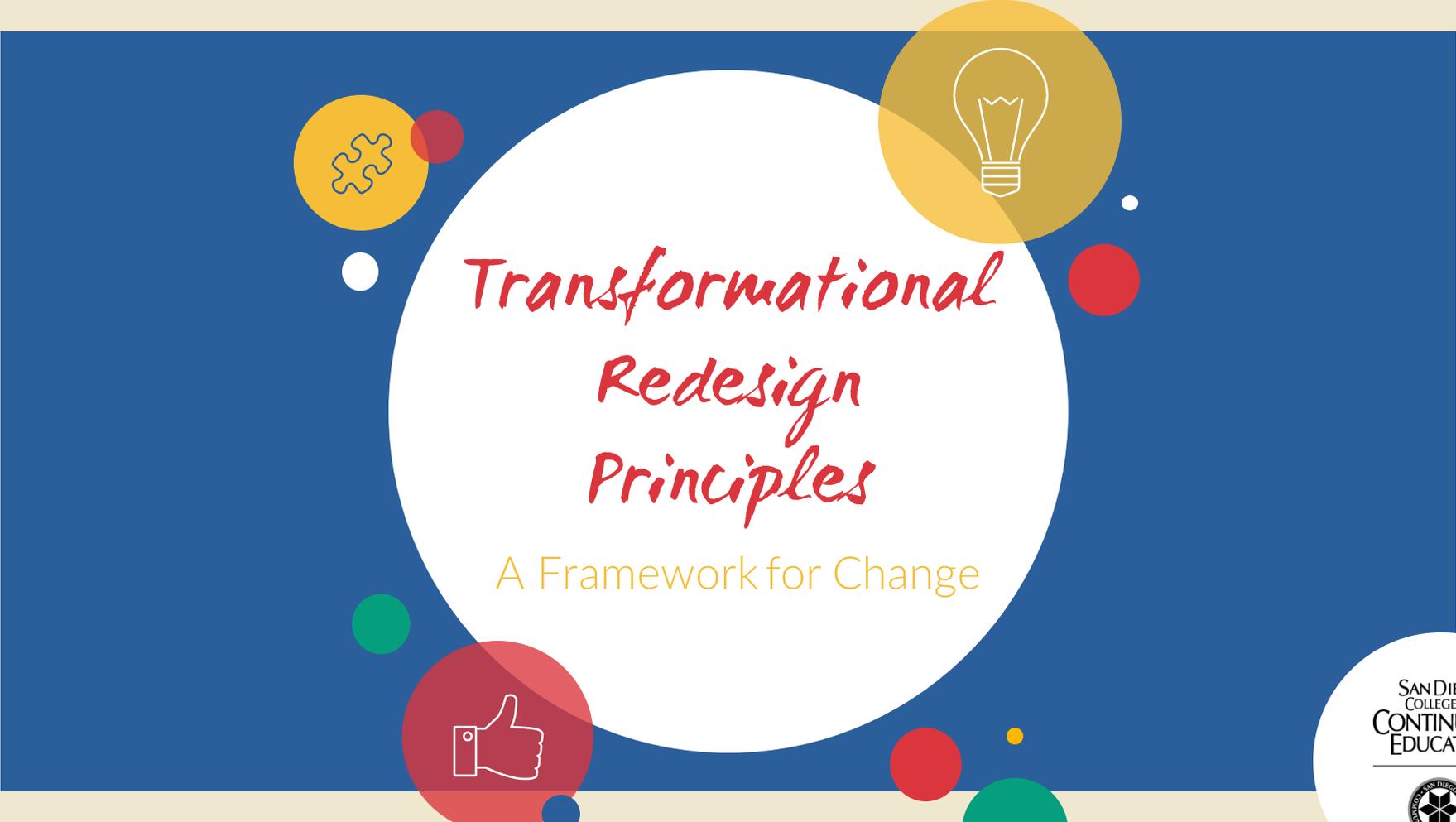
Taskforce Groups



Program Development & Innovation

Identify strategy for innovative program development, including new pathways.

Leads: Cassandra Storey &
Katie Serbian



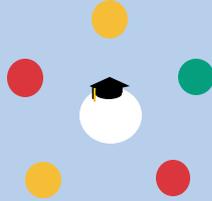
Transformational Redesign Principles

A Framework for Change

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



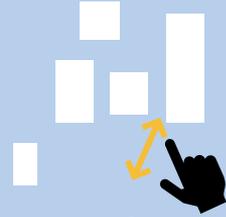
The Principles



Student-centered



Equity-focused



Scaled



Intentional



collaborative & communicative culture

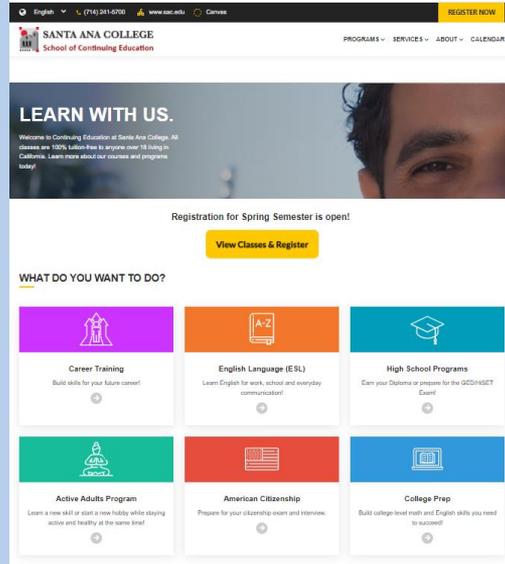


Data-informed





Ideas in Action: A Redesign Story



<https://sac.edu/sce/>



Our Time Together Today



Backwards Design



Start with the visionary goal of what you're trying to achieve

How is it student-centered, equity-focused, scaled, & intentional?

What should the redesign solution be, given the goal & principles?

What challenges might there be to making change happen?

Identify solutions for successful implementation

Identify needed resources to make things happen

Work together to implement your plan of action!





What's Next

Looking Ahead

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Proposed Timeline



JANUARY:
Begin Taskforce Meetings

FEB 17:
Present Taskforce Strategic Plans at ARC Meeting

- Identify any additional short-term taskforce activities

MAR 17:
Present Final Plans at ARC Meeting

College teams work on implementation

JANUARY 2022

FEBRUARY

MARCH

APRIL

MAY/JUNE
END OF SPRING SEMESTER

FALL SEMESTER

JAN 31:
Institution Day (Presentations and Breakout Groups)

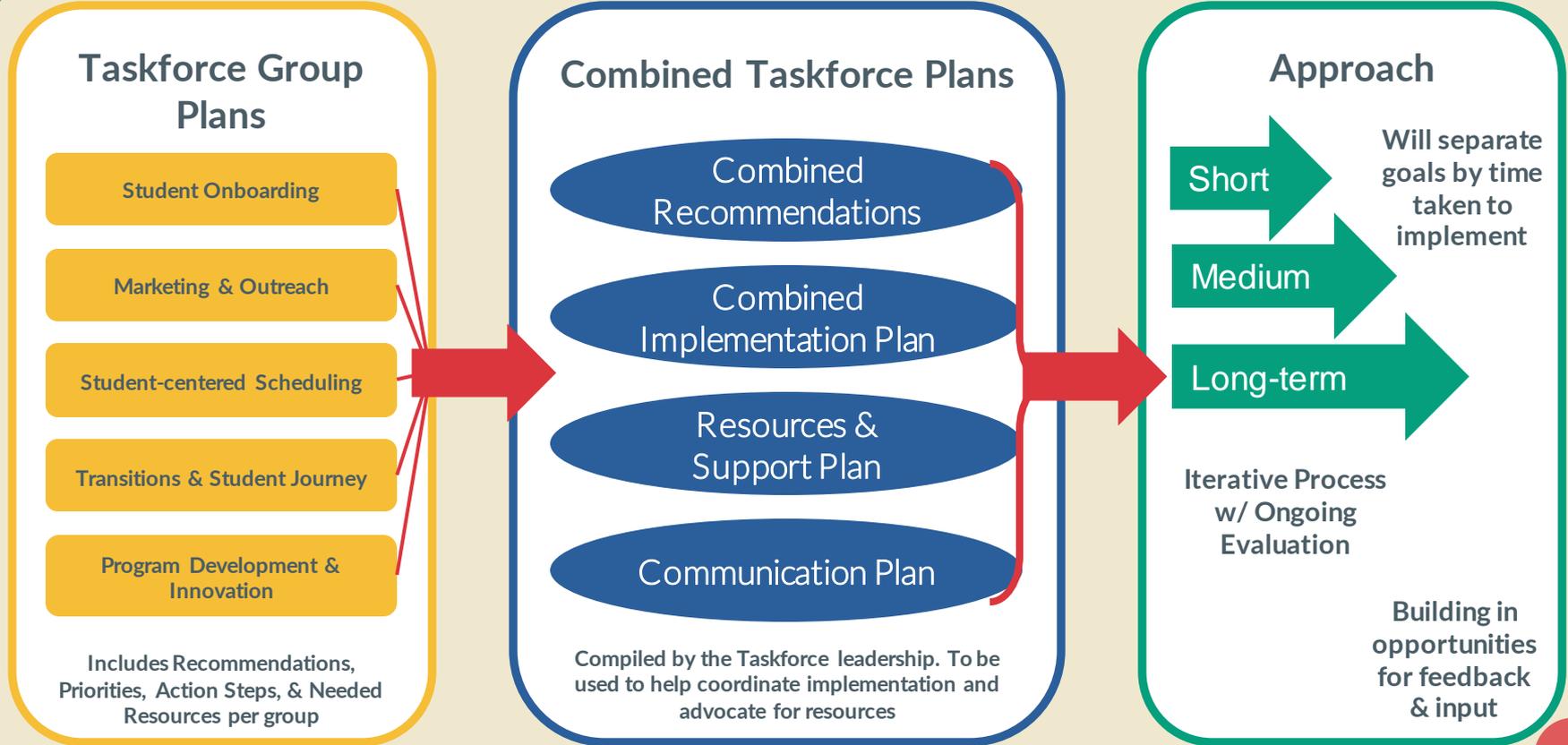
MAR 4:
Upload to Teams Draft Final Plans

- VP's to Review and comment/support as needed)

Create comprehensive implementation (including resource needs) and communication plan



Taskforce Planning Process





*Freedom
Dreaming...*
for equity,
SDCCE...and me!

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





“Abolitionist teaching starts with freedom dreaming, dreams grounded in a critique of injustice. These dreams are not whimsical, unattainable daydreams, they are critical and imaginative dreams of collective resistance.

*Robin D.G. Kelley, author of the book *Freedom Dreams: The Black Radical Imagination*, argues that a requirement for liberation....is an **“unleashing of the mind’s most creative capacities, catalyzed by participation in struggles for change.”** (p. 101)*



Dr. Bettina L. Love

[We Want to Do More Than Survive: Abolitionist Teaching and the Pursuit of Educational Freedom](#)
(2019)



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Freedom Dreaming Mentimeter



Go to www.menti.com – and use code **1291 2900**
click the link in chat, or scan the QR code:

1. Please use one or two words to describe: What would the **educationally liberated SDCCE** of the future *feel like*?
(to students? to the community? to ourselves as employees?)
2. Please describe: What would the **educationally liberated SDCCE** of the future *look like*?



Help Us Name the Change!

Vote

Be on the lookout for next steps from your taskforce lead !





Rank Your Favorites!



Go to www.menti.com – and use code **1291 2900**
click the link in chat, or scan the QR code:

Our Choices

a. Vision for the Future:

Equity-Minded Redesign

b. Liberation for Education:

Equity-Minded Redesign

c. Our Community, Our Future:

Equity-Minded Redesign

d. Innovation for Education:

Equity-Minded Redesign

e. Building Our Shared Future:

Equity-Minded Redesign

f. Realizing Our Dream:

Equity-Minded Redesign





JOIN US

Engage with Us

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





Next Part of
Our Day:
**GET READY
TO DREAM**

Moving To The Next Zoom

TIMES: 11AM to 12PM

- We're leaving this space to go into a Zoom meeting with breakouts
- **Click on the Zoom link in the chat**
- We'll share a bit more information in the next space, and then you'll be invited to connect as small groups and dream together!





Strategic Enrollment
Management Planning:
Equity-Minded Redesign

Institution Day
Breakout Space

January 31, 2022

WELCOME! Get ready to Dream Big!

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





WELCOME EVERYONE!

Happy You're Here!



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Engaging Together Today



Video Engagement

If you (and when you) can, please consider hanging out with us on video!

Reaction Buttons

Use those reaction buttons throughout the presentation & in the breakout spaces to share how you're feeling and what's resonating with you

Share & Support!

Take opportunities to share your ideas in the breakout & later on in chat or by raising your hand. If you need help at any point, Stacy & Symone are here to support you



FOUNDATION *for* CALIFORNIA
COMMUNITY COLLEGES

30

Guided Pathways Regional Coordinators San Diego/Imperial Region



Introductions



Stacy Teeters



Symone McDaniels



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





Introductions

Getting To Know You!

Please introduce yourself in chat:

- (1) Name,**
 - (2) Area You Work In,** and
 - (3) Referencing the video we watched before the break, *what are the activities that make you feel "your head is to the sky and your feet are on the ground?"***
- 



What Does Dreaming Big for SDCCE Mean?



Group Breakout Rooms



Group 1: Student Onboarding



Group 2: Marketing and Outreach



Group 3: Student-centered Scheduling



Group 4: Transitions & Student Journey



Group 5: Program Development & Innovation





QUICK PITCH: Why Should You Join Our Group!



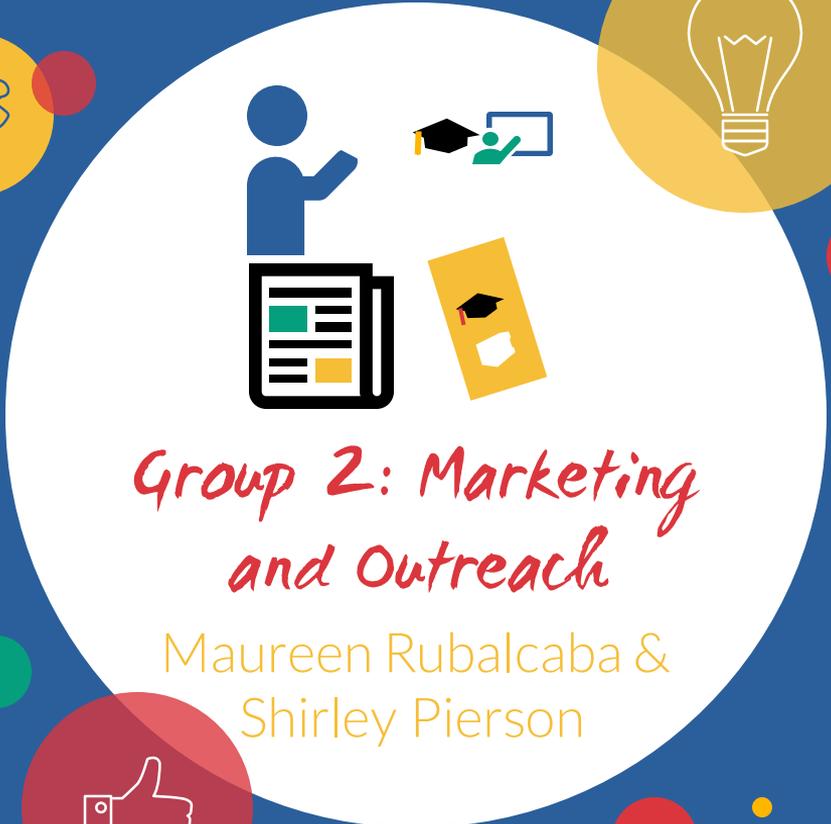
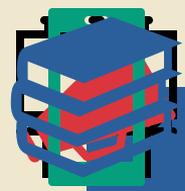


Group 1: Student Onboarding

Shakerra Carter &
Jackie Sabanos

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION

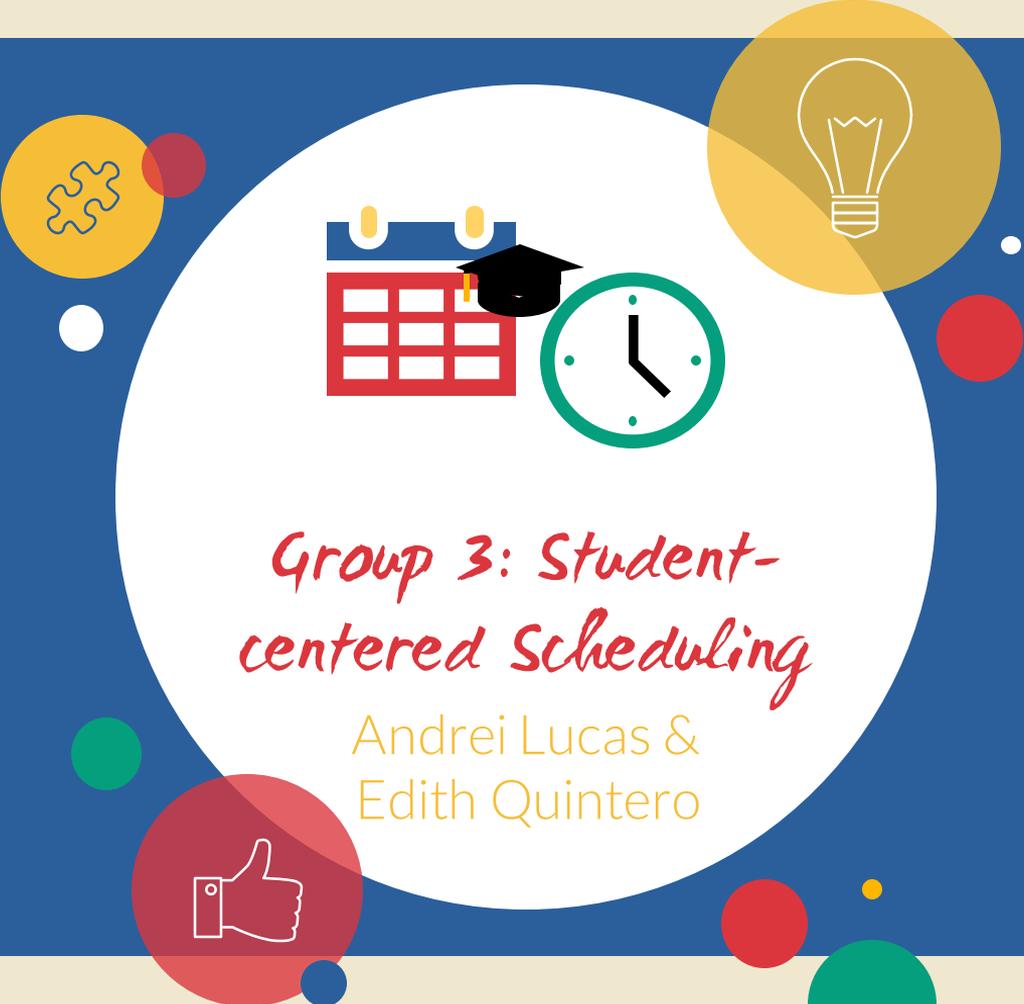




Group 2: Marketing and Outreach

Maureen Rubalcaba &
Shirley Pierson



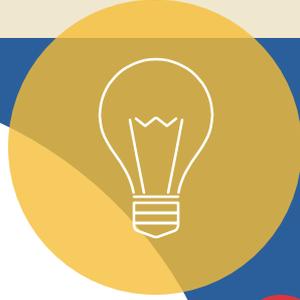


Group 3: Student-centered Scheduling

Andrei Lucas &
Edith Quintero

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





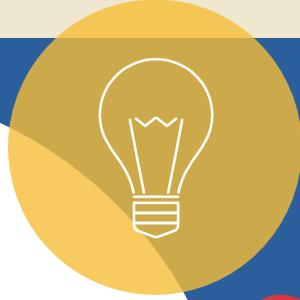
*Group 4: Transitions &
Student Journey*

Stephanie Lewis &
Jan Jarrel



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





*Group 5: Program
Development & Innovation*

Cassandra Storey &
Katie Serbian



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Breakout Room Time



Breakout Room Space



Group Breakout Activities & Discussion

-25 minutes

- Select the group from the breakout room list (click the breakout room button when we open it)
- **Group Leads/Facilitators will welcome and share additional instructions in the rooms**
- Padlet activity (link will be provided in breakout space)
- Discuss and connect!
- Return and debrief. One person to share out 1-2 ideas for student-centered change



Debriefing Conversations





Student-centered Redesign Ideas

Group Share Outs
(1-2 minutes each)





*How can We Inform,
Engage, & connect?*

Idea Share Outs
(via chat)



Moving Ahead...



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION





Reflection & Feedback Opportunity

Reflection Mentimeter

Go to www.menti.com – and use code **2904 0417**
click the link in chat, or scan the QR code:



Question 1

What questions are still circling for you today?

Question 2

What do you **need from us to feel comfortable or to be able to contribute** to Equity-minded Redesign Efforts at SDCCE?

Question 3

How are you **feeling** after our time together today?

OPTIONAL

Anything else you would like to share with the SDCCE and/or Taskforce Leadership Team?



Final Thoughts & Looking to the Future





Thank you!

Please continue to stay engaged
and connected! We Need You!

Each of you plays an important role of creating a new future for
SDCCE through our collective Equity-Minded Redesign effort!

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION

