

SDCCE Institutional Student Feedback Survey

Data discussion

Prepared by the SDCCE Office of Planning, Research, and Institutional Effectiveness

September 2021

[Survey – May 2021]

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



2020 was a challenging year in a variety of aspects...



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Like many other institutions, SDCCE, was impacted by the pandemic forcing us to rethink the ways to support our students in their educational journey.



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



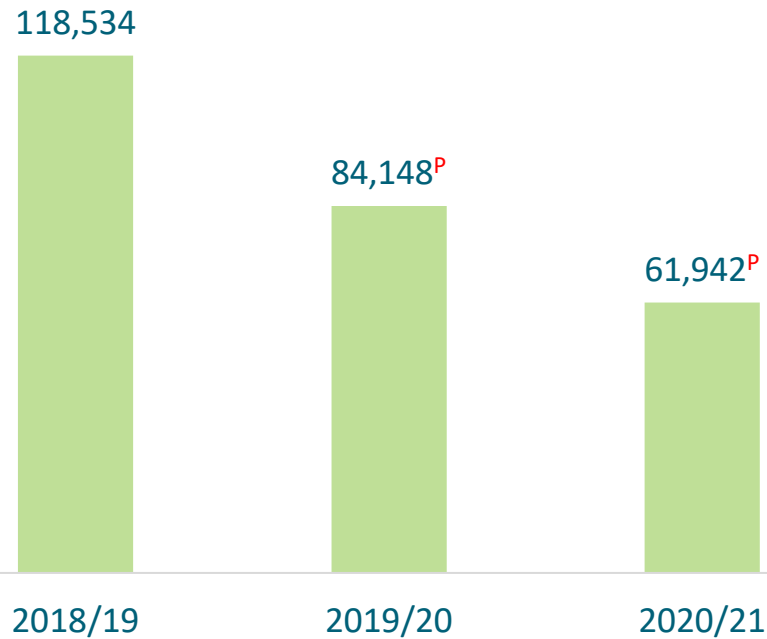
What is at stake here?

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION

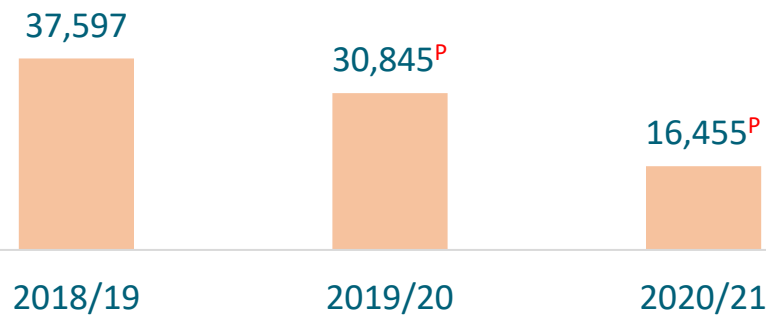


The impact of the pandemic in enrollment was big.

SDCCE Annual Enrollments



SDCCE Annual Headcount

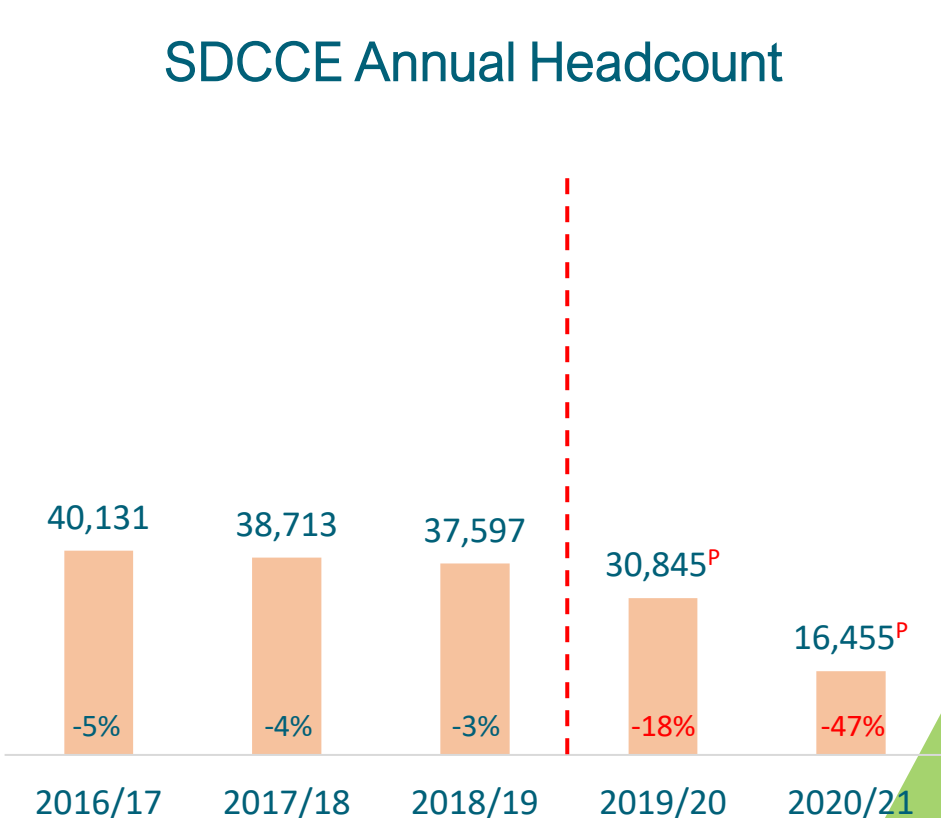
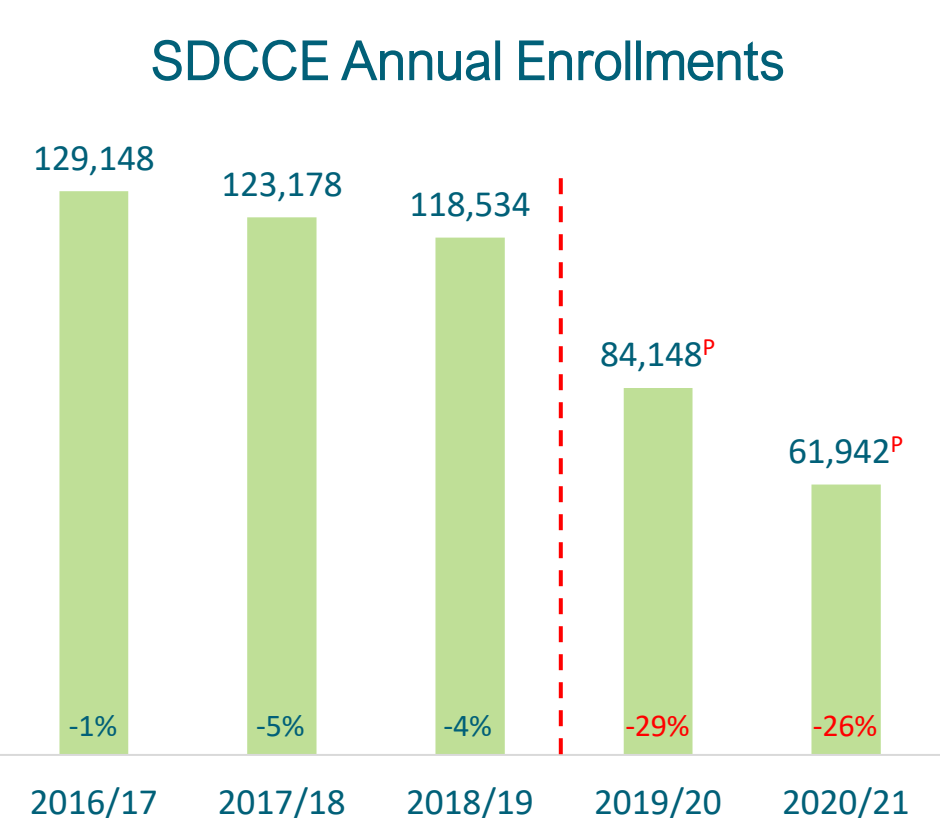


Notes: Excludes enrollments with less than one attendance hour and cancelled, apprenticeship, contract and fee sections.
Source: SDCCD Information System (data as of 8/6/21; **preliminary**).

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



The impact of the pandemic in enrollment was big. Really big.



Notes: Excludes enrollments with less than one attendance hour and cancelled, apprenticeship, contract and fee sections.
 Dotted red line marks pre-covid and after-covid terms.
 Source: SDCCD Information System (data as of 8/6/21; preliminary).

SAN DIEGO
 COLLEGE OF
 CONTINUING
 EDUCATION



A special note needs to be made highlighting efforts from Faculty, Classified Professionals and NANC employees that, despite many challenges, supported students in their transition to the online environment.



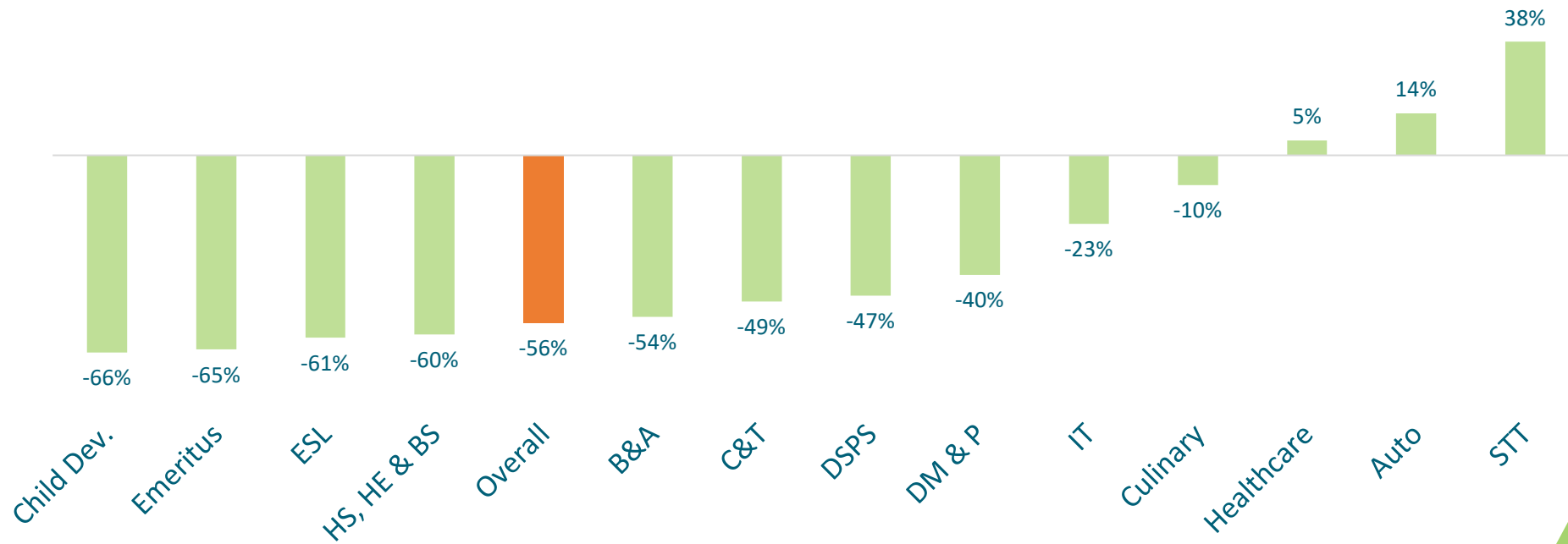
SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Nonetheless, most programs and demographic groups experienced important decrease in their size.

3-year change in Headcount by Program

Graph shows percentual changes in headcount between 2018/19 and 2020/21.



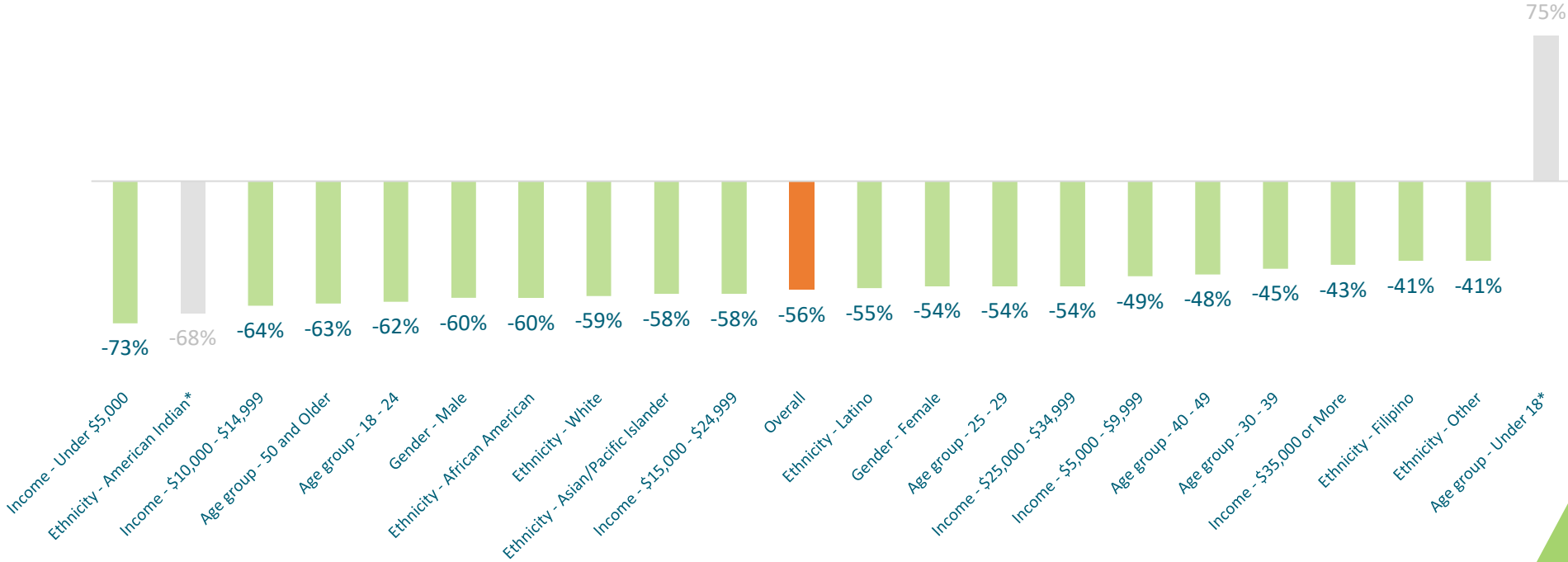
Notes: Excludes enrollments with less than one attendance hours and cancelled, apprenticeship, contract and fee sections.
Source: SDCCD Information System (data as of 8/6/21; preliminary).

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Nonetheless, most programs and demographic groups experienced important decrease in their size.

3-year change in Headcount by Demographic Groups
Graph shows percentual changes in headcount between 2018/19 and 2020/21.



Notes: Excludes enrollments with less than one attendance hours and cancelled, apprenticeship, contract and fee sections. Excluding results for unreported gender, ethnicity, age group, and income. Results for non-binary students are not available. Groups with less than 100 students have been grayed out (*).
 Source: SDCCD Information System (data as of 8/6/21; preliminary).

SAN DIEGO
 COLLEGE OF
**CONTINUING
 EDUCATION**



Survey Results

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



This presentation has been developed using results from the SDCCE Institutional Planning Student Feedback Survey.



Purpose

This survey was developed to **1) gain awareness of preferred learning environments by SDCCE students 2) gather feedback from students to inform our strategic planning process, and 3) measure the incidence of basic needs insecurity among students.**



Questionnaire

The survey questionnaire was developed in collaboration with the offices of Instructional, Student and Administrative Services. The questionnaire was structured in **five sections: 1) Enrollment Preferences, 2) Students' Perceptions and Satisfaction, 3) Planning Focus, 4) Basic Needs, and 5) Demographics.** In order to increase the response rate and improve representativity, this survey was provided in English and Spanish.



Campaign

The survey campaign was managed in collaboration with the District Office of Institutional Effectiveness. The **survey was launched on May 3rd, 2021.** Students enrolled in Spring 2021 were contacted via email to participate in the survey. Additionally, a Canvas banner was posted to increase the response rate. Four email reminders were sent out. The **survey was closed on May 28th, 2021.**



Response Rate

A total of 10,583 students enrolled in Spring 2021 received a survey invite to participate in this study. From these students, **4,729 provided valid responses,** which represents a **45% response rate** -average online survey response rates are between 10 and 20 percent.

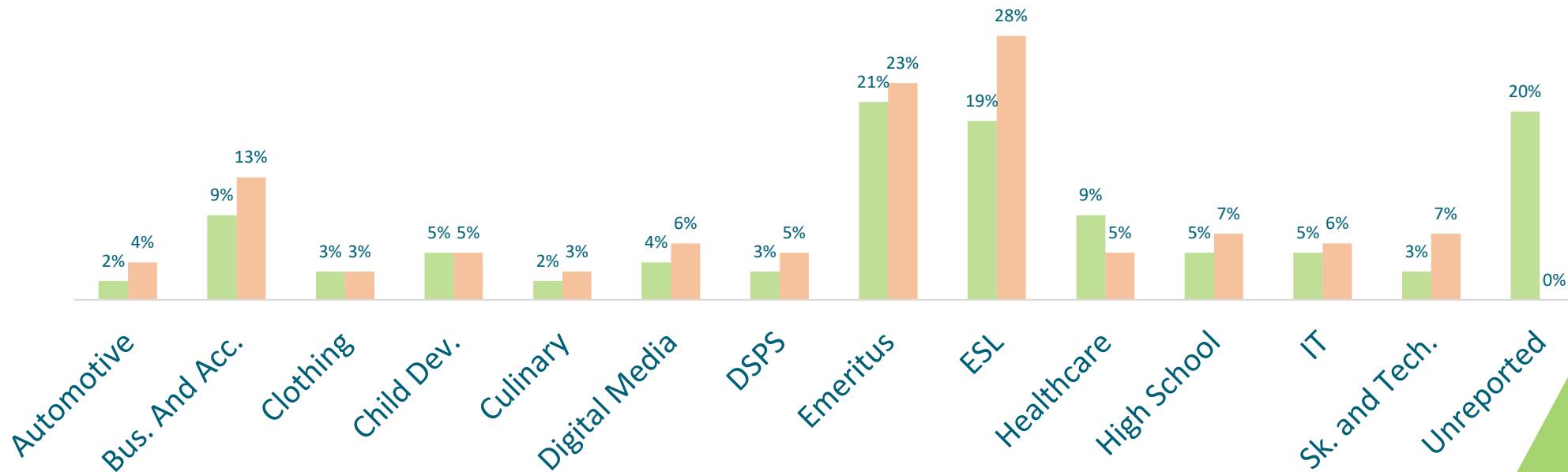
SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



A considerable number of students preferred not to provide their demographic and enrollment information. Still, the distribution of the survey respondents matches SDCCE's headcount to a reasonable degree, with some exceptions.

Total Responses by Program

■ Survey repondents ■ SDCCE 2020/21 Headcount



SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION

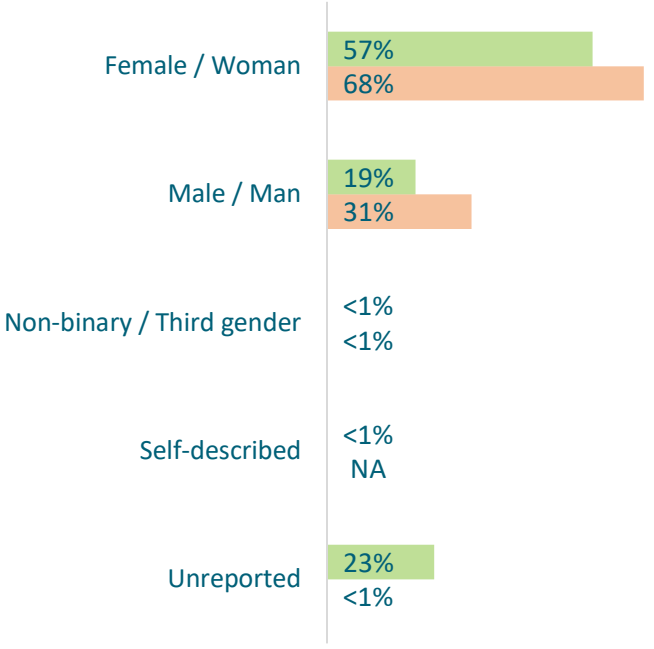


Notes: Percentages may not add up to 100% due to students enrolled in more than one program. Program names have been shortened or abbreviated to improve graph layout.

Source for SDCCE 2020/21 Headcount: SDCCD Information System (data as of 8/6/21; preliminary).

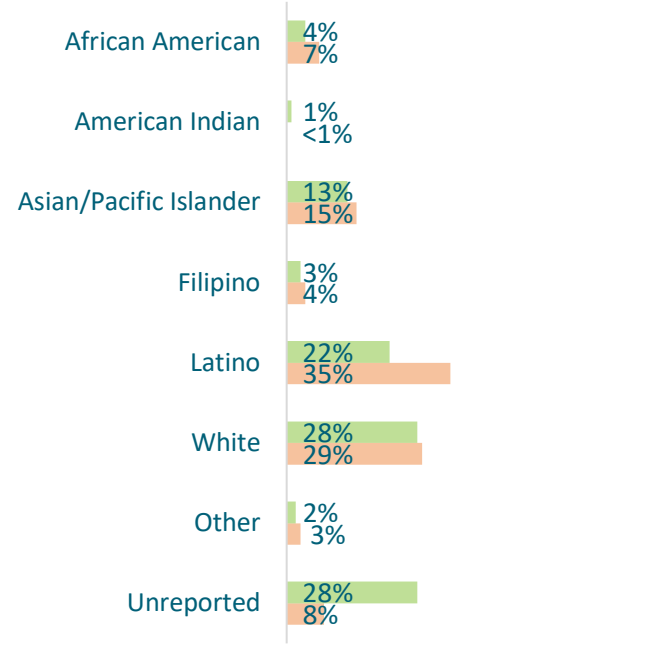
A considerable number of students preferred not to provide their demographic and enrollment information. Still, the distribution of the survey respondents matches SDCCE's headcount to a reasonable degree, with some exceptions.

Total Responses by Gender

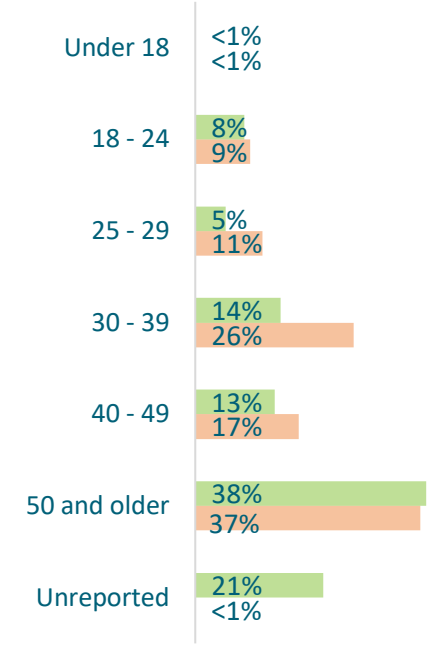


Total Responses by Ethnicity

■ Survey respondents ■ SDCCE 2020/21 Headcount



Total Responses by Age Group



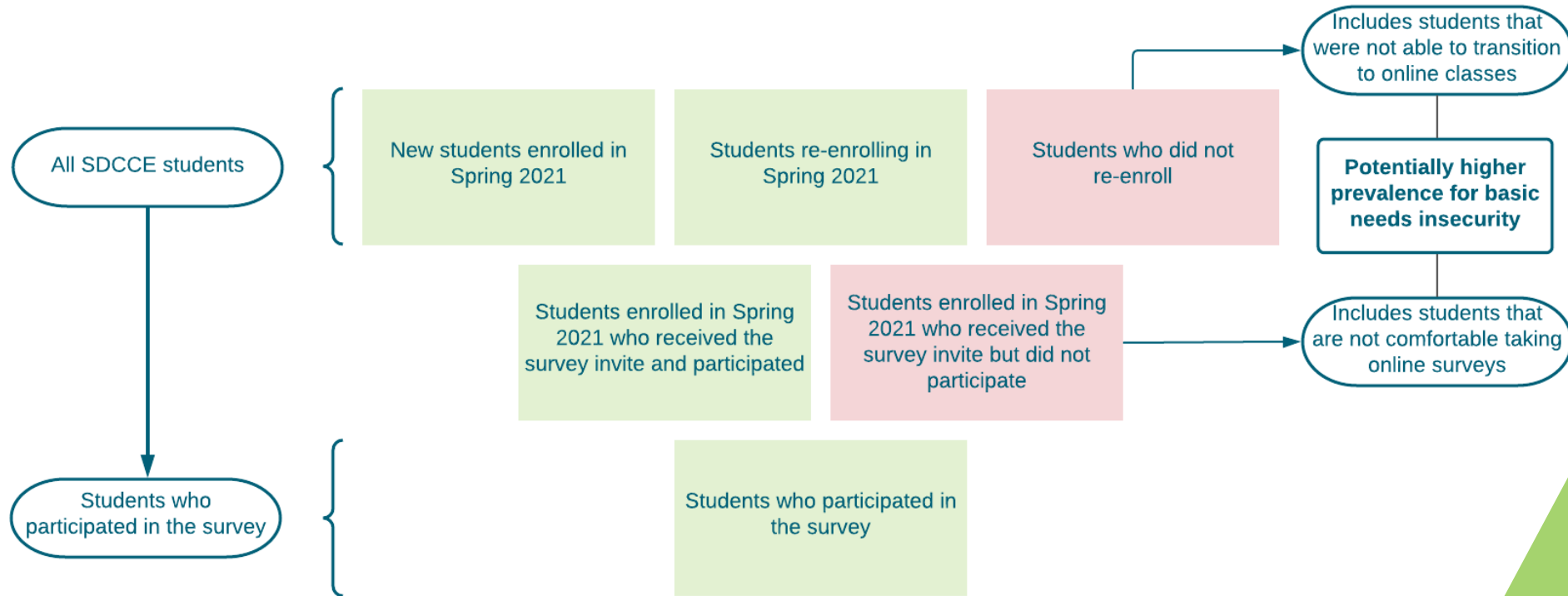
SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Source for SDCCE 2020/21 Headcount: SDCCD Information System (data as of 8/6/21; preliminary).

Additionally, caution is advised when analyzing these results as students who did not participate in the survey may have a higher prevalence of basic needs insecurity.

Response funnel



According to the survey results, 28% of the respondents had at least one experience related to basic needs insecurity in the last 12 months.

In the last 12 months...



19%

I had a difficult time paying for rent or mortgage.



17%

I had a difficult time paying for utilities



8%

I had to move in with others due to financial problems.



8%

I had to eat less or skip meals because I did not have enough money for food.



2%

I did not know where I was going to sleep.

At least one the above experiences: **28%**

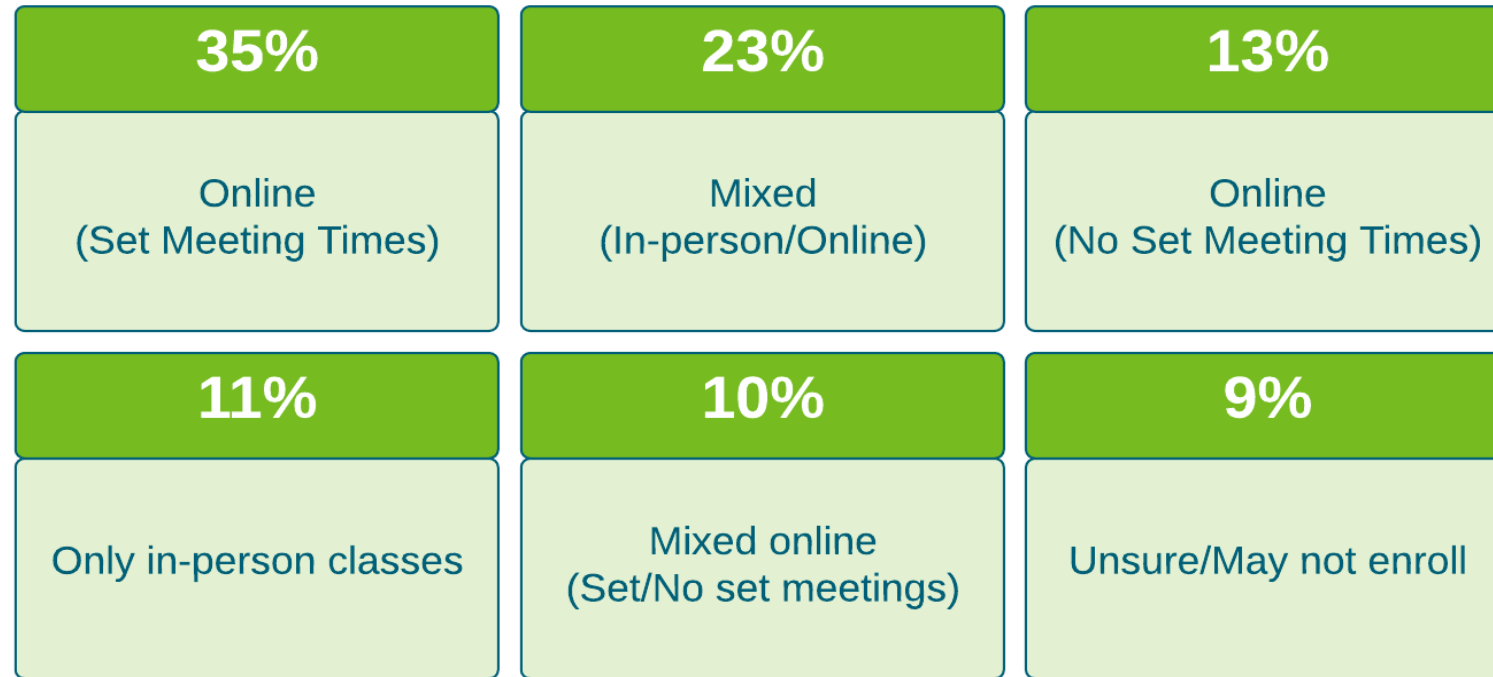
Notes: Percentages have been calculated using only valid responses.

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Students did not show a clear preference for learning environments.

What learning environment do you prefer to enroll this upcoming academic year?



Notes: Percentages have been calculated using only valid responses. Percentages may not add up to 100% due to rounding error.

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



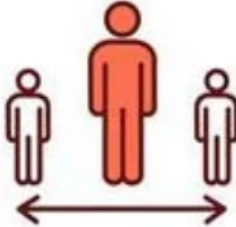
Students provided reasoning behind their learning environment preference.

*Why do you prefer the in-person learning environment?
Top three*



40%

**Academic
Reasons**



21%

**Human
Contact**



18%

**Course
Design**

Notes: Percentages have been calculated using only valid responses from respondents who previously selected “in-person” as their preferred learning environment (401 students).

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Students provided reasoning behind their learning environment preference.

*Why do you prefer the online learning environment?
Top three*



39%

Convenience



11%

**Travel and
Transportation**



10%

**Academic
Reasons**

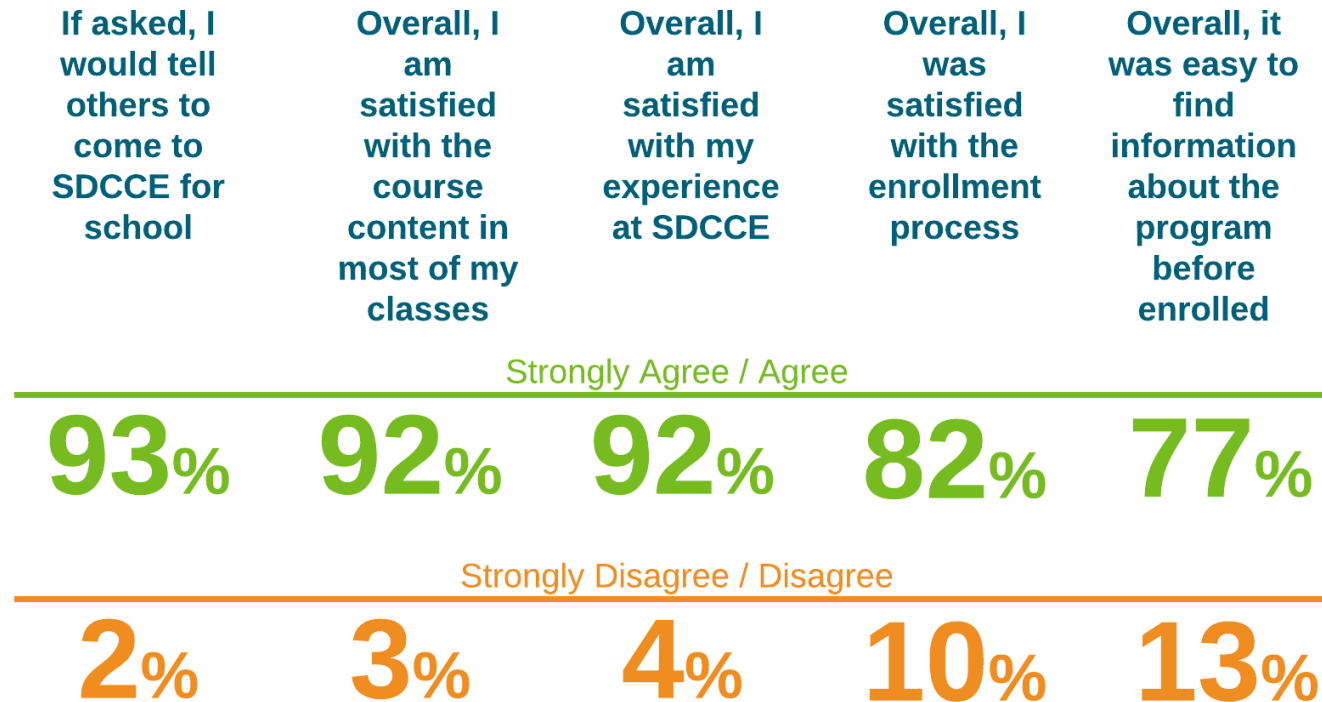
Notes: Percentages have been calculated using only valid responses from respondents who previously selected “Online (No Set Meeting Times)”, “Mixed Online with and without set times”, and “Online (Set Meeting Times)” as their preferred learning environment (2070 students).

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Survey included questions to gauge the student experience and institutional climate.

To what extent do you agree or disagree with the following statements?



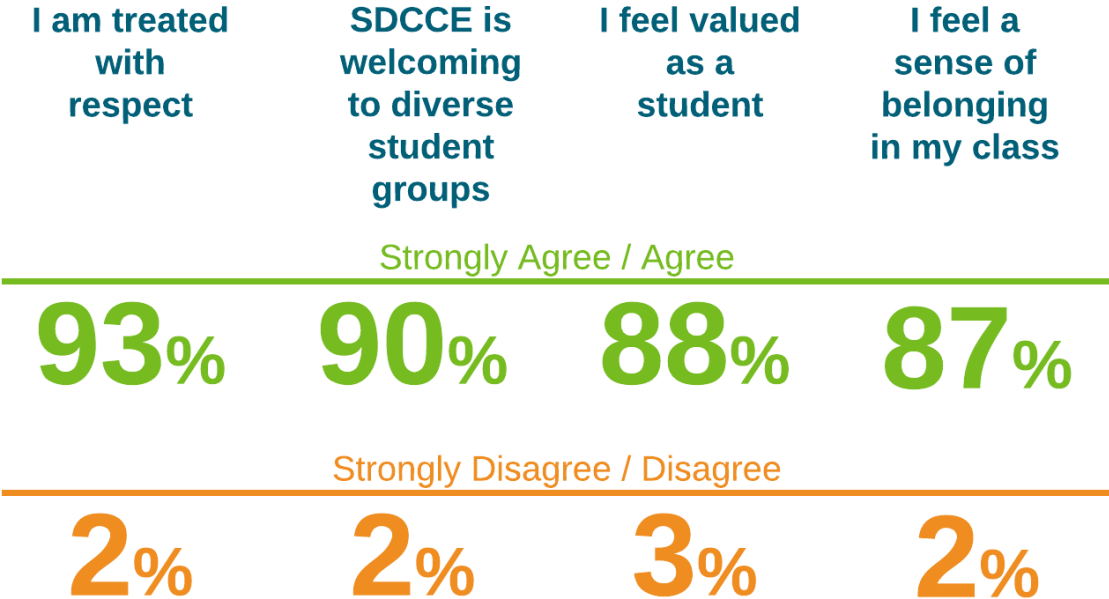
Notes: Percentages have been calculated using only valid responses.

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Survey included questions to gauge the student experience and institutional climate.

To what extent do you agree or disagree with the following statements?



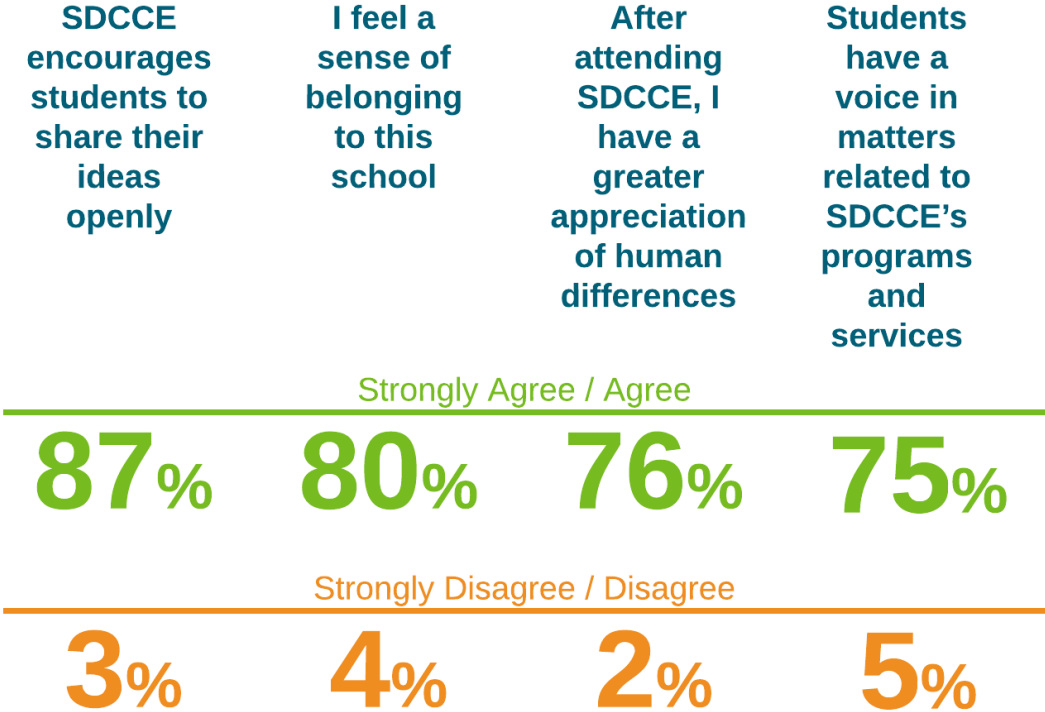
Notes: Percentages have been calculated using only valid responses.

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Survey included questions to gauge the student experience and institutional climate.

To what extent do you agree or disagree with the following statements?



Notes: Percentages have been calculated using only valid responses.

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Call to action



...it is not the most intellectual of the species that survives; it is not the strongest that survives; but the species that survives is the one that is able best to adapt and adjust to the changing environment in which it finds itself.

-Leon C. Megginson's interpretation on Darwin's "On the Origin of Species"

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION



Questions?

SAN DIEGO
COLLEGE OF
CONTINUING
EDUCATION

