### FOR OUR STUDENTS: WHY SLOs MATTER

Program and Course Design: Teaching, Learning & Assessment for Equity Nancy Quam-Wickham, Ph.D.

### **Purposes of Assessment**





**IMPROVEMENT** 

- Intentional and systematic measure of student learning
- Use for identifying gaps, developing methods to help students meet our expectations
- Student-focused, faculty-driven: Be our best selves.

#### ACCREDITATION



- Meet external demands
- Regional & national accrediting bodies

#### ACCOUNTABILTY



- Demonstrate to outsiders what we do
- Legislators, boards, public
- Voluntary System of Accountability -VSA

### 

**EFFECTIVENESS** 

- Provide evidence of effectiveness
- Use of measures for internal purposes
- External stakeholders, parents, students, alumni, institutional leaders, systems

# **METRICS OF STUDENT SUCCESS**

Retention, Persistence, Course Completion/DFW rates, Transfer Rates, Time-to-Degree, Graduation Rates

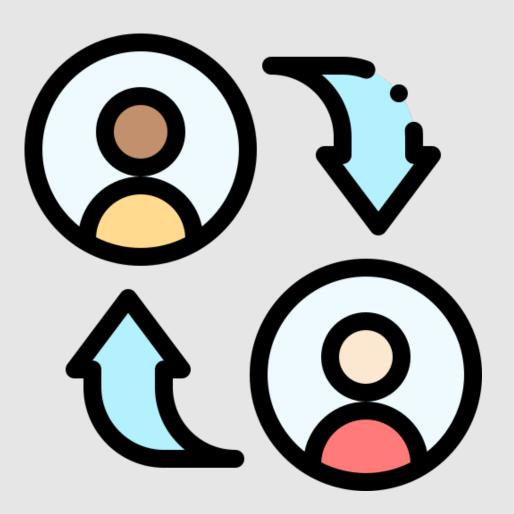


#### <u>Grades</u>

- Evaluation of a single student
- May evaluate performance on a single or multiple assignments
- May not be linked to learning outcomes!
- Evaluation tool may or may not be used
- Evaluation may reflect other factors in student performance



### **REFRAME: ASSESSMENT**



- Emphasize *assessment of student learning*
- Improvement (T&L) and *equity* are ever-more important drivers of assessment
- Support learning for all students, mindful of cultural differences, sensitive to diverse experiences

Jankowski and Baker, "Movement Afoot: Fostering Discourse on Assessment Scholarship," in Banta, et.al., *Trends in Assessment: Ideas, Opportunities, and Issues for Higher Education* (2019)

### **ASSESSMENT OF LEARNING: STUDENT SUCCESS METRICS**

### <u>Grades</u>

- Evaluation of a single student
- May evaluate performance on a single or multiple assignments
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#### <u>Assessment</u>

- Evaluation of a group of students
- Evaluates performance using a single artifact or assignment
- Evaluation is <u>clearly aligned with</u> <u>learning outcome</u>!
- Evaluation tool is used, raters are usually normed
- Measures achievement of specific outcome (no "radio interference")

### FOR OUR STUDENTS: WHY SLOs MATTER

### **STUDENT LEARNING OUTCOMES**

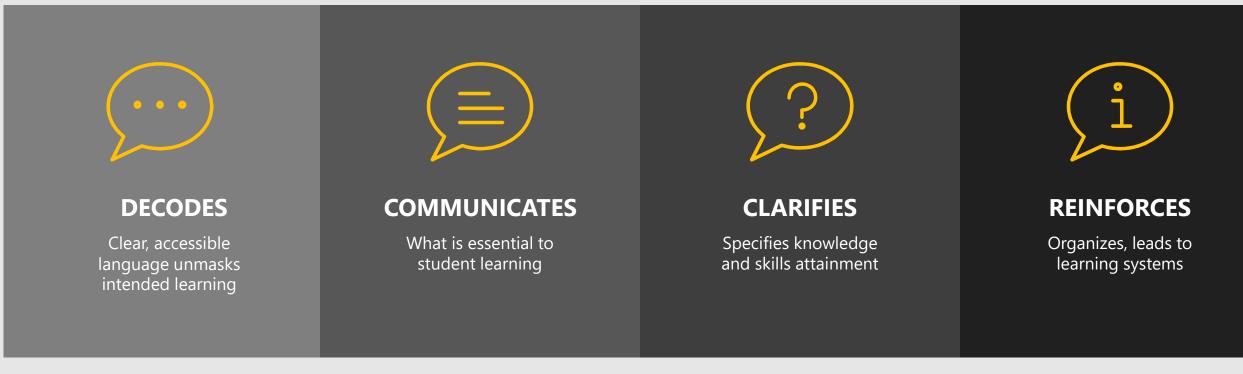
- 1. Powerful Communication Devices for our Students:
  - What you will know, understand, and be able to do...
  - What a particular course or program will provide to you
- 2. Essential to Well-Designed Courses and Programs
  - Alignment, alignment, alignment (ILOs, PLOs, CLOs, MLOs)
  - Alignment provides curricular coherence, efficiencies
- 3. The Building Blocks of Good Assessment of Student Learning
  - Clear, measurable statements
  - Assessment ≠ Accountability





### **Student Learning Outcomes**

Surfacing Intentional Learning





Communicating Essential Skills and Knowledge



"Do I need it? Does it spark joy?"

- Cliff Adelman's FIVE WORD SLOs
- Prioritize what is essential
- "Marie Kondo" our SLOs



At the course level, assignments *are* assessments – a way to measure student learning.

Basics of Design Thinking: Wiggins and McTighe, Understanding by Design, 2e, 2005

#### **Assessment Cycle** Strategize Name Determine **Communicate** New **Expectations Extent of Expectations** Student for Learning Learning to Learners Success **Collect Student** Plans Work SLOS

Learner-Centered View of

In this model, assessment also begins with communicating SLOs.

Natasha Jankowski and David W. Marshall, Degrees that Matter: Moving Higher Education to a Learning Systems Paradigm (Stylus, 2017)



### THE STUDENT VIEW

Students as discriminating consumers of higher education.



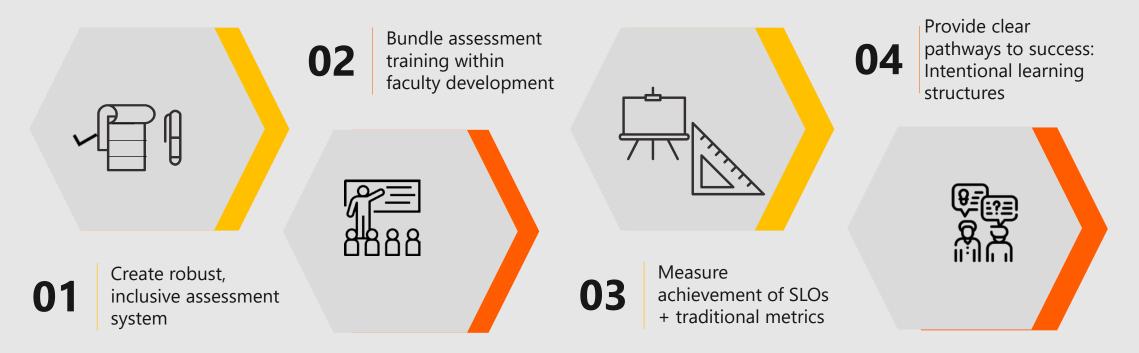
Students view teaching and learning as relational activities, in which learning is a "two-way street."

# Desired Skills Practice in a GE course (n=807)



### SLOs, TEACHING, LEARNING, PATHWAYS

Learning Systems are Prioritized



#### STUDENT SUPPORT SYSTEMS ARE INFUSED WITHIN SYSTEM



# SOME PRINCIPLES OF EQUITY

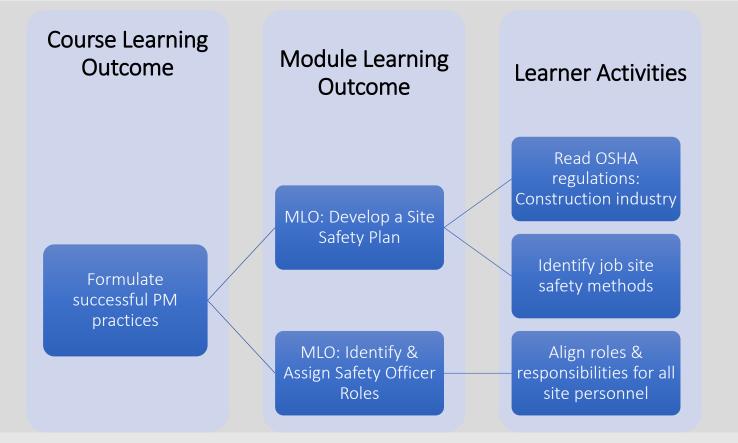
Equity in Teaching and Learning and in Assessment

- Use learning outcomes as a guide and means to focus educational offerings (and assessments)
- Determine what's essential
- Are your course materials, learner activities, and assessments *aligned* with your SLOs, at the course and module levels?
- Are you offering <u>sufficient</u> and <u>varied</u> opportunities to *practice* skills and manipulate and *apply* content?
- Have you incorporated active and collaborative pedagogies?
- Do you offer multiple supports for learning? On-ramps and off-ramps? *Opportunities for improvement*?
- Are your outcomes, goals, assessments clear and <u>transparent</u>? Are your assessments <u>authentic</u>?
- Do you create space for student voices to be heard? Do you listen to them?



### **SLOs to PATHWAYS**

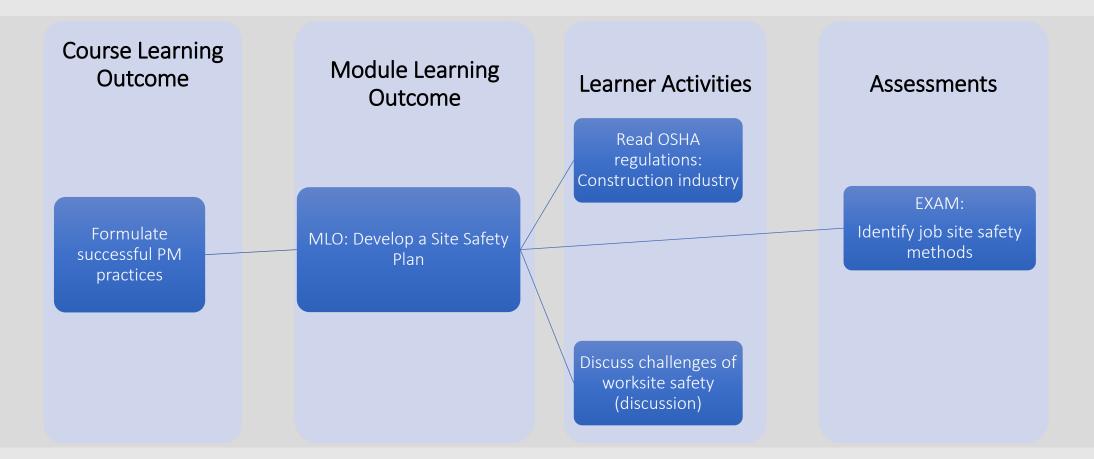
#### VISUALIZING ALIGNMENT WITHIN A COURSE





### **SLOs to PATHWAYS**

#### VISUALIZING ALIGNMENT WITHIN A COURSE + ASSESSMENT



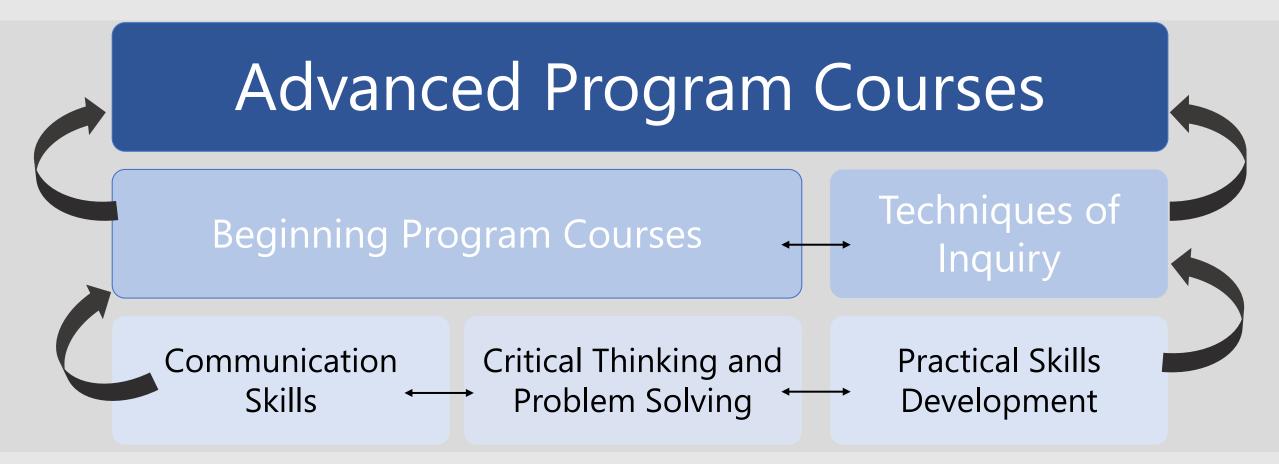


#### TRADITIONAL CURRICULUM MAP

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Program Learning Outcomes	Core Course A	Core Course B	Core Course C	Core Course D
Written Communication	D	-	-	М
Oral Communication	-	D	-	-
Information Literacy	-	I	-	D
Critical Thinking	1		М	
Quantitative Literacy	-	-	D	8 <b>-</b>

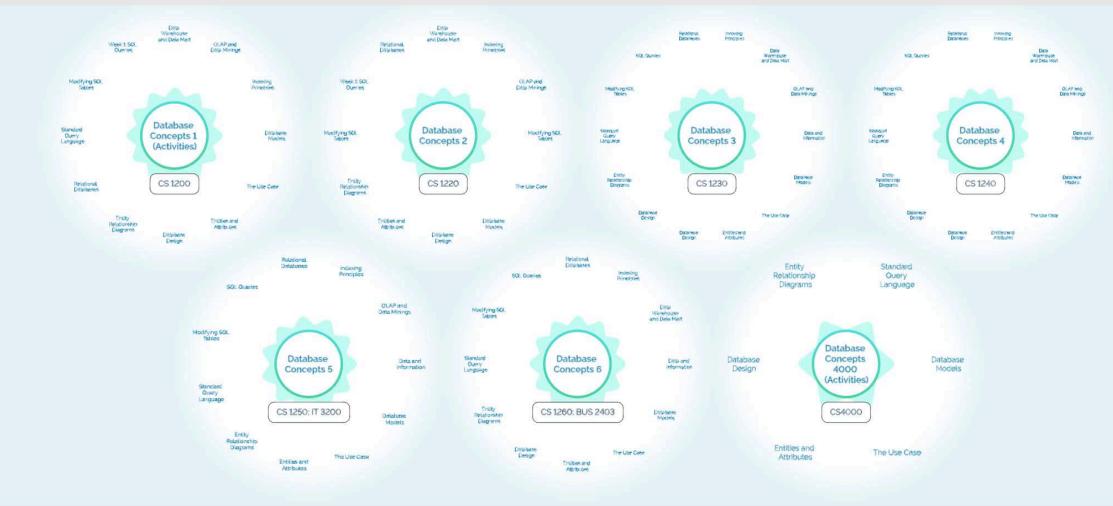


#### VISUALIZING CURRICULAR COHERENCE





#### **VISUALIZATION OF LEARNING SYSTEMS**



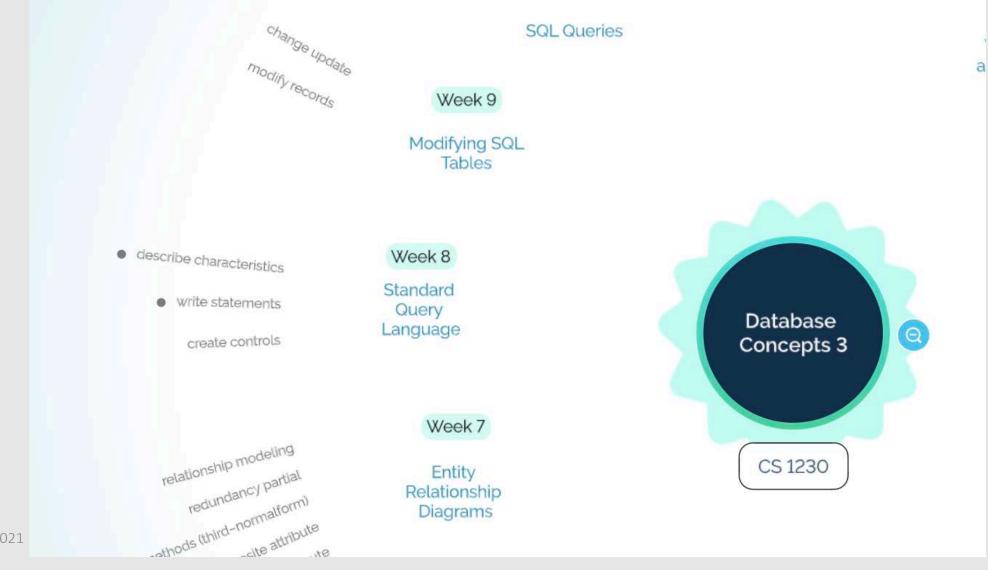
### **SLOs to PATHWAYS**

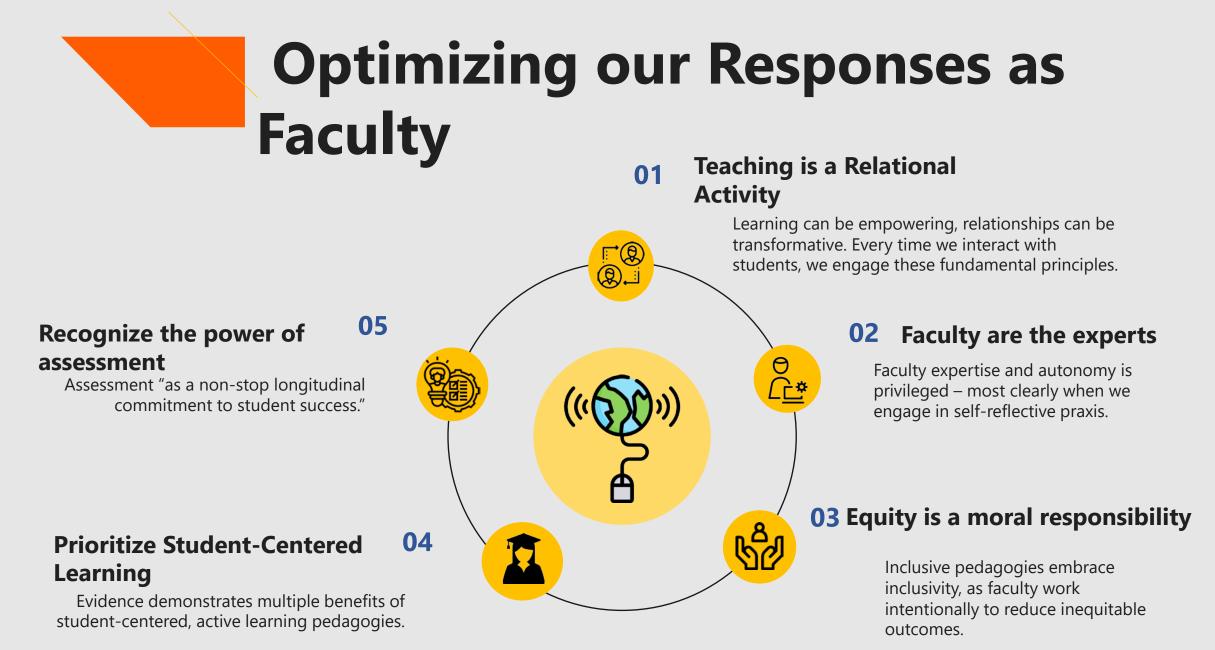
#### **VISUALIZATION OF LEARNING SYSTEMS**



### **SLOs to PATHWAYS**

#### **VISUALIZATION OF LEARNING SYSTEMS**





Gannon, Radical Hope: A Teaching Manifesto (2020); AAC&U, "The Equity Imperative," Diversity & Democracy (2016); AAAS, Vision & Change: A Call to Action (2011); Maki, Real-Time Student Assessment (2017)

# Thank You

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