SAN DIEGO CONTINUING EDUCATION EXECUTIVE GOVERNANCE COUNCIL

ACTION NOTES

May 11, 2011

Members Present:

- 1. Anthony E. Beebe, Ed.D., President, Continuing Education
- 2. Brian E. Ellison, Ed.D., Vice President, Instruction and Student Services
- 3. Bob Parker, Vice President, Administrative Services
- 4. Esther Matthew, President, Academic Senate
- 5. Ingrid Greenberg, Vice President, Academic Senate
- 6. Gretchen Bitterlin, Chair of Program Chairs, Academic Senate
- 7. Rita Avila, President, Classified Senate
- 8. Pat Fernandez, Past President, Classified Senate
- 9. Libby Valenzuela, Vice President, Classified Senate

Members Absent: None

Guests: None

Action Notes: April 13, 2011 Action Notes approved with corrections. MSP Matthew/Valenzuela

Reports and Recommendations

President's Report

No Report

Administrative Governance Council Report

No Report

Academic Senate Report

Esther Matthew reported the last Academic Senate meeting of the semester is scheduled for Tuesday, May 17. The following items will be discussed:

- Begin a discussion on the Academic Calendar;
- Clarify an email she sent out regarding setting repeatability limits for programs;
- AB 515, an assembly bill that would allow community college districts to charge students for extension courses, not unlike private institutions
- SB 1143, the Student Success and Completion bill, established a student success commission that will set success measures for community college students. Caution is advised as currently representation on the committee is from the credit side. There is a movement to include non-credit in the success matrix. Esther Matthew will write a position paper requesting adequate noncredit representation and input before the matrix is finalized.

The Democracy Commitment: An American Community College Initiative. This is a national
initiative for the development of civic learning and democratic engagement among
community college students. After the initiative is discussed at the Senate meeting Esther
Matthew will email the information to faculty and inquire if this is something that would be
supported.

Classified Senate Report

Rita Avila reported the six scholarship recipients have been selected.

Instruction & Student Services

Enrollment Report

Vice President Brian Ellison distributed a document outlining the 2010/11 FTES Projection for Continuing Education: Summer 2010, Fall 2010, and Spring 2011 (through April 16). With a conservative estimate of 8800 FTES projected, he is optimistic as this number falls within District expectations set for Continuing Education. Vice President Ellison also shared that there has been higher student retention during this period.

Vice President Ellison also reported that the cuts that were planned for the programs may not occur. The number of FTES Continuing Education was projected to cut for fall dropped from 1200 to 300. Part of this drop was due to many reasons. We will have a better idea of where we stand after May 16, when the Governor's May Revised Budget is announced.

CE Advantage Team

President Beebe shared feedback that he received from the recently held President's Forums. Especially encouraging was the feedback related to the CE Advantage. The CE Advantage is based on statistics gathered by the District over several years that reflect students attending Continuing Education prior to attending City, Mesa, or Miramar colleges, have an advantage and perform better than the students who did not Continuing Education. The feedback received from faculty was what could they do to help with this concept and effort?

President Beebe proposed a CE Advantage ad hoc committee or task group be created. This group would include faculty and classified staff who would define the CE Advantage areas by the data that's already been gathered. From that information the group would glean the four or five areas that show if a student starts "here" they will do better at the colleges. In other words, the group would create a strategy in identifying and clarifying those core areas that assist in transitioning students from Continuing Education to the colleges.

It was suggested that the CE Advantage might include a community and former CE Student components along with a media piece.

President Beebe will attend the Academic and Classified Senates to discuss how this might move forward. The Council as a group was very enthusiastic about the initiative.

Ranessa Ashton, Public Information Officer, is working to developing buttons to be passed out at commencement highlighting the initiative.

College Priority Registration

President Beebe shared that given the data that Continuing Education students perform better at the colleges (higher persistence rate, higher retention rates, higher placement rates, number one feeder to the colleges, etc.), he shared the CE Advantage concept at Chancellor's Cabinet, and proposed Continuing Education students be given priority registration. The Cabinet agreed and this fall Continuing Education students will have priority registration at City, Mesa, and Miramar colleges. There are criteria, but given the budget impact and reduced class offerings, this is a wonderful opportunity for our students.

Continuing Education Board Agenda Items

The next Board of Trustees meeting is scheduled for Thursday, May 26, 2011. At that meeting, through a Facilities Board Agenda Item, the construction contracts for Linda Vista Campus will be discussed and approved.

Finance, Grants, & Operations

Vice President Bob Parker reported it is expected the Governor will keep the tax extension in his May revise that is due out on May 16.

Facilities & Police

No report

National, State, Regional & Community Issues

No report

Conferences, Events & Information

No report

Legal/Legislation

No report

Round Table:

Gretchen Bitterlin announced:

- A summary of the National Office of Adult Education meeting she attended was distributed to the Continuing Education DL, and
- A Program Chair meeting will be held on May 19 to begin brainstorming on ideas for a new calendar. Vice President Brian Ellison will attend the meeting.

Esther Matthew announced this would be her last meeting as Academic Senate President. Ingrid Greenberg will take over as President this Fall and she will continue on the Senate as Past President.

Vice President Bob Parker announced a new Classified Staff member will be starting at Cesar Chavez campus on Monday.

Ingrid Greenberg announced a flex activity regarding bullying will be held in Fall with the two officers invited. She asked if the letter from the students that raised the issue could be shared beforehand with the officers. It was determined there would be no problem sharing the letter as it is a public document.